



Community Profile

1237 Fairview Dr, Lexington, North Carolina, 27292
 Drive Time: 5, 10, 15 minute radii

Prepared By Kyle Swicegood, CCIM, Broker

Latitude: 35.78760
 Longitude: -80.25942

	5 minutes	10 minutes	15 minutes
Population Summary			
2000 Total Population	7,023	23,739	52,517
2010 Total Population	6,734	23,191	53,280
2020 Total Population	6,966	24,320	56,139
2020 Group Quarters	110	987	1,183
2025 Total Population	7,129	24,992	57,762
2020-2025 Annual Rate	0.46%	0.55%	0.57%
2020 Total Daytime Population	7,496	28,470	55,404
Workers	2,939	12,999	21,368
Residents	4,557	15,471	34,036
Household Summary			
2000 Households	2,976	9,534	20,797
2000 Average Household Size	2.35	2.39	2.46
2010 Households	2,798	9,122	20,967
2010 Average Household Size	2.37	2.43	2.48
2020 Households	2,890	9,552	22,033
2020 Average Household Size	2.37	2.44	2.49
2025 Households	2,958	9,816	22,656
2025 Average Household Size	2.37	2.45	2.50
2020-2025 Annual Rate	0.47%	0.55%	0.56%
2010 Families	1,793	5,936	14,251
2010 Average Family Size	2.94	2.99	2.99
2020 Families	1,819	6,113	14,750
2020 Average Family Size	2.97	3.03	3.03
2025 Families	1,853	6,251	15,098
2025 Average Family Size	2.98	3.04	3.04
2020-2025 Annual Rate	0.37%	0.45%	0.47%
Housing Unit Summary			
2000 Housing Units	3,193	10,280	22,327
Owner Occupied Housing Units	50.7%	51.8%	61.4%
Renter Occupied Housing Units	42.5%	40.9%	31.8%
Vacant Housing Units	6.8%	7.2%	6.8%
2010 Housing Units	3,289	10,863	24,225
Owner Occupied Housing Units	42.9%	46.0%	55.8%
Renter Occupied Housing Units	42.2%	37.9%	30.7%
Vacant Housing Units	14.9%	16.0%	13.4%
2020 Housing Units	3,448	11,503	25,705
Owner Occupied Housing Units	38.7%	42.3%	52.3%
Renter Occupied Housing Units	45.1%	40.8%	33.5%
Vacant Housing Units	16.2%	17.0%	14.3%
2025 Housing Units	3,544	11,868	26,512
Owner Occupied Housing Units	39.5%	42.2%	52.1%
Renter Occupied Housing Units	44.0%	40.5%	33.4%
Vacant Housing Units	16.5%	17.3%	14.5%
Median Household Income			
2020	\$28,750	\$33,452	\$39,791
2025	\$30,713	\$35,746	\$42,018
Median Home Value			
2020	\$128,804	\$120,231	\$127,597
2025	\$142,070	\$128,051	\$135,348
Per Capita Income			
2020	\$18,045	\$18,617	\$21,157
2025	\$19,442	\$20,165	\$22,968
Median Age			
2010	40.3	38.4	39.8
2020	42.3	40.1	42.0
2025	42.4	40.8	43.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



