



# Demographic and Income Profile

645 N Main St  
 645 N Main St, Kernersville, North Carolina, 27284  
 Drive Time Band: 0 - 5 minute radius

Prepared By Kyle Swicegood, CCIM, Broker

Latitude: 36.12839  
 Longitude: -80.06274

| Summary                       | Census 2010 | 2020  | 2025     |
|-------------------------------|-------------|-------|----------|
| Population                    | 9,000       | 9,624 | 9,968    |
| Households                    | 3,851       | 4,124 | 4,272    |
| Families                      | 2,422       | 2,557 | 2,642    |
| Average Household Size        | 2.33        | 2.32  | 2.32     |
| Owner Occupied Housing Units  | 2,329       | 2,215 | 2,308    |
| Renter Occupied Housing Units | 1,522       | 1,910 | 1,965    |
| Median Age                    | 37.8        | 39.3  | 40.0     |
| Trends: 2020-2025 Annual Rate | Area        | State | National |
| Population                    | 0.70%       | 1.13% | 0.72%    |
| Households                    | 0.71%       | 1.14% | 0.72%    |
| Families                      | 0.66%       | 1.04% | 0.64%    |
| Owner HHs                     | 0.83%       | 1.04% | 0.72%    |
| Median Household Income       | 1.58%       | 1.42% | 1.60%    |

| Households by Income     | 2020     |         | 2025     |         |
|--------------------------|----------|---------|----------|---------|
|                          | Number   | Percent | Number   | Percent |
| <\$15,000                | 507      | 12.3%   | 471      | 11.0%   |
| \$15,000 - \$24,999      | 588      | 14.3%   | 562      | 13.2%   |
| \$25,000 - \$34,999      | 424      | 10.3%   | 417      | 9.8%    |
| \$35,000 - \$49,999      | 637      | 15.4%   | 642      | 15.0%   |
| \$50,000 - \$74,999      | 736      | 17.8%   | 764      | 17.9%   |
| \$75,000 - \$99,999      | 547      | 13.3%   | 598      | 14.0%   |
| \$100,000 - \$149,999    | 391      | 9.5%    | 463      | 10.8%   |
| \$150,000 - \$199,999    | 185      | 4.5%    | 227      | 5.3%    |
| \$200,000+               | 110      | 2.7%    | 128      | 3.0%    |
| Median Household Income  | \$47,134 |         | \$50,967 |         |
| Average Household Income | \$64,341 |         | \$71,096 |         |
| Per Capita Income        | \$27,118 |         | \$29,933 |         |

| Population by Age | Census 2010 |         | 2020   |         | 2025   |         |
|-------------------|-------------|---------|--------|---------|--------|---------|
|                   | Number      | Percent | Number | Percent | Number | Percent |
| 0 - 4             | 635         | 7.1%    | 609    | 6.3%    | 639    | 6.4%    |
| 5 - 9             | 603         | 6.7%    | 596    | 6.2%    | 602    | 6.0%    |
| 10 - 14           | 591         | 6.6%    | 623    | 6.5%    | 622    | 6.2%    |
| 15 - 19           | 574         | 6.4%    | 534    | 5.5%    | 592    | 5.9%    |
| 20 - 24           | 526         | 5.8%    | 554    | 5.8%    | 550    | 5.5%    |
| 25 - 34           | 1,212       | 13.5%   | 1,328  | 13.8%   | 1,311  | 13.2%   |
| 35 - 44           | 1,299       | 14.4%   | 1,262  | 13.1%   | 1,337  | 13.4%   |
| 45 - 54           | 1,290       | 14.3%   | 1,247  | 13.0%   | 1,190  | 11.9%   |
| 55 - 64           | 1,076       | 12.0%   | 1,230  | 12.8%   | 1,217  | 12.2%   |
| 65 - 74           | 650         | 7.2%    | 976    | 10.1%   | 1,057  | 10.6%   |
| 75 - 84           | 394         | 4.4%    | 471    | 4.9%    | 642    | 6.4%    |
| 85+               | 150         | 1.7%    | 194    | 2.0%    | 209    | 2.1%    |

