



# Household Income Profile

400 Old Mountain Rd, Hiddenite, North Carolina, 28636  
 Drive Time Band: 0 - 3 minute radius

Prepared By Kyle Swicegood, CCIM, Broker

Latitude: 35.89652  
 Longitude: -81.09539

Summary			2020-2025	2020-2025
	2020	2025	Change	Annual Rate
Population	1,106	1,102	-4	-0.07%
Households	431	428	-3	-0.14%
Median Age	40.0	41.6	1.6	0.79%
Average Household Size	2.57	2.57	0.00	0.00%

Households by Income	2020		2025	
	Number	Percent	Number	Percent
Household	431	100%	428	100%
<\$15,000	70	16.2%	65	15.2%
\$15,000-\$24,999	56	13.0%	53	12.4%
\$25,000-\$34,999	68	15.8%	66	15.4%
\$35,000-\$49,999	90	20.9%	90	21.0%
\$50,000-\$74,999	63	14.6%	65	15.2%
\$75,000-\$99,999	50	11.6%	54	12.6%
\$100,000-\$149,999	28	6.5%	31	7.2%
\$150,000-\$199,999	1	0.2%	1	0.2%
\$200,000+	2	0.5%	3	0.7%
Median Household Income	\$37,374		\$38,746	
Average Household Income	\$47,547		\$51,478	
Per Capita Income	\$18,655		\$20,106	

**Data Note:** Income is reported for households as of July 1, 2020 and represents annual income for the preceding year, expressed in 2019 dollars. Income is reported for households as of July 1, 2025 and represents annual income for the preceding year, expressed in 2024 dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2020 and 2025.



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2020 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	13	61	68	89	86	67	46
<\$15,000	2	12	9	14	16	10	7
\$15,000-\$24,999	2	6	6	8	12	9	14
\$25,000-\$34,999	2	7	11	9	14	14	11
\$35,000-\$49,999	3	12	13	18	17	21	6
\$50,000-\$74,999	2	11	10	16	14	8	3
\$75,000-\$99,999	1	9	12	14	7	3	3
\$100,000-\$149,999	0	4	5	8	6	3	2
\$150,000-\$199,999	0	0	0	0	0	0	0
\$200,000+	0	0	1	1	0	0	0
Median HH Income	\$35,000	\$40,495	\$42,279	\$44,641	\$35,593	\$35,397	\$26,239
Average HH Income	\$39,333	\$49,634	\$55,740	\$55,009	\$45,230	\$40,883	\$35,628
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	15.4%	19.7%	13.2%	15.7%	18.6%	14.9%	15.2%
\$15,000-\$24,999	15.4%	9.8%	8.8%	9.0%	14.0%	13.4%	30.4%
\$25,000-\$34,999	15.4%	11.5%	16.2%	10.1%	16.3%	20.9%	23.9%
\$35,000-\$49,999	23.1%	19.7%	19.1%	20.2%	19.8%	31.3%	13.0%
\$50,000-\$74,999	15.4%	18.0%	14.7%	18.0%	16.3%	11.9%	6.5%
\$75,000-\$99,999	7.7%	14.8%	17.6%	15.7%	8.1%	4.5%	6.5%
\$100,000-\$149,999	0.0%	6.6%	7.4%	9.0%	7.0%	4.5%	4.3%
\$150,000-\$199,999	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
\$200,000+	0.0%	0.0%	1.5%	1.1%	0.0%	0.0%	0.0%

**Data Note:** Income is reported for households as of July 1, 2020 and represents annual income for the preceding year, expressed in 2019 dollars. Income is reported for households as of July 1, 2025 and represents annual income for the preceding year, expressed in 2024 dollars

