

## FOR IMMEDIATE RELEASE

### **Bowden Legacy Auction to Offer Historic Memorabilia and Longtime Tallahassee Family Home of Coach Bobby Bowden**

**TALLAHASSEE, Fla. (Leon County)** — The estate of legendary Florida State University (FSU) head football coach Bobby Bowden and his wife, Ann Bowden, will be offered through a comprehensive online estate auction conducted by Wiregrass Auction Group. The Bowden Legacy Auction brings together an extraordinary collection of personal property and memorabilia, along with the Bowden family's longtime Tallahassee, Florida home located in Killearn Estates.

The Bowden Legacy Auction represents a rare opportunity for Florida State fans, college football enthusiasts, sports memorabilia collectors, and real estate buyers to participate in a professionally managed estate auction honoring one of the most influential figures in college football history — while preserving the dignity and significance of that legacy. The auction will include a wide range of Coach Bowden's personal memorabilia, furnishings, and collected items, along with the Killearn Estates residence the Bowden family called home for nearly five decades.

The online auction will be conducted through an extended bidding format, providing local, national, and international access while maintaining a respectful, transparent, and secure process for bidders. Multiple preview opportunities are planned to allow interested bidders and members of the public to view select items and the property in person.

“This is not just an auction — it’s the careful stewardship of a legacy,” said **Mark Manley**, President of Wiregrass Auction Group. “Coach Bowden meant so much to Florida State, to Tallahassee, and to college football as a whole. Our responsibility is to present these assets in a way that honors that legacy while ensuring an orderly, professional process for the family and for the public.”

The Bowden family has entrusted Wiregrass Auction Group, a licensed auction company with extensive experience in high-profile estate auctions and real estate auctions, to manage both the personal property and real estate components of the Bowden estate with sensitivity and care. The decision to utilize an online auction format reflects a desire to provide broad exposure, transparency, and accessibility to bidders well beyond the local market, while allowing the family to move through this transition in a structured, thoughtful, and respectful way.

“Online auctions are used around the world for distinctive properties and high-profile estates,” Manley added. “They allow us to reach serious buyers and collectors wherever they are, while maintaining security, professionalism, and clear expectations for everyone involved.”

The Bowden Legacy Auction is expected to attract significant interest from Florida State University alumni, Seminole fans, college football historians, memorabilia collectors, and buyers seeking a distinctive Tallahassee real estate opportunity with deep historical significance. Bidding is anticipated to take place during an extended online auction period in early 2026, following cataloging, photography, and marketing preparations.

Select media opportunities, including interviews and scheduled access for news coverage, may be arranged through Wiregrass Auction Group.

Additional details, including preview schedules and bidding information, will be released as the auction approaches.

For updates and official information, visit [www.WiregrassAuctionGroup.com](http://www.WiregrassAuctionGroup.com).

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Media Kit: [Link to Download](#)

Recent Auction Coverage:

1. *The Tallahassee Democrat* – "The Bobby Bowden Legacy Auction: A step-by step guide to bidding" by Jim Henry , updated 12/27/2025  
<https://www.tallahassee.com/story/sports/college/fsu/2025/12/27/heres-an-inside-look-at-the-2026-bobby-bowden-legacy-auction/87924116007/>
2. *The Tallahassee Democrat* – "Some of the items up for sale in Bobby Dowden Legacy Auction" By Jim Henry, 12/27/2025
3. *The Tallahassee Democrat* "FSU 'treasure hunt': Bowden estate auction features memorabilia, family home" by Jim Henry, 12/26/2025  
<https://www.tallahassee.com/story/sports/college/fsu/2025/12/26/bobby-bowden-family-tallahassee-auction-fsu-seminoles-treasures-wiregrass-florida-state/87902233007/?gnt-cfr=1&gca-cat=p&gca-ds=timeout>
4. *The Tallahassee Democrat* - "Inside Bobby Bowden's home on the auction block: Video and photo tour" by Jim Henry 1/7/2025  
<https://www.tallahassee.com/story/sports/college/fsu/2026/01/07/video-photo-tour-of-bobby-bowden-estate-ahead-of-auction/88067738007/?gnt-cfr=1&gca-cat=p&gca-uir=true&gca-epi=z115445p004350c004350d00---v115445d--66--b--66--&gca-ft=45&gca-ds=sophi>
5. *Yahoo Sports* – "Inside Bobby Bowden's home on the auction block: Video and photo tour" by Jim Henry, Tallahassee Democrat  
<https://sports.yahoo.com/articles/inside-bobby-bowdens-home-auction-005626866.html>

6. *Golf Digest* - "golf course home, clubs of legendary football coach set for auction" by <https://golfweek.usatoday.com/story/sports/golf/2025/12/29/bobby-bowden-killearn-estates-golf-course-home-up-for-auction/87944208007/>
7. WCTV - [https://www.wctv.tv/2026/01/09/inside-bobby-bowdens-killearn-home-photos-letters-other-treasures-up-auction/?utm\\_source=chatgpt.com](https://www.wctv.tv/2026/01/09/inside-bobby-bowdens-killearn-home-photos-letters-other-treasures-up-auction/?utm_source=chatgpt.com)