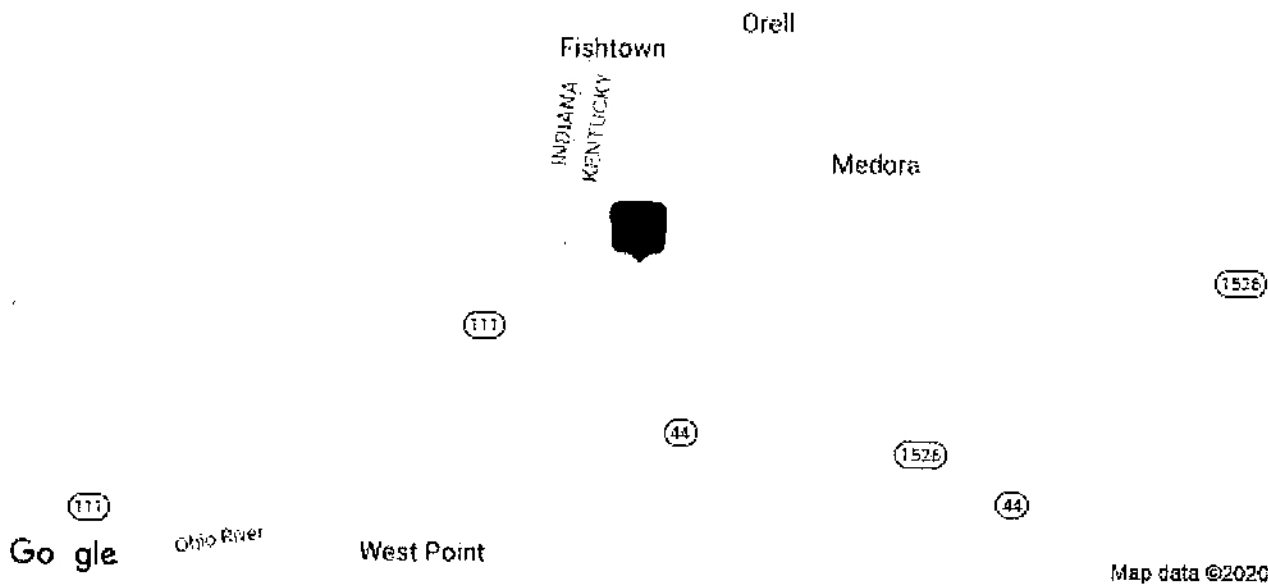


Demographics, Labor/Workforce, and Consumer Expenditures



15101 Dixie Hwy, Louisville, KY



Disclaimer: While we believe this information (via Geolytics) to be reliable, we have not checked its accuracy and make no guarantee as to its validity. By using the information provided on this page, the user acknowledges that the data may contain errors or other nonconformities. You and/or your client should diligently and independently verify the specifics of the information that you are using.

Population

Radius:	1 mile	3 miles	5 miles
2023 Projection	1,528	8,353	30,066
2018 Estimate	1,496	7,989	29,166
2015 Estimate	1,518	7,911	29,155
2010 Census	1,543	7,650	28,085
Growth 2018-2023	2.14%	4.56%	3.09%
Growth 2015-2018	-1.45%	0.99%	0.04%
Growth 2010-2015	-1.62%	3.41%	3.81%

Population (Male)

Radius:	1 mile	3 miles	5 miles
2023 Projection	764	4,118	14,712
2018 Estimate	742	3,933	14,257
2015 Estimate	758	3,893	14,253
2010 Census	751	3,740	13,662
Growth 2018-2023	2.96%	4.7%	3.19%
Growth 2015-2018	-2.11%	1.03%	0.03%
Growth 2010-2015	0.93%	4.09%	4.33%

Population (Female)

Radius:	1 mile	3 miles	5 miles
2023 Projection	764	4,235	15,354
2018 Estimate	754	4,056	14,909
2015 Estimate	760	4,018	14,902
2010 Census	792	3,910	14,423
Growth 2018-2023	1.33%	4.41%	2.98%
Growth 2015-2018	-0.79%	0.95%	0.05%
Growth 2010-2015	-4.04%	2.76%	3.32%

Population by Age (2018 Estimate)

