



## Demographic and Income Profile

400 Old Mountain Rd, Hiddenite, North Carolina, 28636  
Drive Time Band: 0 - 3 minute radius

Prepared By Kyle Swicegood, CCIM, Broker

Latitude: 35.89652  
Longitude: -81.09539

Summary	Census 2010		2020		2025	
Population	1,079		1,106		1,102	
Households	420		431		428	
Families	298		302		299	
Average Household Size	2.57		2.57		2.57	
Owner Occupied Housing Units	303		287		284	
Renter Occupied Housing Units	117		143		144	
Median Age	38.7		40.0		41.6	
Trends: 2020-2025 Annual Rate	Area		State		National	
Population	-0.07%		1.13%		0.72%	
Households	-0.14%		1.14%		0.72%	
Families	-0.20%		1.04%		0.64%	
Owner HHs	-0.21%		1.04%		0.72%	
Median Household Income	0.72%		1.42%		1.60%	
Households by Income			2020		2025	
			Number	Percent	Number	Percent
<\$15,000			70	16.2%	65	15.2%
\$15,000 - \$24,999			56	13.0%	53	12.4%
\$25,000 - \$34,999			68	15.8%	66	15.4%
\$35,000 - \$49,999			90	20.9%	90	21.0%
\$50,000 - \$74,999			63	14.6%	65	15.2%
\$75,000 - \$99,999			50	11.6%	54	12.6%
\$100,000 - \$149,999			28	6.5%	31	7.2%
\$150,000 - \$199,999			1	0.2%	1	0.2%
\$200,000+			2	0.5%	3	0.7%
Median Household Income			\$37,374		\$38,746	
Average Household Income			\$47,547		\$51,478	
Per Capita Income			\$18,655		\$20,106	
Population by Age	Census 2010		2020		2025	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	80	7.4%	69	6.2%	68	6.2%
5 - 9	71	6.6%	78	7.1%	71	6.4%
10 - 14	70	6.5%	80	7.2%	82	7.4%
15 - 19	73	6.8%	58	5.2%	76	6.9%
20 - 24	64	5.9%	49	4.4%	45	4.1%
25 - 34	124	11.5%	148	13.4%	110	10.0%
35 - 44	158	14.6%	136	12.3%	147	13.3%
45 - 54	162	15.0%	156	14.1%	146	13.2%
55 - 64	130	12.0%	153	13.8%	158	14.3%
65 - 74	90	8.3%	112	10.1%	118	10.7%
75 - 84	43	4.0%	52	4.7%	67	6.1%
85+	15	1.4%	14	1.3%	15	1.4%
Race and Ethnicity	Census 2010		2020		2025	
	Number	Percent	Number	Percent	Number	Percent
White Alone	941	87.3%	940	85.0%	919	83.4%
Black Alone	36	3.3%	40	3.6%	41	3.7%
American Indian Alone	2	0.2%	3	0.3%	4	0.4%
Asian Alone	3	0.3%	3	0.3%	3	0.3%
Pacific Islander Alone	0	0.0%	0	0.0%	0	0.0%
Some Other Race Alone	78	7.2%	94	8.5%	105	9.5%
Two or More Races	18	1.7%	26	2.4%	30	2.7%
Hispanic Origin (Any Race)	126	11.7%	150	13.6%	164	14.9%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.

