

2020 VAA Marketing Award Winners

Category 1 – Postcards

- Commercial/Industrial/Machinery
- Real Estate
- Farm

Ernie Rogers, Motleys Asset Disposition Group

Mark Motley, Motleys Asset Disposition Group

Ernie Rogers, Motleys Asset Disposition Group

Ernie Rogers, Motleys Asset Disposition Group (**category winner**)

Category 2 – Brochures & Catalogs

- Personal Property/General Household
- Commercial/Industrial/Machinery
- Farm
- Real Estate

Mark Motley, Motleys Asset Disposition Group

Christopher Ward, Dawn Auction Company

Mark Motley, Motleys Asset Disposition Group (**category winner**)

Christopher Ward, Dawn Auction Company

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Category 3 – Other Print Advertising

- Publications (Newspaper/Magazine)
- Signage

Mark Motley, Motleys Asset Disposition Group

Ernie Rogers, Motleys Asset Disposition Group

Mark Motley, Motleys Asset Disposition Group (**category**)

Category 4 – Digital & Social Media

- Video (Day In Life)
- Digital Ad (**Facebook**, Twitter, Insta, Banner Ads)
- Digital Content (Newsletter, Blog)
- Website

Mark Motley, Motleys Asset Disposition Group

Mark Motley, Motleys Asset Disposition Group (**category**)

Anne Nouri, Prime Auction Solutions

Tim Dudley, Dudley Resources

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Category 5 – Photography

- Auction Team
- Auction Crowd
- Auctioneer In Action
- Benefit Auction
- Buyer Excited
- Personal Property

Mark Motley, Motleys Asset Disposition Group

Mark Motley, Motley Asset Disposition Group (**category**)

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Ernie Rogers, Motleys Asset Disposition Group

Category 6 – Auction Campaign of the Year

Mark Motley, Motleys Asset Disposition Group

Best of Show (Digital & Social Media)

Mark Motley, Motleys Asset Disposition Group