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2025 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	14	45	72	82	89	70	57
<\$15,000	2	8	9	13	15	10	9
\$15,000-\$24,999	2	4	5	7	11	9	16
\$25,000-\$34,999	2	5	11	7	14	13	14
\$35,000-\$49,999	4	9	14	17	18	21	8
\$50,000-\$74,999	2	8	11	15	15	9	4
\$75,000-\$99,999	2	7	14	14	8	4	4
\$100,000-\$149,999	0	3	7	8	7	4	3
\$150,000-\$199,999	0	0	1	0	0	0	0
\$200,000+	0	0	1	1	0	0	0
Median HH Income	\$37,489	\$41,909	\$46,462	\$46,466	\$37,389	\$36,300	\$27,048
Average HH Income	\$45,755	\$53,930	\$61,700	\$59,747	\$49,103	\$43,930	\$38,214
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	14.3%	17.8%	12.5%	15.9%	16.9%	14.3%	15.8%
\$15,000-\$24,999	14.3%	8.9%	6.9%	8.5%	12.4%	12.9%	28.1%
\$25,000-\$34,999	14.3%	11.1%	15.3%	8.5%	15.7%	18.6%	24.6%
\$35,000-\$49,999	28.6%	20.0%	19.4%	20.7%	20.2%	30.0%	14.0%
\$50,000-\$74,999	14.3%	17.8%	15.3%	18.3%	16.9%	12.9%	7.0%
\$75,000-\$99,999	14.3%	15.6%	19.4%	17.1%	9.0%	5.7%	7.0%
\$100,000-\$149,999	0.0%	6.7%	9.7%	9.8%	7.9%	5.7%	5.3%
\$150,000-\$199,999	0.0%	0.0%	1.4%	0.0%	0.0%	0.0%	0.0%
\$200,000+	0.0%	0.0%	1.4%	1.2%	0.0%	0.0%	0.0%

**Data Note:** Income is reported for households as of July 1, 2020 and represents annual income for the preceding year, expressed in 2019 dollars. Income is reported for households as of July 1, 2025 and represents annual income for the preceding year, expressed in 2024 dollars  
**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2020 and 2025.



# Household Income Profile

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Summary			2020-2025	2020-2025
	2020	2025	Change	Annual Rate
Population	1,349	1,340	-9	-0.13%
Households	516	512	-4	-0.16%
Median Age	39.5	41.1	1.6	0.80%
Average Household Size	2.61	2.62	0.01	0.08%

Households by Income	2020		2025	
	Number	Percent	Number	Percent
Household	516	100%	512	100%
<\$15,000	82	15.9%	75	14.6%
\$15,000-\$24,999	71	13.8%	66	12.9%
\$25,000-\$34,999	75	14.5%	73	14.3%
\$35,000-\$49,999	104	20.2%	103	20.1%
\$50,000-\$74,999	77	14.9%	78	15.2%
\$75,000-\$99,999	59	11.4%	63	12.3%
\$100,000-\$149,999	35	6.8%	39	7.6%
\$150,000-\$199,999	4	0.8%	5	1.0%
\$200,000+	8	1.6%	10	2.0%
Median Household Income	\$38,142		\$39,770	
Average Household Income	\$51,500		\$56,593	
Per Capita Income	\$20,147		\$22,153	

