



Automotive Aftermarket Expenditures

400 Old Mountain Rd, Hiddenite, North Carolina, 28636
 Drive Time Band: 0 - 3 minute radius

Prepared By Kyle Swicegood, CCIM, Broker

Latitude: 35.89652
 Longitude: -81.09539

Demographic Summary		2020	2025
Population		1,106	1,102
Households		431	428
Families		302	299
Median Age		40.0	41.6
Median Household Income		\$37,374	\$38,746

	Spending Potential Index	Average Amount Spent	Total
Payments on Vehicles excluding Leases	69	\$1,786.91	\$770,158
Gasoline and Motor Oil			
Gasoline	62	\$1,428.01	\$615,472
Diesel Fuel	83	\$47.20	\$20,343
Motor Oil	68	\$10.66	\$4,596
Other Vehicle Expenses			
Vehicle Maintenance & Repairs	57	\$660.54	\$284,692
Vehicle Coolant/Brake/Transmission Fluids	69	\$6.08	\$2,619
Tire Purchase/Replacement	68	\$124.94	\$53,848
Vehicle Parts/Equipment/Accessories	63	\$41.99	\$18,099
Vehicle Accessories including Labor	55	\$6.63	\$2,856
Vehicle Cleaning Services including Car Washes	40	\$11.81	\$5,089
Miscellaneous Auto Repair/Service	39	\$65.19	\$28,096
Vehicle Body Work & Painting	52	\$20.10	\$8,661
Vehicle or Engine Repairs	57	\$138.10	\$59,523
Vehicle Motor Tune-up	48	\$23.63	\$10,184
Lube/Oil Change & Oil Filters	63	\$77.60	\$33,447
Vehicle Front End Alignment/Wheel Balance & Rotation	59	\$18.78	\$8,094
Vehicle Shock Absorber Replacement	52	\$7.27	\$3,134
Tire Repair and Other Repair Work	52	\$76.45	\$32,952
Auto Repair Service Policy	97	\$41.97	\$18,090
Vehicle Insurance	62	\$1,125.31	\$485,007
Rental of Vehicles excluding Trips	52	\$29.87	\$12,876
Leased Vehicles	36	\$158.98	\$68,520
Basic Lease Charge for Cars/Trucks	36	\$143.48	\$61,838
Car/Truck Lease Fees & Down Payments	34	\$15.50	\$6,681
Vehicle Pers Property Taxes/State & Local Registr Fees	59	\$119.75	\$51,614
Driver`s License Fees	56	\$7.59	\$3,270
Vehicle Inspection Fees	49	\$7.44	\$3,206
Parking Fees & Tolls excluding Trips	39	\$47.09	\$20,297
Parking Fees excluding Residence (Not on Trips)	33	\$19.34	\$8,335
Tolls/Electronic Toll Passes excluding Trips	45	\$27.75	\$11,961
Towing Charges	53	\$3.76	\$1,620
Auto Service Clubs & GPS Services	46	\$16.83	\$7,254

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.
Source: Esri forecasts for 2020 and 2025; Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Automotive Aftermarket Expenditures

400 Old Mountain Rd, Hiddenite, North Carolina, 28636
 Drive Time Band: 3 - 5 minute radius

Prepared By Kyle Swicegood, CCIM, Broker

Latitude: 35.89652
 Longitude: -81.09539

Demographic Summary		2020	2025
Population		1,349	1,340
Households		516	512
Families		364	360
Median Age		39.5	41.1
Median Household Income		\$38,142	\$39,770

