



## 2024 VAA Marketing Award Winners

### Category 1 – Postcards

- Commercial /Industrial/ Machinery
- Farm
- Real Estate

### Cody Manspile, Circle C Auction Co.

Mark Motley, Motleys Asset Disposition Group  
Cody Manspile, Circle C Auction Co. **(category winner)**  
Mark Motley, Motleys Asset Disposition Group

### Category 2 – Brochures & Catalogs

- Personal Property / General Household
- Benefit Auction
- Commercial/Industrial/Machinery
- Farm
- Real Estate

### Jim Weigl, Blue Box Auction Gallery

Christopher Ward, Dawn Auction Company, Inc.  
Jim Weigl, Blue Box Auction Gallery **(category winner)**  
Mark Motley, Motleys Asset Disposition Group  
Cody Manspile, Circle C Auction Co.  
Christopher Ward, Dawn Auction Company, Inc.

### Category 3 – Other Print Advertising

- Signage

### Mark Motley, Motleys Asset Disposition Group

Mark Motley, Motleys Asset Disposition Group

### Category 4 – Digital & Social Media

- Video
- Digital Ad
- Website

### Jim Weigl, Blue Box Auction Gallery

Jim Weigl, Blue Box Auction Gallery **(category winner)**  
Mark Motley, Motleys Asset Disposition Group  
Jim Weigl, Blue Box Auction Gallery

### Category 5 – Photography

- Auction Crowd
- Auctioneer In Action

### Cody Manspile

Mark Motley, Motleys Asset Disposition Group  
Cody Manspile, Circle C Auction Co. **(category winner)**

### Auction Campaign of the Year

### Jim Weigl, Blue Box Auction Gallery

### Best of Show

### Jim Weigl, Blue Box Auction Gallery – Brochures-Benefit Auction

**Please note:** Overall Category winners, Auction Campaign of the Year, and Best of Show will receive their awards at the annual VAA Convention Awards lunch on Friday, January 24, 2025, in Williamsburg, VA.