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2020 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	15	74	87	108	101	79	51
<\$15,000	3	13	11	18	17	12	9
\$15,000-\$24,999	3	7	9	10	15	12	15
\$25,000-\$34,999	2	9	12	10	15	14	13
\$35,000-\$49,999	4	14	16	21	18	24	7
\$50,000-\$74,999	2	14	14	18	17	9	2
\$75,000-\$99,999	2	11	13	16	9	4	4
\$100,000-\$149,999	0	4	8	10	8	3	1
\$150,000-\$199,999	0	0	1	2	1	0	0
\$200,000+	0	1	3	3	1	0	0
Median HH Income	\$35,000	\$41,653	\$44,644	\$45,370	\$37,125	\$35,347	\$25,743
Average HH Income	\$40,786	\$52,640	\$63,243	\$60,496	\$49,795	\$41,033	\$34,514
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	20.0%	17.6%	12.6%	16.7%	16.8%	15.2%	17.6%
\$15,000-\$24,999	20.0%	9.5%	10.3%	9.3%	14.9%	15.2%	29.4%
\$25,000-\$34,999	13.3%	12.2%	13.8%	9.3%	14.9%	17.7%	25.5%
\$35,000-\$49,999	26.7%	18.9%	18.4%	19.4%	17.8%	30.4%	13.7%
\$50,000-\$74,999	13.3%	18.9%	16.1%	16.7%	16.8%	11.4%	3.9%
\$75,000-\$99,999	13.3%	14.9%	14.9%	14.8%	8.9%	5.1%	7.8%
\$100,000-\$149,999	0.0%	5.4%	9.2%	9.3%	7.9%	3.8%	2.0%
\$150,000-\$199,999	0.0%	0.0%	1.1%	1.9%	1.0%	0.0%	0.0%
\$200,000+	0.0%	1.4%	3.4%	2.8%	1.0%	0.0%	0.0%

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2025 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	17	57	89	100	107	79	64
<\$15,000	3	9	10	15	16	11	11
\$15,000-\$24,999	3	5	7	8	15	11	18
\$25,000-\$34,999	2	6	12	9	15	14	16
\$35,000-\$49,999	4	11	17	19	19	24	9
\$50,000-\$74,999	3	12	14	17	19	10	3
\$75,000-\$99,999	2	9	15	16	11	5	5
\$100,000-\$149,999	0	4	10	10	10	4	2
\$150,000-\$199,999	0	0	1	2	1	0	1
\$200,000+	0	1	3	3	2	0	0
Median HH Income	\$36,235	\$45,568	\$48,198	\$48,381	\$40,045	\$36,322	\$26,507
Average HH Income	\$43,566	\$58,456	\$69,973	\$67,218	\$56,085	\$44,595	\$37,959
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	17.6%	15.8%	11.2%	15.0%	15.0%	13.9%	17.2%
\$15,000-\$24,999	17.6%	8.8%	7.9%	8.0%	14.0%	13.9%	28.1%
\$25,000-\$34,999	11.8%	10.5%	13.5%	9.0%	14.0%	17.7%	25.0%
\$35,000-\$49,999	23.5%	19.3%	19.1%	19.0%	17.8%	30.4%	14.1%
\$50,000-\$74,999	17.6%	21.1%	15.7%	17.0%	17.8%	12.7%	4.7%
\$75,000-\$99,999	11.8%	15.8%	16.9%	16.0%	10.3%	6.3%	7.8%
\$100,000-\$149,999	0.0%	7.0%	11.2%	10.0%	9.3%	5.1%	3.1%
\$150,000-\$199,999	0.0%	0.0%	1.1%	2.0%	0.9%	0.0%	1.6%
\$200,000+	0.0%	1.8%	3.4%	3.0%	1.9%	0.0%	0.0%

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# Household Income Profile

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Summary			2020-2025	2020-2025
	2020	2025	Change	Annual Rate
Population	8,628	8,625	-3	-0.01%
Households	3,372	3,373	1	0.01%
Median Age	42.1	43.4	1.3	0.61%
Average Household Size	2.48	2.48	0.00	0.00%

Households by Income	2020		2025	
	Number	Percent	Number	Percent
Household	3,372	100%	3,373	100%
<\$15,000	547	16.2%	492	14.6%
\$15,000-\$24,999	507	15.0%	469	13.9%
\$25,000-\$34,999	430	12.8%	418	12.4%
\$35,000-\$49,999	647	19.2%	653	19.4%
\$50,000-\$74,999	593	17.6%	615	18.2%
\$75,000-\$99,999	298	8.8%	324	9.6%
\$100,000-\$149,999	246	7.3%	281	8.3%
\$150,000-\$199,999	55	1.6%	64	1.9%
\$200,000+	49	1.5%	57	1.7%
Median Household Income	\$38,534		\$40,688	
Average Household Income	\$51,747		\$56,989	
Per Capita Income	\$20,235		\$22,302	