	Spending Potential Index	Average Amount Spent	Total
Payments on Vehicles excluding Leases	73	\$1,874.52	\$967,254
Gasoline and Motor Oil			
Gasoline	66	\$1,506.90	\$777,560
Diesel Fuel	82	\$46.41	\$23,948
Motor Oil	70	\$10.94	\$5,647
Other Vehicle Expenses			
Vehicle Maintenance & Repairs	60	\$696.28	\$359,279
Vehicle Coolant/Brake/Transmission Fluids	70	\$6.17	\$3,185
Tire Purchase/Replacement	70	\$128.57	\$66,340
Vehicle Parts/Equipment/Accessories	65	\$43.35	\$22,371
Vehicle Accessories including Labor	57	\$6.81	\$3,513
Vehicle Cleaning Services including Car Washes	45	\$13.06	\$6,739
Miscellaneous Auto Repair/Service	43	\$71.82	\$37,061
Vehicle Body Work & Painting	56	\$21.66	\$11,176
Vehicle or Engine Repairs	61	\$146.72	\$75,710
Vehicle Motor Tune-up	52	\$25.44	\$13,125
Lube/Oil Change & Oil Filters	66	\$81.91	\$42,264
Vehicle Front End Alignment/Wheel Balance & Rotation	63	\$19.86	\$10,248
Vehicle Shock Absorber Replacement	58	\$7.98	\$4,119
Tire Repair and Other Repair Work	57	\$83.62	\$43,149
Auto Repair Service Policy	91	\$39.30	\$20,280
Vehicle Insurance	66	\$1,193.45	\$615,818
Rental of Vehicles excluding Trips	57	\$32.58	\$16,809
Leased Vehicles	39	\$173.80	\$89,679
Basic Lease Charge for Cars/Trucks	40	\$156.55	\$80,782
Car/Truck Lease Fees & Down Payments	37	\$17.24	\$8,897
Vehicle Pers Property Taxes/State & Local Registr Fees	61	\$123.44	\$63,697
Driver`s License Fees	59	\$7.98	\$4,116
Vehicle Inspection Fees	53	\$8.04	\$4,148
Parking Fees & Tolls excluding Trips	45	\$53.58	\$27,648
Parking Fees excluding Residence (Not on Trips)	38	\$21.85	\$11,274
Tolls/Electronic Toll Passes excluding Trips	51	\$31.73	\$16,374
Towing Charges	58	\$4.12	\$2,124
Auto Service Clubs & GPS Services	50	\$18.19	\$9,384

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.
Source: Esri forecasts for 2020 and 2025; Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Automotive Aftermarket Expenditures

400 Old Mountain Rd, Hiddenite, North Carolina, 28636
 Drive Time Band: 5 - 10 minute radius

Prepared By Kyle Swicegood, CCIM, Broker

Latitude: 35.89652
 Longitude: -81.09539

Demographic Summary		2020	2025
Population		8,628	8,625
Households		3,372	3,373
Families		2,273	2,265
Median Age		42.1	43.4
Median Household Income		\$38,534	\$40,688

	Spending Potential Index	Average Amount Spent	Total
Payments on Vehicles excluding Leases	73	\$1,880.04	\$6,339,491
Gasoline and Motor Oil			
Gasoline	67	\$1,535.54	\$5,177,844
Diesel Fuel	90	\$51.30	\$172,985
Motor Oil	77	\$12.06	\$40,652
Other Vehicle Expenses			
Vehicle Maintenance & Repairs	63	\$734.82	\$2,477,805
Vehicle Coolant/Brake/Transmission Fluids	79	\$6.95	\$23,426
Tire Purchase/Replacement	73	\$135.12	\$455,639
Vehicle Parts/Equipment/Accessories	72	\$48.21	\$162,559
Vehicle Accessories including Labor	66	\$7.85	\$26,474
Vehicle Cleaning Services including Car Washes	47	\$13.85	\$46,693
Miscellaneous Auto Repair/Service	50	\$84.58	\$285,187
Vehicle Body Work & Painting	55	\$21.37	\$72,068
Vehicle or Engine Repairs	63	\$151.21	\$509,891
Vehicle Motor Tune-up	52	\$25.74	\$86,782
Lube/Oil Change & Oil Filters	67	\$82.75	\$279,024
Vehicle Front End Alignment/Wheel Balance & Rotation	68	\$21.60	\$72,841
Vehicle Shock Absorber Replacement	55	\$7.59	\$25,603
Tire Repair and Other Repair Work	58	\$85.04	\$286,740
Auto Repair Service Policy	100	\$42.97	\$144,879
Vehicle Insurance	66	\$1,198.12	\$4,040,062
Rental of Vehicles excluding Trips	56	\$32.30	\$108,917
Leased Vehicles	47	\$207.79	\$700,661
Basic Lease Charge for Cars/Trucks	47	\$187.10	\$630,900
Car/Truck Lease Fees & Down Payments	45	\$20.69	\$69,761
Vehicle Pers Property Taxes/State & Local Registr Fees	67	\$136.68	\$460,882
Driver`s License Fees	64	\$8.70	\$29,337
Vehicle Inspection Fees	51	\$7.73	\$26,070
Parking Fees & Tolls excluding Trips	43	\$51.57	\$173,903
Parking Fees excluding Residence (Not on Trips)	39	\$22.81	\$76,912
Tolls/Electronic Toll Passes excluding Trips	46	\$28.76	\$96,991
Towing Charges	56	\$3.99	\$13,467
Auto Service Clubs & GPS Services	52	\$18.82	\$63,471

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.
Source: Esri forecasts for 2020 and 2025; Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics.