



# Sponsorship Packages

Sponsorship Package Feature	SPONSORSHIP LEVEL			
	Title (\$5,000)	Platinum (\$3,500)	Gold (\$1,950)	Silver (\$975)
<b>Recognition:</b> Name listed on the website and event program.	✓	✓	✓	✓
<b>Certificate of Appreciation:</b> Personalized thank-you certificate.	✓	✓	✓	✓
<b>Event Tickets:</b> 2 complimentary full registrations to the convention. <i>(*Gold &amp; Silver Levels will receive 1 complimentary ticket to an evening dinner ONLY)</i>	✓	✓	✓*	✓*
<b>Newsletter Feature:</b> Mention in the association post-convention mailer.	✓	✓	✓	✓
<b>Social Media:</b> Acknowledgment on social media platforms.	✓	✓	✓	-
<b>Prime Logo Placement:</b> Most prominent larger logo placement on all materials. <i>(*Gold Level logos will only feature on the website and event program)</i>	✓	✓	✓*	-
<b>Speaking Opportunity:</b> (1) Opportunity to speak at an event (2 minutes).	✓	✓	✓	-
<b>Media Exposure/Spotlight:</b> Mention in promotional materials. Feature in video promos & interviews. <i>(*Video/interviews spotlight not included in Gold Level)</i>	✓	✓	✓*	-
<b>Event Booth:</b> Booth or table at an event for promotional purposes.	✓	✓	✓	-
<b>Special Recognition:</b> Highlighted in a dedicated email solicitation pre-conference.	✓	✓	✓	-
<b>Website Link:</b> Logo and link on the VAA's website.	✓	✓	✓	-
<b>Event Display:</b> Name on event signage.	✓	✓	✓	-
<b>Annual Report Feature:</b> Highlight in the VAA's annual report.	✓	✓	-	-
<b>Exclusive Meetings:</b> Private meetings with the organization's leadership (board meeting/special meeting).	✓	✓	-	-
<b>Hotel:</b> one night accommodation at the hotel	✓	✓	-	-
<b>Naming Rights:</b> in conjunction with the VAA, for a specific program, event, or initiative.	✓	-	-	-

## Additional Sponsorship Opportunities

- Refreshment Breaks** ..... \$250/each
- CE Session** ..... \$300/each
- Marketing Awards** ..... \$1,000
- Past President Breakfast** ..... \$750
- Luncheon** (Friday or Saturday) ..... \$1,500/each
- Dinner** (Friday or Saturday) ..... \$1,500/each
- VAA Championship** (Friday evening)
  - Elite:** Large Logo on backdrop banner ..... \$750
  - Premier:** Medium Logo on backdrop banner ..... \$500
  - Select:** Small Logo on backdrop banner ..... \$250
- Direct Mailing to Entire Membership** ..... \$2,500  
*(mail list is not provided to Sponsor, Sponsor is responsible for artwork)*

Additional tailored benefits to meet the sponsor's specific interests and goals.



# Sponsorship Application

**Sponsorship Level**     **Title** (\$5,000)     **Platinum** (\$3,500)     **Gold** (\$1,950)     **Silver** (\$975)

## Additional Sponsorship Opportunities (may select as many as desired)

- 1.  **Refreshment Breaks** ..... \$250/each
- 2.  **CE Session**..... \$300/each
- 3.  **Marketing Awards** ..... \$1,000
- 4.  **Past President Breakfast** ..... \$750
- 5.  **Luncheon** (Friday or Saturday) ..... \$1,500/each
- 6.  **Dinner** (Friday or Saturday) ..... \$1,500/each
- 7.  **VAA Championship** (Friday evening)
  - a.  **Elite:** Large Logo on backdrop banner ..... \$750
  - b.  **Premier:** Medium Logo on backdrop banner ..... \$500
  - c.  **Select:** Small Logo on backdrop banner ..... \$250
- 8.  **Direct Mailing to Entire Membership** ..... \$2,500  
*(mail list is not provided to Sponsor, Sponsor is responsible for artwork)*

## Contact Information

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Contact Phone #: \_\_\_\_\_

**Payment Details**     Check     Credit Card    Amount: \_\_\_\_\_

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Credit Card Type: \_\_\_\_\_ Credit Card #: \_\_\_\_\_

Expiry Date: \_\_\_\_\_ CVC: \_\_\_\_\_ Signature: \_\_\_\_\_