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2020 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	96	425	545	653	660	554	439
<\$15,000	22	73	61	107	117	83	84
\$15,000-\$24,999	18	45	51	67	85	83	157
\$25,000-\$34,999	13	49	53	71	73	95	76
\$35,000-\$49,999	17	72	108	127	117	147	59
\$50,000-\$74,999	19	87	117	122	138	85	27
\$75,000-\$99,999	7	53	63	69	56	26	25
\$100,000-\$149,999	1	34	64	59	54	26	7
\$150,000-\$199,999	0	8	12	17	9	4	4
\$200,000+	0	5	15	14	11	4	0
Median HH Income	\$30,839	\$43,357	\$49,805	\$43,314	\$40,736	\$35,986	\$22,844
Average HH Income	\$37,307	\$54,736	\$65,010	\$58,694	\$53,592	\$43,848	\$32,404
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	22.9%	17.2%	11.2%	16.4%	17.7%	15.0%	19.1%
\$15,000-\$24,999	18.8%	10.6%	9.4%	10.3%	12.9%	15.0%	35.8%
\$25,000-\$34,999	13.5%	11.5%	9.7%	10.9%	11.1%	17.1%	17.3%
\$35,000-\$49,999	17.7%	16.9%	19.8%	19.4%	17.7%	26.5%	13.4%
\$50,000-\$74,999	19.8%	20.5%	21.5%	18.7%	20.9%	15.3%	6.2%
\$75,000-\$99,999	7.3%	12.5%	11.6%	10.6%	8.5%	4.7%	5.7%
\$100,000-\$149,999	1.0%	8.0%	11.7%	9.0%	8.2%	4.7%	1.6%
\$150,000-\$199,999	0.0%	1.9%	2.2%	2.6%	1.4%	0.7%	0.9%
\$200,000+	0.0%	1.2%	2.8%	2.1%	1.7%	0.7%	0.0%

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2025 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	97	369	545	589	671	590	512
<\$15,000	21	54	54	84	108	81	89
\$15,000-\$24,999	16	34	42	52	76	78	171
\$25,000-\$34,999	12	40	48	62	69	96	90
\$35,000-\$49,999	18	65	106	116	117	160	73
\$50,000-\$74,999	22	79	120	113	147	101	34
\$75,000-\$99,999	7	52	69	68	63	31	35
\$100,000-\$149,999	1	34	76	59	67	33	12
\$150,000-\$199,999	0	7	14	18	12	6	8
\$200,000+	0	4	17	17	13	4	0
Median HH Income	\$34,457	\$47,394	\$53,256	\$46,646	\$44,515	\$37,532	\$24,615
Average HH Income	\$40,750	\$59,972	\$72,168	\$66,217	\$60,039	\$48,483	\$36,945
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	21.6%	14.6%	9.9%	14.3%	16.1%	13.7%	17.4%
\$15,000-\$24,999	16.5%	9.2%	7.7%	8.8%	11.3%	13.2%	33.4%
\$25,000-\$34,999	12.4%	10.8%	8.8%	10.5%	10.3%	16.3%	17.6%
\$35,000-\$49,999	18.6%	17.6%	19.4%	19.7%	17.4%	27.1%	14.3%
\$50,000-\$74,999	22.7%	21.4%	22.0%	19.2%	21.9%	17.1%	6.6%
\$75,000-\$99,999	7.2%	14.1%	12.7%	11.5%	9.4%	5.3%	6.8%
\$100,000-\$149,999	1.0%	9.2%	13.9%	10.0%	10.0%	5.6%	2.3%
\$150,000-\$199,999	0.0%	1.9%	2.6%	3.1%	1.8%	1.0%	1.6%
\$200,000+	0.0%	1.1%	3.1%	2.9%	1.9%	0.7%	0.0%

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