Radius:	1 mile	3 miles	5 miles	Radius:	1 mile	3 miles	5 miles
Age 0 to 5	109	652	2,293	Age 0 to 5	7%	8%	8%
Age 5 to 10	94	578	1,994	Age 5 to 10	6%	7%	7%
Age 10 to 15	99	578	2,009	Age 10 to 15	7%	7%	7%
Age 15 to 20	108	576	1,980	Age 15 to 20	7%	7%	7%
Age 20 to 25	108	562	1,935	Age 20 to 25	7%	7%	7%
Age 25 to 30	98	526	1,873	Age 25 to 30	7%	7%	6%
Age 30 to 35	87	501	1,813	Age 30 to 35	6%	6%	6%
Age 35 to 40	75	475	1,741	Age 35 to 40	5%	6%	6%
Age 40 to 45	75	471	1,713	Age 40 to 45	5%	6%	6%
Age 45 to 50	87	491	1,761	Age 45 to 50	6%	6%	6%
Age 50 to 55	94	495	1,806	Age 50 to 55	6%	6%	6%
Age 55 to 60	98	480	1,788	Age 55 to 60	7%	6%	6%
Age 60 to 65	91	435	1,676	Age 60 to 65	6%	5%	6%
Age 65 and over	273	1,169	4,784	Age 65 and over	18%	15%	16%
Total Population	1,496	7,989	29,166				
Median Age	38.3	34.58	36.49				

Median Age (Male)

Radius:	1 mile	3 miles	5 miles
2010 Census	35.05	34.18	36.42

Median Age (Female)

Radius:	1 mile	3 miles	5 miles
2010 Census	37.34	37	39.5

High School Graduates Age 25+ by Educational Attainment (2018 Estimate)

Radius:	1 mile	3 miles	5 miles	Radius:	1 mile	3 miles	5 miles
High School Graduate (or GED)	444	2,208	8,052	High School Graduate (or GED)	75%	65%	62%
Some College, No Degree	122	966	3,595	Some College, No Degree	21%	29%	28%
Associate or Bachelor's Degree	20	139	917	Associate or Bachelor's Degree	3%	4%	7%
Master's Degree	7	41	348	Master's Degree	1%	1%	3%
Professional School Degree	0	29	104	Professional School Degree	0%	1%	1%
Doctorate Degree	0	4	41	Doctorate Degree	0%	0%	0%
Total High School Graduates Age 25+	593	3,387	13,057				








































Households

Radius:	1 mile	3 miles	5 miles
2023 Projection	560	3,075	11,385
2018 Estimate	548	2,941	11,047
2015 Estimate	556	2,911	11,044
2010 Census	565	2,816	10,648
Growth 2018-2023	2.19%	4.56%	3.06%
Growth 2015-2018	-1.44%	1.03%	0.03%
Growth 2010-2015	-1.59%	3.37%	3.72%

Average Household Size

Radius:	1 mile	3 miles	5 miles
2023 Projection	2.72	2.72	2.64
2018 Estimate	2.72	2.72	2.64
2015 Estimate	2.7	2.71	2.64
2010 Census	2.72	2.71	2.63
Growth 2018-2023	0%	-0.04%	-0.01%
Growth 2015-2018	0.74%	0.28%	0.12%
Growth 2010-2015	-0.74%	-0.09%	0.19%

Households by Household Type and Size and Presence of Children (2018 Estimate)

Radius:	1 mile	3 miles	5 miles	Radius:	1 mile	3 miles	5 miles
Family Households	400	2,114	7,925	Family Households			
Married-couple family	255	1,360	5,329	Married-couple family			
With own children under 18 years	95	568	1,954	With own children under 18 years			
No own children under 18 years	160	792	3,375	No own children under 18 years			
Male Householder: no wife present	41	208	764	Male Householder: no wife present			
With own children under 18 years	20	114	406	With own children under 18 years			
No own children under 18 years	21	94	358	No own children under 18 years			
Female Householder: no husband present	104	546	1,832	Female Householder: no husband present			
With own children under 18 years	49	279	975	With own children under 18 years			
No own children under 18 years	55	267	857	No own children under 18 years			
Nonfamily Households	148	827	3,122	Nonfamily Households			
1 Person households	115	663	2,523	1 Person households			
2+ Unrelated people	33	164	599	2+ Unrelated people			
Total Households	548	2,941	11,047				

Households by Household Income (2018 Estimate)

Radius:	1 mile	3 miles	5 miles	Radius:	1 mile	3 miles	5 miles
Less than \$25,000	223	873	3,280	Less than \$25,000	41%	30%	30%
\$25,000 to \$49,999	156	862	3,126	\$25,000 to \$49,999	28%	29%	28%
\$50,000 to \$74,999	149	738	2,484	\$50,000 to \$74,999	27%	25%	22%
\$75,000 to \$99,999	15	210	1,147	\$75,000 to \$99,999	3%	7%	10%
\$100,000 to \$124,999	5	144	603	\$100,000 to \$124,999	1%	5%	5%
\$125,000 to \$149,999	0	98	272	\$125,000 to \$149,999	0%	3%	2%
\$150,000 to \$199,999	0	16	100	\$150,000 to \$199,999	0%	1%	1%
\$200,000 or more	0	0	35	\$200,000 or more	0%	0%	0%
Total Households	548	2,941	11,047				
Average Household Income	\$35,853	\$47,741.97	\$49,995.35				
Median Household Income	\$24,339	\$42,099.17	\$43,031.61				