Community Profile

1237 Fairview Dr, Lexington, North Carolina, 27292
 Drive Time: 5, 10, 15 minute radii

Prepared By Kyle Swicegood, CCIM, Broker

Latitude: 35.78760
 Longitude: -80.25942

	5 minutes	10 minutes	15 minutes
2020 Households by Income			
Household Income Base	2,890	9,552	22,033
<\$15,000	24.8%	21.0%	16.0%
\$15,000 - \$24,999	19.0%	15.9%	13.1%
\$25,000 - \$34,999	13.8%	14.9%	13.8%
\$35,000 - \$49,999	17.1%	16.4%	17.6%
\$50,000 - \$74,999	14.7%	15.5%	18.5%
\$75,000 - \$99,999	3.9%	7.7%	9.9%
\$100,000 - \$149,999	3.6%	5.5%	7.7%
\$150,000 - \$199,999	0.7%	1.5%	2.0%
\$200,000+	2.4%	1.6%	1.4%
Average Household Income	\$43,708	\$47,666	\$53,487
2025 Households by Income			
Household Income Base	2,958	9,816	22,656
<\$15,000	23.2%	19.2%	14.6%
\$15,000 - \$24,999	18.0%	14.9%	12.2%
\$25,000 - \$34,999	13.7%	14.6%	13.3%
\$35,000 - \$49,999	18.2%	17.1%	17.8%
\$50,000 - \$74,999	15.5%	16.4%	19.1%
\$75,000 - \$99,999	4.2%	8.3%	10.6%
\$100,000 - \$149,999	4.0%	6.2%	8.7%
\$150,000 - \$199,999	0.8%	1.7%	2.2%
\$200,000+	2.4%	1.7%	1.5%
Average Household Income	\$47,075	\$51,686	\$58,120
2020 Owner Occupied Housing Units by Value			
Total	1,334	4,864	13,431
<\$50,000	10.0%	11.7%	10.7%
\$50,000 - \$99,999	30.1%	28.8%	26.0%
\$100,000 - \$149,999	17.2%	23.6%	24.1%
\$150,000 - \$199,999	12.6%	12.7%	16.4%
\$200,000 - \$249,999	9.4%	8.1%	8.8%
\$250,000 - \$299,999	7.6%	4.9%	4.1%
\$300,000 - \$399,999	5.9%	4.3%	4.9%
\$400,000 - \$499,999	3.1%	1.8%	1.8%
\$500,000 - \$749,999	1.0%	2.6%	2.3%
\$750,000 - \$999,999	0.0%	0.1%	0.2%
\$1,000,000 - \$1,499,999	3.0%	1.2%	0.5%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.1%
\$2,000,000 +	0.1%	0.2%	0.1%
Average Home Value	\$190,637	\$168,823	\$163,396
2025 Owner Occupied Housing Units by Value			
Total	1,400	5,009	13,803
<\$50,000	8.8%	10.6%	9.6%
\$50,000 - \$99,999	27.6%	26.7%	24.0%
\$100,000 - \$149,999	16.2%	22.7%	23.2%
\$150,000 - \$199,999	12.6%	12.9%	16.7%
\$200,000 - \$249,999	9.9%	8.6%	9.4%
\$250,000 - \$299,999	9.1%	5.7%	4.8%
\$300,000 - \$399,999	7.1%	5.3%	6.0%
\$400,000 - \$499,999	3.9%	2.3%	2.3%
\$500,000 - \$749,999	1.3%	3.3%	3.0%
\$750,000 - \$999,999	0.0%	0.1%	0.2%
\$1,000,000 - \$1,499,999	3.5%	1.4%	0.6%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.1%
\$2,000,000 +	0.1%	0.3%	0.1%
Average Home Value	\$208,179	\$184,117	\$176,634

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



Community Profile

1237 Fairview Dr, Lexington, North Carolina, 27292
 Drive Time: 5, 10, 15 minute radii

Prepared By Kyle Swicegood, CCIM, Broker

Latitude: 35.78760
 Longitude: -80.25942

	5 minutes	10 minutes	15 minutes
2010 Population by Age			
Total	6,735	23,188	53,279
0 - 4	7.5%	7.5%	6.7%
5 - 9	6.5%	6.7%	6.5%
10 - 14	6.4%	6.3%	6.5%
15 - 24	12.0%	12.7%	12.2%
25 - 34	11.3%	12.3%	11.6%
35 - 44	12.0%	13.5%	13.9%
45 - 54	13.7%	13.7%	14.7%
55 - 64	13.1%	12.0%	12.6%
65 - 74	8.8%	7.9%	8.2%
75 - 84	5.9%	5.1%	5.1%
85 +	2.8%	2.2%	2.0%
18 +	75.9%	75.7%	76.4%
2020 Population by Age			
Total	6,966	24,322	56,137
0 - 4	6.8%	6.6%	5.9%
5 - 9	6.0%	6.4%	6.0%
10 - 14	6.1%	6.2%	6.1%
15 - 24	11.8%	11.7%	11.1%
25 - 34	11.7%	13.0%	12.6%
35 - 44	10.7%	11.8%	11.8%
45 - 54	11.8%	12.8%	13.6%
55 - 64	13.8%	12.8%	13.9%
65 - 74	11.9%	10.5%	11.1%
75 - 84	6.7%	5.6%	5.6%
85 +	2.8%	2.4%	2.2%
18 +	77.6%	77.2%	78.5%
2025 Population by Age			
Total	7,130	24,991	57,762
0 - 4	6.7%	6.5%	5.8%
5 - 9	5.9%	6.2%	5.8%
10 - 14	6.3%	6.4%	6.2%
15 - 24	11.5%	11.9%	11.0%
25 - 34	11.9%	11.9%	11.4%
35 - 44	10.3%	12.0%	12.3%
45 - 54	11.2%	12.1%	12.5%
55 - 64	13.0%	12.7%	13.9%
65 - 74	12.6%	11.2%	11.8%
75 - 84	7.8%	6.7%	7.1%
85 +	2.8%	2.4%	2.3%
18 +	77.5%	77.1%	78.6%
2010 Population by Sex			
Males	3,136	11,234	25,996
Females	3,598	11,957	27,284
2020 Population by Sex			
Males	3,279	11,905	27,606
Females	3,687	12,415	28,533
2025 Population by Sex			
Males	3,378	12,291	28,506
Females	3,751	12,701	29,256

