



Sponsorship Packages

Sponsorship Package Feature	SPONSORSHIP LEVEL			
	Title (\$5,000)	Platinum (\$3,500)	Gold (\$1,950)	Silver (\$975)
Recognition: Name listed on the website and event program.	✓	✓	✓	✓
Certificate of Appreciation: Personalized thank-you certificate.	✓	✓	✓	✓
Event Tickets: 2 complimentary full registrations to the convention. <i>(*Gold & Silver Levels will receive 1 complimentary ticket to an evening dinner ONLY)</i>	✓	✓	✓*	✓*
Newsletter Feature: Mention in the association post-convention mailer.	✓	✓	✓	✓
Social Media: Acknowledgment on social media platforms.	✓	✓	✓	—
Prime Logo Placement: Most prominent larger logo placement on all materials. <i>(*Gold Level logos will only feature on the website and event program)</i>	✓	✓	✓*	—
Speaking Opportunity: (1) Opportunity to speak at an event (2 minutes).	✓	✓	✓	—
Media Exposure/Spotlight: Mention in promotional materials. Feature in video promos & interviews. <i>(*Video/interviews spotlight not included in Gold Level)</i>	✓	✓	✓*	—
Event Booth: Booth or table at an event for promotional purposes.	✓	✓	✓	—
Special Recognition: Highlighted in a dedicated email solicitation pre-conference.	✓	✓	✓	—
Website Link: Logo and link on the VAA's website.	✓	✓	✓	—
Event Display: Name on event signage.	✓	✓	✓	—
Annual Report Feature: Highlight in the VAA's annual report.	✓	✓	—	—
Exclusive Meetings: Private meetings with the organization's leadership (board meeting/special meeting).	✓	✓	—	—
Hotel: one night accommodation at the hotel	✓	✓	—	—
Naming Rights: in conjunction with the VAA, for a specific program, event, or initiative.	✓	—	—	—

Additional Sponsorship Opportunities

- Refreshment Breaks** \$250/each
- CE Session** \$300/each
- Marketing Awards** \$1,000
- Past President Breakfast** \$750
- Luncheon** (Friday or Saturday) \$1,500/each
- Dinner** (Friday) \$1,500

- VAA Championship** (Saturday)
 - Elite:** Large Logo on backdrop banner \$750
 - Premier:** Medium Logo on backdrop banner \$500
 - Select:** Small Logo on backdrop banner \$250
- Direct Mailing to Entire Membership** \$2,500
(mail list is not provided to Sponsor, Sponsor is responsible for artwork)

Additional tailored benefits to meet the sponsor's specific interests and goals.

VAA Sponsorship Application

Sponsorship Level ☐ **Title** (\$5,000) ☐ **Platinum** (\$3,500) ☐ **Gold** (\$1,950) ☐ **Silver** (\$975)

Additional Sponsorship Opportunities (may select as many as desired)

- | | |
|---|---|
| 1. <input type="checkbox"/> Refreshment Breaks \$250/each | 7. VAA Championship (Saturday) |
| 2. <input type="checkbox"/> CE Session \$300/each | a. <input type="checkbox"/> Elite: Large Logo on backdrop banner.....\$750 |
| 3. <input type="checkbox"/> Marketing Awards \$1,000 | b. <input type="checkbox"/> Premier: Medium Logo on backdrop banner\$500 |
| 4. <input type="checkbox"/> Past President Breakfast \$750 | c. <input type="checkbox"/> Select: Small Logo on backdrop banner.....\$250 |
| 5. <input type="checkbox"/> Luncheon (Friday or Saturday) \$1,500/each | 8. <input type="checkbox"/> Direct Mailing to Entire Membership\$2,500 |
| 6. <input type="checkbox"/> Dinner (Friday)..... \$1,500 | <small>(mail list is not provided to Sponsor, Sponsor is responsible for artwork)</small> |

Contact Information

Contact Name: _____

Company Name: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Contact Phone #: _____

Payment Details ☐ Check ☐ Credit Card Amount: _____

First Name: _____ Last Name: _____

Credit Card Type: _____ Credit Card #: _____

Expiry Date: _____ CVC: _____ Signature: _____

Return completed application with payment to: VAA, 8426 Flick Way, Indianapolis, IN 46237

Phone: (888) 878-0601 • E-mail: vaauctioneers@vaa.org.