Households by Household Income (2023 Projection)

Radius:	1 mile	3 miles	5 miles	Radius:	1 mile	3 miles	5 miles
Less than \$25,000	226	908	3,381	Less than \$25,000	40%	30%	30%
\$25,000 to \$49,999	159	901	3,228	\$25,000 to \$49,999	28%	29%	28%
\$50,000 to \$74,999	153	772	2,554	\$50,000 to \$74,999	27%	25%	22%
\$75,000 to \$99,999	16	221	1,180	\$75,000 to \$99,999	3%	7%	10%
\$100,000 to \$124,999	6	154	621	\$100,000 to \$124,999	1%	5%	5%
\$125,000 to \$149,999	0	103	285	\$125,000 to \$149,999	0%	3%	3%
\$150,000 to \$199,999	0	16	102	\$150,000 to \$199,999	0%	1%	1%
\$200,000 or more	0	0	34	\$200,000 or more	0%	0%	0%
Total Households	560	3,075	11,385				
Average Household Income	\$35,619	\$47,748.82	\$49,777.07				
Median Household Income	\$19,792	\$41,533.28	\$42,045.23				

Per Capita Income

Radius:	1 mile	3 miles	5 miles
2018 Estimate	\$13,133	\$17,561.58	\$18,865.06
2015 Estimate	\$13,137	\$17,648.17	\$18,942.65
Growth 2015-2018	-0.03%	-0.49%	-0.41%

Unemployment Rate

Radius:	1 mile	3 miles	5 miles
2018 Estimate	5%	3.67%	3.74%
2015 Estimate	0.88%	3.51%	4.95%
Growth 2015-2018	468.18%	4.34%	-24.52%

Population Age 16+ By Employment Status (2018 Estimate)

Radius:	1 mile	3 miles	5 miles	Radius:	1 mile	3 miles	5 miles
Labor Force	646	3,612	14,191	Labor Force	55%	60%	63%
Civilian, Employed	614	3,484	13,667	Civilian, Employed	52%	58%	61%
Civilian, Unemployed	32	128	524	Civilian, Unemployed	3%	2%	2%
Not in Labor Force	525	2,445	8,235	Not in Labor Force	45%	40%	37%
Total Population Age 16+	1,171	6,057	22,426				

Employed Civilian Population Age 16+ by Industry (2018 Estimate)

Radius:	1 mile	3 miles	5 miles	Radius:	1 mile	3 miles	5 miles
Agriculture, forestry, fishing and hunting, mining and construction	30	262	1,077	Agriculture, forestry, fishing and hunting, mining and construction	5%	8%	8%
Manufacturing	103	473	1,906	Manufacturing	17%	14%	14%
Wholesale & retail trade	87	654	2,144	Wholesale & retail trade	14%	19%	16%
Transportation and warehousing, and utilities	111	406	1,329	Transportation and warehousing, and utilities	18%	12%	10%
Information	0	39	259	Information	0%	1%	2%
Finance, insurance, real estate and rental and leasing	9	124	715	Finance, insurance, real estate and rental and leasing	1%	4%	5%
Professional, scientific, and technical services	59	275	1,109	Professional, scientific, and technical services	10%	8%	8%
Educational, health and social services	144	722	2,858	Educational, health and social services	23%	21%	21%
Arts, entertainment, recreation, accommodation and food services	42	289	1,080	Arts, entertainment, recreation, accommodation and food services	7%	8%	8%
Other services (except public administration)	29	171	770	Other services (except public administration)	5%	5%	6%
Public Administration	0	69	420	Public Administration	0%	2%	3%
Total Employed Civilian Population Age 16+	614	3,484	13,667				

Housing Units by Tenure (2018 Estimate)

Radius:	1 mile	3 miles	5 miles	Radius:	1 mile	3 miles	5 miles
Vacant Housing Units	188	228	1,406	Vacant Housing Units	26%	7%	11%
Occupied Housing Units	548	2,941	11,047	Occupied Housing Units	74%	93%	89%
Owner-Occupied	399	2,205	8,617	Owner-Occupied	54%	70%	69%
Renter-Occupied	149	736	2,430	Renter-Occupied	20%	23%	20%
Total Housing Units	736	3,169	12,453				