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



Community Profile

1237 Fairview Dr, Lexington, North Carolina, 27292
 Drive Time: 5, 10, 15 minute radii

Prepared By Kyle Swicegood, CCIM, Broker

Latitude: 35.78760
 Longitude: -80.25942

	5 minutes	10 minutes	15 minutes
2010 Population by Race/Ethnicity			
Total	6,734	23,191	53,280
White Alone	53.0%	64.3%	75.7%
Black Alone	33.1%	22.4%	14.3%
American Indian Alone	0.7%	0.6%	0.6%
Asian Alone	1.6%	1.9%	2.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	9.1%	8.5%	5.5%
Two or More Races	2.5%	2.3%	1.8%
Hispanic Origin	14.6%	13.3%	9.0%
Diversity Index	70.7	64.3	50.3
2020 Population by Race/Ethnicity			
Total	6,965	24,321	56,138
White Alone	48.3%	59.9%	72.2%
Black Alone	35.2%	24.0%	15.4%
American Indian Alone	0.6%	0.6%	0.6%
Asian Alone	2.1%	2.5%	2.7%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	10.5%	9.9%	6.5%
Two or More Races	3.3%	3.1%	2.5%
Hispanic Origin	16.6%	15.4%	10.6%
Diversity Index	74.2	69.1	55.8
2025 Population by Race/Ethnicity			
Total	7,129	24,992	57,764
White Alone	46.0%	57.6%	70.2%
Black Alone	35.4%	24.3%	15.7%
American Indian Alone	0.6%	0.6%	0.6%
Asian Alone	2.3%	2.8%	3.1%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	11.8%	11.1%	7.4%
Two or More Races	3.7%	3.6%	3.0%
Hispanic Origin	18.5%	17.3%	12.0%
Diversity Index	76.4	72.1	59.2
2010 Population by Relationship and Household Type			
Total	6,734	23,191	53,280
In Households	98.3%	95.5%	97.7%
In Family Households	81.3%	79.5%	82.7%
Householder	26.3%	25.3%	26.8%
Spouse	15.8%	16.4%	19.0%
Child	31.6%	30.7%	30.4%
Other relative	4.6%	4.2%	3.8%
Nonrelative	3.0%	3.0%	2.7%
In Nonfamily Households	17.0%	16.0%	15.0%
In Group Quarters	1.7%	4.5%	2.3%
Institutionalized Population	1.5%	3.7%	1.9%
Noninstitutionalized Population	0.2%	0.8%	0.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