May 11, 2021



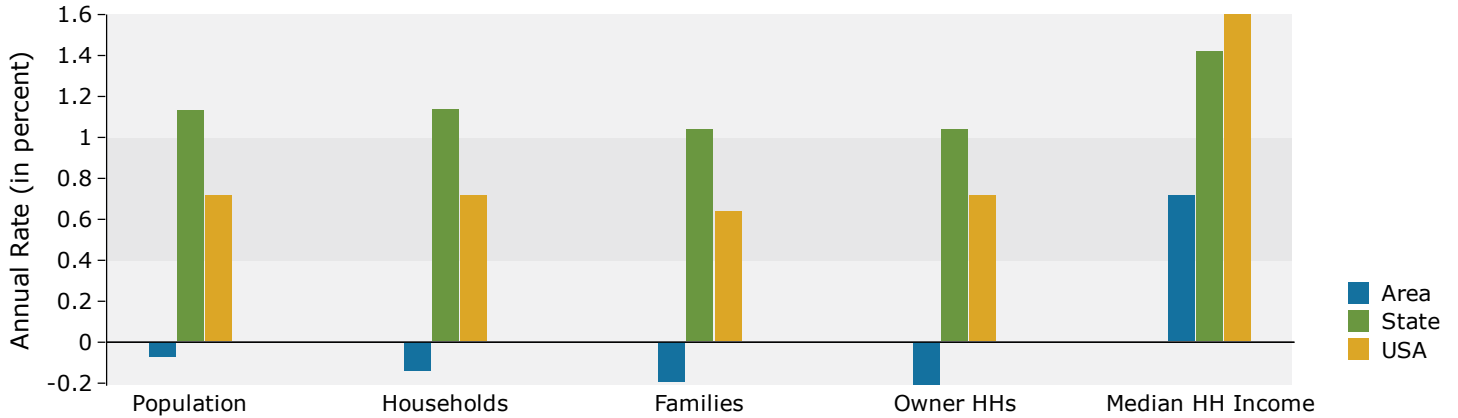
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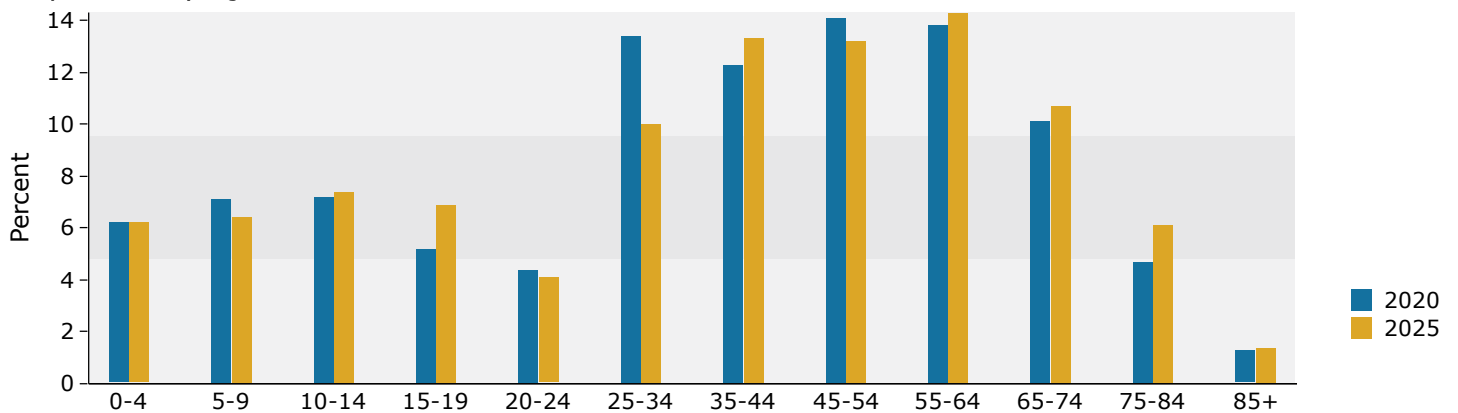
Prepared By Kyle Swicegood, CCIM, Broker

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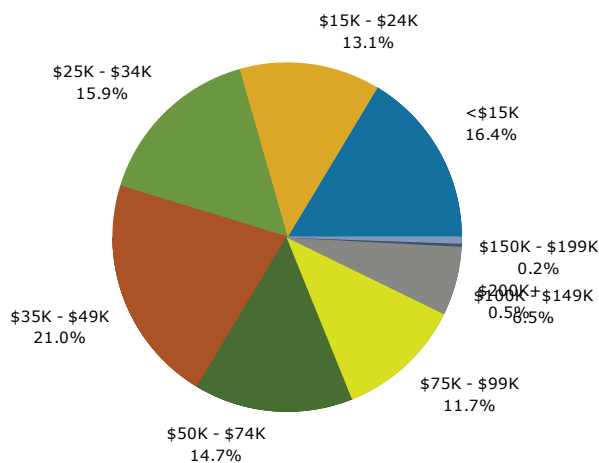
## Trends 2020-2025



