

2025 VAA ANNUAL CONFERENCE

Schedule of Events - *(subject to change)* – January 2025

Friday, January 24, 2025

- 9:00a.m. – 4:30p.m. Registration
- 10:00a.m. – 11:30a.m. **Seminar: *Getting a Grip on Business- EOS*** – Brittany Toler, EOS Worldwide
- 11:30a.m. – 5:00p.m. **TRADE SHOW**
- 12:00p.m. – 1:00p.m. Luncheon (recognition of first-time attendees, marketing awards, vendors, scholarship)
- 1:00p.m. – 3:00p.m. **Seminar: *“AI Unveiled: Revolutionizing the Auction Industry”*** – John Schultz
- 3:00p.m. – 4:30p.m. **Seminar: *Auction Advocacy: How Legislation Impacts Our Profession & Our Profession Can Impact Legislation*** - Addison Russell
- 5:15p.m.- 6:00p.m. Bid Call Contestant Check-In
- 6:00p.m. Dinner including the Fun Auction/Rookie Contest/and Bid Call Championship

Saturday, January 25, 2025

- 8:00a.m. Registration
- 8:00a.m. – 9:00a.m. Past President Breakfast
- 9:00a.m. – 4:00p.m. TRADE SHOW
- 9:00a.m. – 10:00a.m. **ROUND TABLES with VENDORS**
- 10:00a.m. – 11:00a.m. **Seminar: *Benefit Auction Success Principles and Additional Revenue Streams*** – Lynne Zink
- 11:00a.m. – 11:15a.m. Annual Meeting Registration/Package Pick Up
- 11:15a.m. – 12:00p.m. Annual Business Meeting
- 12:30p.m. – 1:30p.m. Presidential Lunch
- 1:30p.m. – 3:30p.m. **Seminar: *“Hands-On AI: Practical Tools for Modern Auctioneers”*** – John Schultz
- 3:30p.m. – 5:00p.m. **Seminar: *A Market Update on Virginia Real Estate***- Woody Fincham
- 5:30p.m. Dinner – Recognition of Jake Horney, Auctioneer of the Year, HOF