Community Profile

1237 Fairview Dr, Lexington, North Carolina, 27292
 Drive Time: 5, 10, 15 minute radii

Prepared By Kyle Swicegood, CCIM, Broker

Latitude: 35.78760
 Longitude: -80.25942

	5 minutes	10 minutes	15 minutes
2020 Population 25+ by Educational Attainment			
Total	4,832	16,791	39,833
Less than 9th Grade	5.9%	7.3%	6.1%
9th - 12th Grade, No Diploma	14.8%	13.8%	12.1%
High School Graduate	26.4%	26.0%	26.1%
GED/Alternative Credential	5.5%	6.9%	7.1%
Some College, No Degree	22.1%	21.4%	21.6%
Associate Degree	7.1%	7.7%	9.9%
Bachelor's Degree	11.9%	10.8%	11.6%
Graduate/Professional Degree	6.4%	6.0%	5.6%
2020 Population 15+ by Marital Status			
Total	5,652	19,639	46,055
Never Married	38.8%	34.0%	28.4%
Married	42.3%	44.6%	50.8%
Widowed	8.2%	8.7%	8.8%
Divorced	10.7%	12.7%	12.0%
2020 Civilian Population 16+ in Labor Force			
Civilian Population 16+	2,939	10,090	25,271
Population 16+ Employed	82.4%	84.8%	86.7%
Population 16+ Unemployment rate	17.6%	15.2%	13.3%
Population 16-24 Employed	9.0%	11.1%	9.8%
Population 16-24 Unemployment rate	43.5%	29.1%	25.9%
Population 25-54 Employed	64.5%	65.8%	65.4%
Population 25-54 Unemployment rate	15.5%	13.9%	12.5%
Population 55-64 Employed	18.8%	16.4%	18.4%
Population 55-64 Unemployment rate	8.8%	11.4%	9.6%
Population 65+ Employed	7.7%	6.6%	6.4%
Population 65+ Unemployment rate	8.4%	8.1%	8.9%
2020 Employed Population 16+ by Industry			
Total	2,422	8,559	21,909
Agriculture/Mining	0.1%	0.4%	0.5%
Construction	12.4%	10.5%	8.2%
Manufacturing	18.8%	23.0%	25.1%
Wholesale Trade	2.6%	3.1%	3.0%
Retail Trade	7.3%	7.2%	9.4%
Transportation/Utilities	4.4%	4.8%	5.8%
Information	0.2%	0.6%	1.1%
Finance/Insurance/Real Estate	3.2%	4.3%	3.8%
Services	49.6%	44.1%	40.1%
Public Administration	1.4%	1.9%	2.9%
2020 Employed Population 16+ by Occupation			
Total	2,423	8,560	21,910
White Collar	41.0%	40.0%	43.8%
Management/Business/Financial	4.8%	6.3%	7.1%
Professional	16.7%	14.9%	15.2%
Sales	6.9%	7.1%	8.3%
Administrative Support	12.5%	11.6%	13.2%
Services	26.1%	21.5%	18.0%
Blue Collar	33.0%	38.6%	38.1%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	11.1%	9.0%	6.5%
Installation/Maintenance/Repair	1.1%	2.8%	4.2%
Production	15.9%	17.7%	18.1%
Transportation/Material Moving	5.0%	9.0%	9.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



Community Profile

1237 Fairview Dr, Lexington, North Carolina, 27292
 Drive Time: 5, 10, 15 minute radii

Prepared By Kyle Swicegood, CCIM, Broker

Latitude: 35.78760
 Longitude: -80.25942

	5 minutes	10 minutes	15 minutes
2010 Households by Type			
Total	2,798	9,122	20,966
Households with 1 Person	31.3%	30.0%	27.3%
Households with 2+ People	68.7%	70.0%	72.7%
Family Households	64.1%	65.1%	68.0%
Husband-wife Families	38.3%	42.2%	48.0%
With Related Children	14.7%	17.5%	19.6%
Other Family (No Spouse Present)	25.7%	22.9%	20.0%
Other Family with Male Householder	5.3%	5.4%	5.4%
With Related Children	2.9%	3.2%	3.3%
Other Family with Female Householder	20.4%	17.5%	14.5%
With Related Children	13.2%	11.7%	9.5%
Nonfamily Households	4.6%	4.9%	4.7%
All Households with Children	31.1%	32.9%	32.9%
Multigenerational Households	5.1%	4.6%	4.2%
Unmarried Partner Households	7.0%	7.3%	6.8%
Male-female	6.4%	6.6%	6.1%
Same-sex	0.6%	0.7%	0.7%
2010 Households by Size			
Total	2,798	9,123	20,966
1 Person Household	31.3%	30.0%	27.3%
2 Person Household	33.7%	32.9%	34.5%
3 Person Household	14.2%	15.3%	16.7%
4 Person Household	11.2%	11.6%	12.3%
5 Person Household	6.1%	6.1%	5.7%
6 Person Household	1.9%	2.2%	2.1%
7 + Person Household	1.5%	1.8%	1.4%
2010 Households by Tenure and Mortgage Status			
Total	2,798	9,122	20,967
Owner Occupied	50.4%	54.8%	64.5%
Owned with a Mortgage/Loan	30.8%	34.0%	41.1%
Owned Free and Clear	19.6%	20.8%	23.4%
Renter Occupied	49.6%	45.2%	35.5%
2020 Affordability, Mortgage and Wealth			
Housing Affordability Index	118	151	173
Percent of Income for Mortgage	18.7%	15.0%	13.4%
Wealth Index	36	40	46
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	3,289	10,863	24,225
Housing Units Inside Urbanized Area	92.3%	80.4%	62.6%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	7.7%	19.6%	37.4%
2010 Population By Urban/ Rural Status			
Total Population	6,734	23,191	53,280
Population Inside Urbanized Area	91.4%	79.8%	61.6%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	8.6%	20.2%	38.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