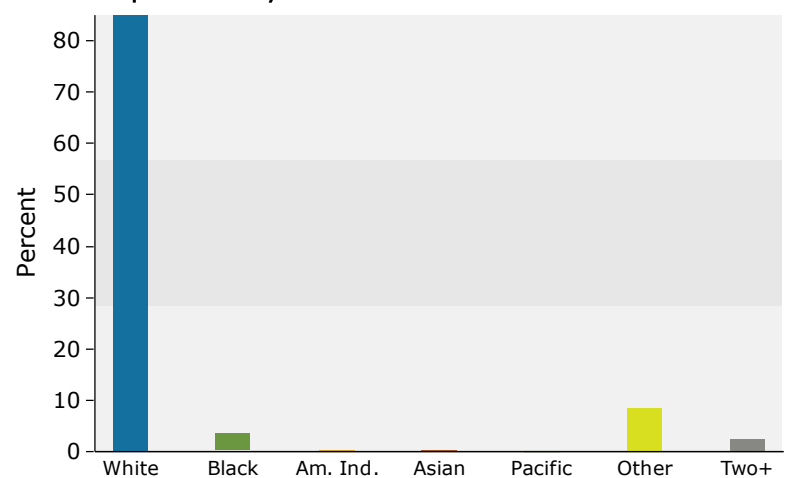
## Population by Age



## 2020 Household Income



## 2020 Population by Race



2020 Percent Hispanic Origin: 13.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.

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# Demographic and Income Profile

400 Old Mountain Rd, Hiddenite, North Carolina, 28636  
Drive Time Band: 3 - 5 minute radius

Prepared By Kyle Swicegood, CCIM, Broker

Latitude: 35.89652  
Longitude: -81.09539

Summary	Census 2010		2020		2025	
Population	1,323		1,349		1,340	
Households	506		516		512	
Families	362		364		360	
Average Household Size	2.61		2.61		2.62	
Owner Occupied Housing Units	364		342		339	
Renter Occupied Housing Units	142		174		173	
Median Age	37.7		39.5		41.1	
Trends: 2020-2025 Annual Rate	Area		State		National	
Population	-0.13%		1.13%		0.72%	
Households	-0.16%		1.14%		0.72%	
Families	-0.22%		1.04%		0.64%	
Owner HHs	-0.18%		1.04%		0.72%	
Median Household Income	0.84%		1.42%		1.60%	
Households by Income			2020		2025	
			Number	Percent	Number	Percent
<\$15,000			82	15.9%	75	14.6%
\$15,000 - \$24,999			71	13.8%	66	12.9%
\$25,000 - \$34,999			75	14.5%	73	14.3%
\$35,000 - \$49,999			104	20.2%	103	20.1%
\$50,000 - \$74,999			77	14.9%	78	15.2%
\$75,000 - \$99,999			59	11.4%	63	12.3%
\$100,000 - \$149,999			35	6.8%	39	7.6%
\$150,000 - \$199,999			4	0.8%	5	1.0%
\$200,000+			8	1.6%	10	2.0%
Median Household Income			\$38,142		\$39,770	
Average Household Income			\$51,500		\$56,593	
Per Capita Income			\$20,147		\$22,153	
Population by Age	Census 2010		2020		2025	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	98	7.4%	84	6.2%	83	6.2%
5 - 9	92	6.9%	95	7.0%	86	6.4%
10 - 14	89	6.7%	97	7.2%	100	7.5%
15 - 19	92	6.9%	75	5.6%	92	6.9%
20 - 24	75	5.7%	63	4.7%	59	4.4%
25 - 34	162	12.2%	179	13.3%	140	10.4%
35 - 44	201	15.2%	175	13.0%	180	13.4%
45 - 54	192	14.5%	196	14.5%	183	13.7%
55 - 64	154	11.6%	179	13.3%	191	14.3%
65 - 74	102	7.7%	130	9.6%	132	9.9%
75 - 84	51	3.9%	58	4.3%	76	5.7%
85+	16	1.2%	17	1.3%	18	1.3%
Race and Ethnicity	Census 2010		2020		2025	
	Number	Percent	Number	Percent	Number	Percent
White Alone	1,127	85.2%	1,119	83.0%	1,090	81.3%
Black Alone	72	5.4%	76	5.6%	79	5.9%
American Indian Alone	4	0.3%	5	0.4%	6	0.4%
Asian Alone	9	0.7%	10	0.7%	10	0.7%
Pacific Islander Alone	0	0.0%	0	0.0%	0	0.0%
Some Other Race Alone	87	6.6%	105	7.8%	117	8.7%
Two or More Races	24	1.8%	34	2.5%	39	2.9%
Hispanic Origin (Any Race)	148	11.2%	174	12.9%	191	14.3%

**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.

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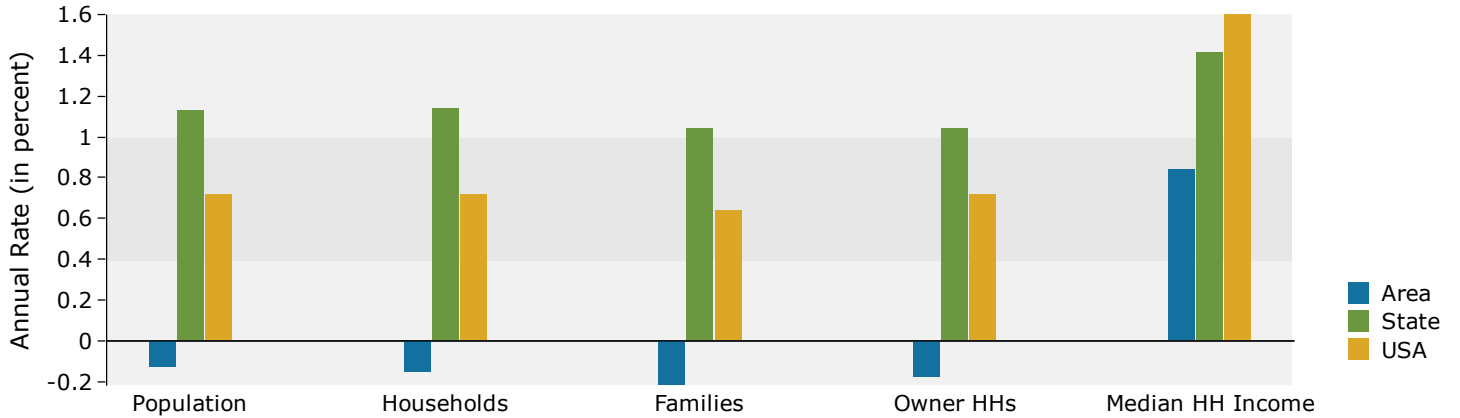
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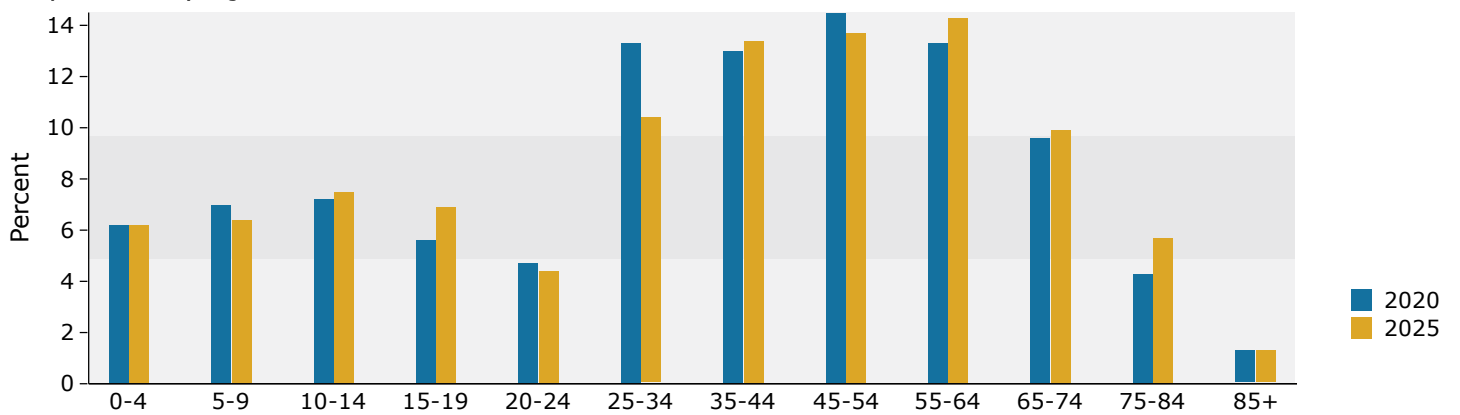
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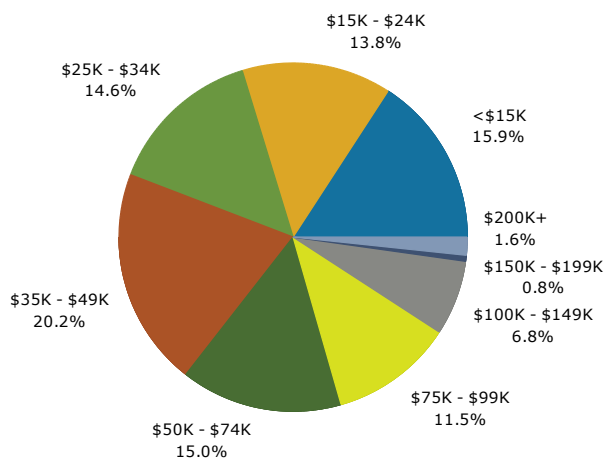
## Trends 2020-2025



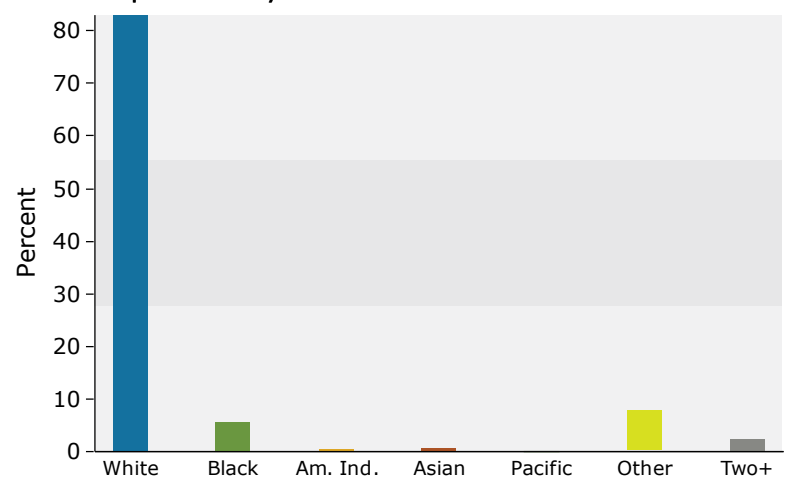
## Population by Age



## 2020 Household Income



## 2020 Population by Race



2020 Percent Hispanic Origin: 12.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.

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## Demographic and Income Profile

400 Old Mountain Rd, Hiddenite, North Carolina, 28636  
Drive Time Band: 5 - 10 minute radius

Prepared By Kyle Swicegood, CCIM, Broker

Latitude: 35.89652  
Longitude: -81.09539

Summary	Census 2010		2020		2025	
Population	8,369		8,628		8,625	
Households	3,278		3,372		3,373	
Families	2,240		2,273		2,265	
Average Household Size	2.49		2.48		2.48	
Owner Occupied Housing Units	2,293		2,175		2,186	
Renter Occupied Housing Units	985		1,197		1,187	
Median Age	40.0		42.1		43.4	
Trends: 2020-2025 Annual Rate	Area		State		National	
Population	-0.01%		1.13%		0.72%	
Households	0.01%		1.14%		0.72%	
Families	-0.07%		1.04%		0.64%	
Owner HHs	0.10%		1.04%		0.72%	
Median Household Income	1.09%		1.42%		1.60%	
Households by Income			2020		2025	
			Number	Percent	Number	Percent
<\$15,000			547	16.2%	492	14.6%
\$15,000 - \$24,999			507	15.0%	469	13.9%
\$25,000 - \$34,999			430	12.8%	418	12.4%
\$35,000 - \$49,999			647	19.2%	653	19.4%
\$50,000 - \$74,999			593	17.6%	615	18.2%
\$75,000 - \$99,999			298	8.8%	324	9.6%
\$100,000 - \$149,999			246	7.3%	281	8.3%
\$150,000 - \$199,999			55	1.6%	64	1.9%
\$200,000+			49	1.5%	57	1.7%
Median Household Income			\$38,534		\$40,688	
Average Household Income			\$51,747		\$56,989	
Per Capita Income			\$20,235		\$22,302	
Population by Age	Census 2010		2020		2025	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	551	6.6%	503	5.8%	489	5.7%
5 - 9	567	6.8%	531	6.2%	506	5.9%
10 - 14	553	6.6%	553	6.4%	565	6.5%
15 - 19	552	6.6%	502	5.8%	538	6.2%
20 - 24	431	5.1%	428	5.0%	418	4.8%
25 - 34	970	11.6%	1,059	12.3%	926	10.7%
35 - 44	1,156	13.8%	1,025	11.9%	1,040	12.1%
45 - 54	1,239	14.8%	1,196	13.9%	1,094	12.7%
55 - 64	990	11.8%	1,186	13.7%	1,217	14.1%
65 - 74	732	8.7%	920	10.7%	993	11.5%
75 - 84	454	5.4%	520	6.0%	630	7.3%
85+	175	2.1%	205	2.4%	210	2.4%
Race and Ethnicity	Census 2010		2020		2025	
	Number	Percent	Number	Percent	Number	Percent
White Alone	7,076	84.6%	7,095	82.2%	6,956	80.7%
Black Alone	727	8.7%	801	9.3%	834	9.7%
American Indian Alone	19	0.2%	24	0.3%	27	0.3%
Asian Alone	81	1.0%	101	1.2%	112	1.3%
Pacific Islander Alone	2	0.0%	2	0.0%	2	0.0%
Some Other Race Alone	308	3.7%	378	4.4%	427	5.0%
Two or More Races	156	1.9%	227	2.6%	266	3.1%
Hispanic Origin (Any Race)	566	6.8%	681	7.9%	759	8.8%

**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.

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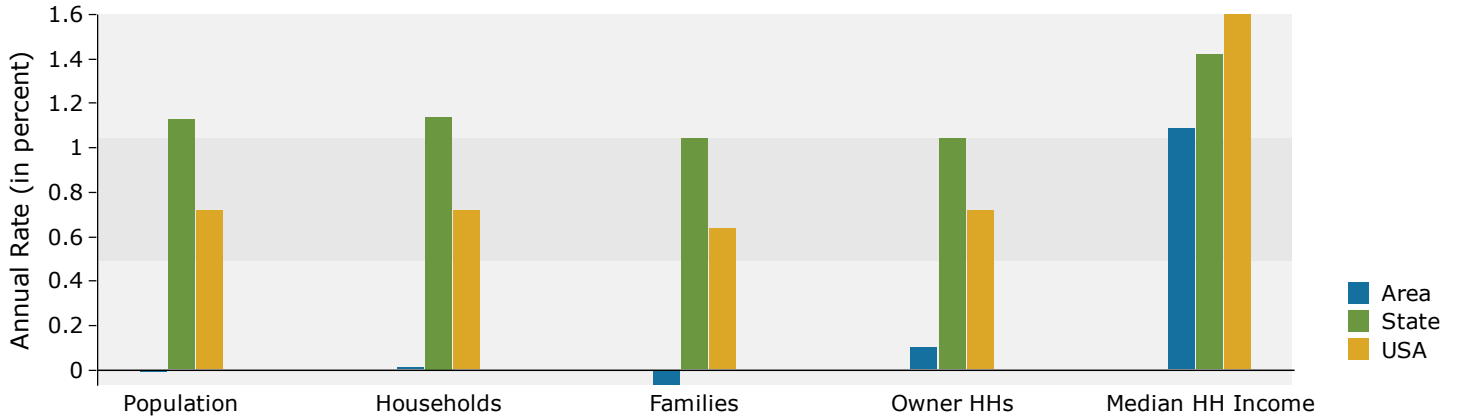
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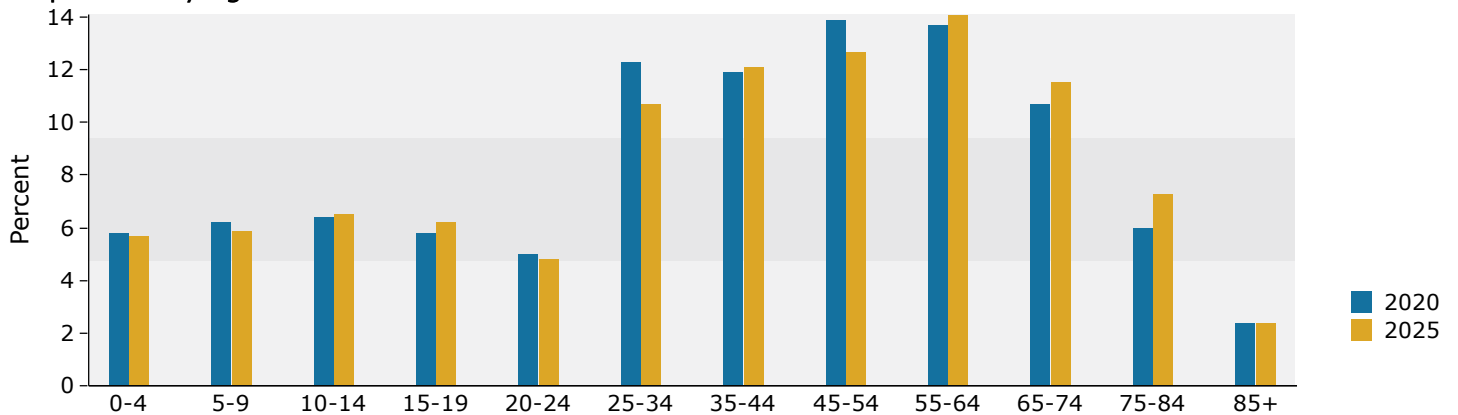
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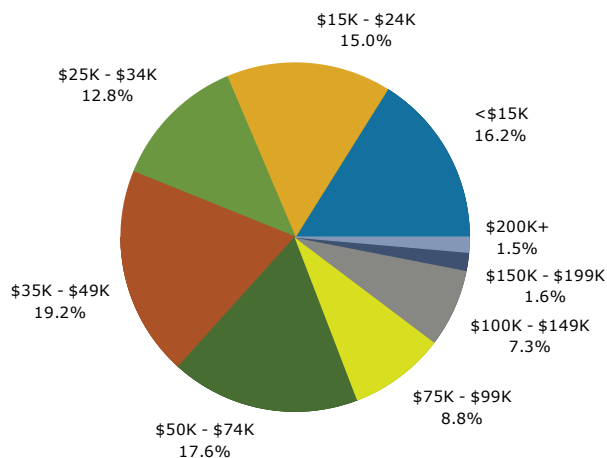
## Trends 2020-2025



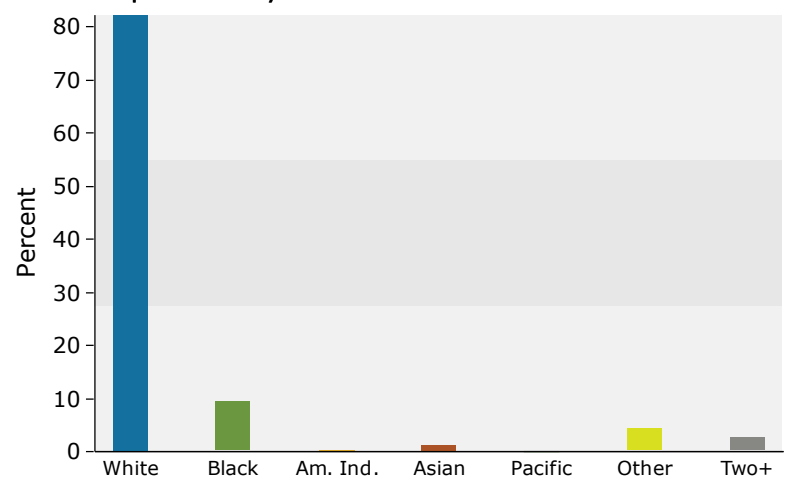
## Population by Age



## 2020 Household Income



## 2020 Population by Race



2020 Percent Hispanic Origin: 7.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.

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