Community Profile

1237 Fairview Dr, Lexington, North Carolina, 27292
 Drive Time: 5, 10, 15 minute radii

Prepared By Kyle Swicegood, CCIM, Broker

Latitude: 35.78760
 Longitude: -80.25942

	5 minutes	10 minutes	15 minutes
Top 3 Tapestry Segments			
1.	Small Town Simplicity (12C)	Small Town Simplicity (12C)	Small Town Simplicity (12C)
2.	Hardscrabble Road (8G)	Hardscrabble Road (8G)	Southern Satellites (10A)
3.	Midlife Constants (5E)	Midlife Constants (5E)	Salt of the Earth (6B)
2020 Consumer Spending			
Apparel & Services: Total \$	\$3,047,393	\$10,910,180	\$27,902,747
Average Spent	\$1,054.46	\$1,142.19	\$1,266.41
Spending Potential Index	49	53	59
Education: Total \$	\$2,297,573	\$8,130,883	\$20,930,960
Average Spent	\$795.01	\$851.22	\$949.98
Spending Potential Index	44	48	53
Entertainment/Recreation: Total \$	\$4,839,780	\$17,601,197	\$45,406,893
Average Spent	\$1,674.66	\$1,842.67	\$2,060.86
Spending Potential Index	52	57	63
Food at Home: Total \$	\$7,971,011	\$29,159,872	\$74,487,886
Average Spent	\$2,758.14	\$3,052.75	\$3,380.74
Spending Potential Index	52	57	63
Food Away from Home: Total \$	\$5,349,615	\$19,397,977	\$49,842,005
Average Spent	\$1,851.08	\$2,030.78	\$2,262.15
Spending Potential Index	49	54	60
Health Care: Total \$	\$8,896,248	\$32,381,919	\$84,190,864
Average Spent	\$3,078.29	\$3,390.07	\$3,821.13
Spending Potential Index	54	59	66
HH Furnishings & Equipment: Total \$	\$3,134,351	\$11,310,635	\$29,348,834
Average Spent	\$1,084.55	\$1,184.11	\$1,332.04
Spending Potential Index	50	54	61
Personal Care Products & Services: Total \$	\$1,315,002	\$4,680,485	\$12,124,341
Average Spent	\$455.02	\$490.00	\$550.28
Spending Potential Index	50	53	60
Shelter: Total \$	\$26,112,195	\$92,529,919	\$236,627,900
Average Spent	\$9,035.36	\$9,686.97	\$10,739.70
Spending Potential Index	47	50	55
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$3,418,963	\$12,586,178	\$32,653,376
Average Spent	\$1,183.03	\$1,317.65	\$1,482.02
Spending Potential Index	51	56	63
Travel: Total \$	\$3,184,810	\$11,350,097	\$29,779,902
Average Spent	\$1,102.01	\$1,188.24	\$1,351.60
Spending Potential Index	46	49	56
Vehicle Maintenance & Repairs: Total \$	\$1,782,228	\$6,460,270	\$16,424,966
Average Spent	\$616.69	\$676.33	\$745.47
Spending Potential Index	53	58	64

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.