| Race and Ethnicity         | Census 2010 |         | 2020   |         | 2025   |         |
|----------------------------|-------------|---------|--------|---------|--------|---------|
|                            | Number      | Percent | Number | Percent | Number | Percent |
| White Alone                | 6,934       | 77.0%   | 7,081  | 73.6%   | 7,066  | 70.9%   |
| Black Alone                | 829         | 9.2%    | 950    | 9.9%    | 1,009  | 10.1%   |
| American Indian Alone      | 56          | 0.6%    | 63     | 0.7%    | 67     | 0.7%    |
| Asian Alone                | 118         | 1.3%    | 187    | 1.9%    | 240    | 2.4%    |
| Pacific Islander Alone     | 0           | 0.0%    | 0      | 0.0%    | 0      | 0.0%    |
| Some Other Race Alone      | 826         | 9.2%    | 1,024  | 10.6%   | 1,210  | 12.1%   |
| Two or More Races          | 237         | 2.6%    | 318    | 3.3%    | 376    | 3.8%    |
| Hispanic Origin (Any Race) | 1,577       | 17.5%   | 1,923  | 20.0%   | 2,214  | 22.2%   |

**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.

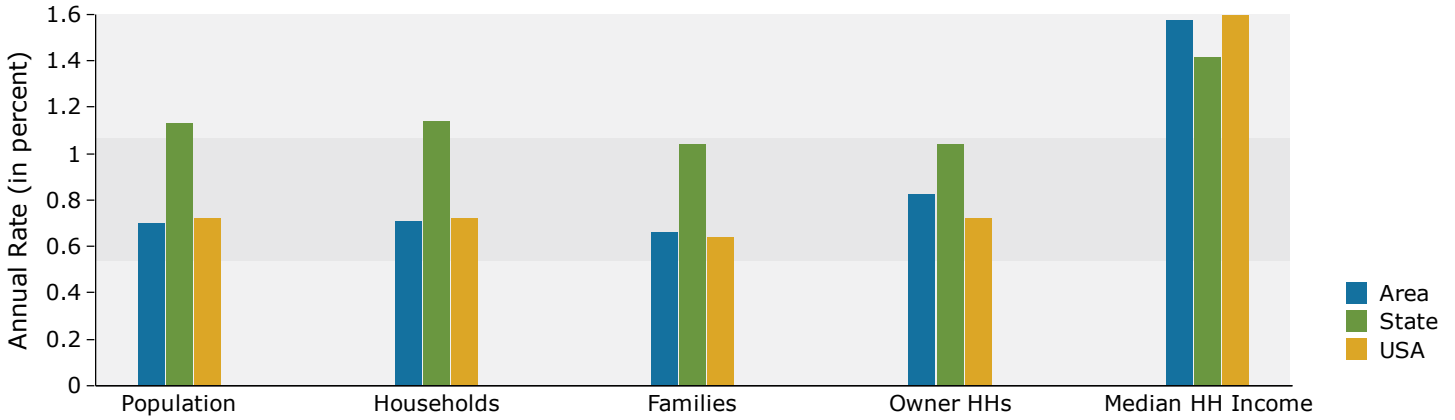


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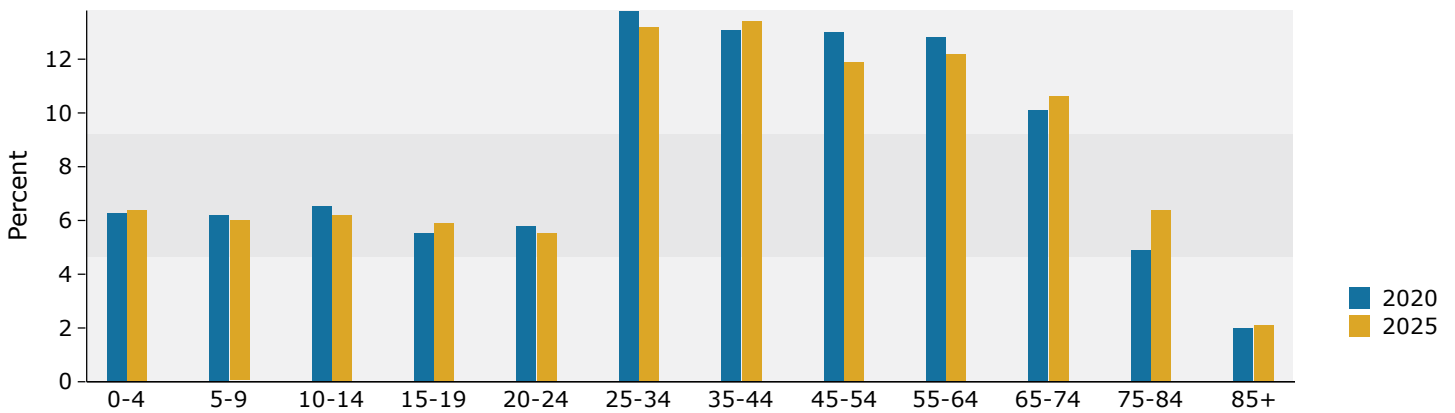
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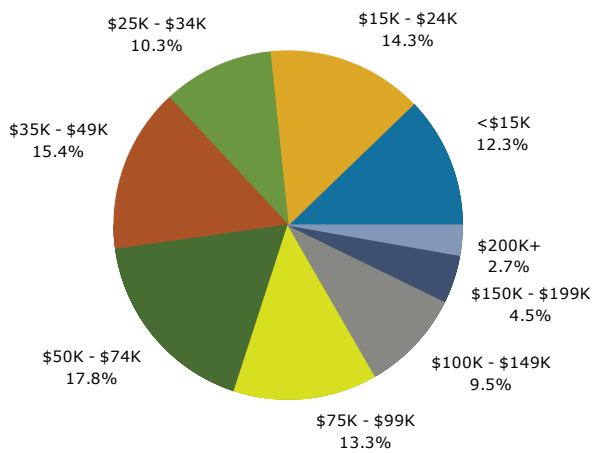
## Trends 2020-2025



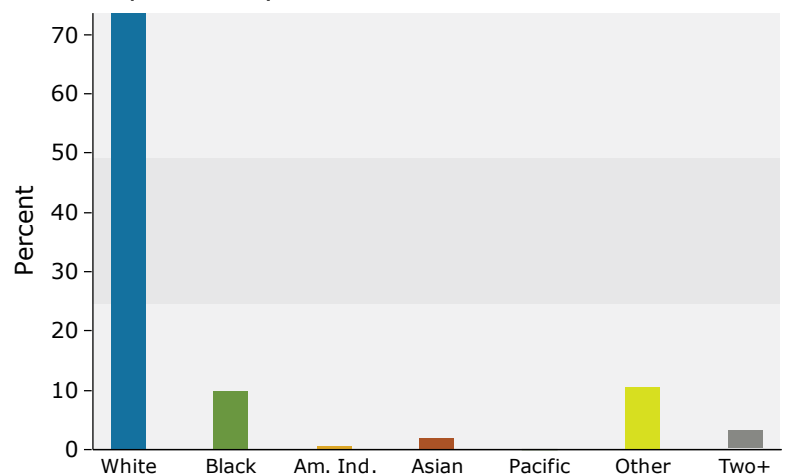
## Population by Age



## 2020 Household Income



## 2020 Population by Race



2020 Percent Hispanic Origin: 20.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.



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| Summary                       | Census 2010 | 2020   | 2025     |
|-------------------------------|-------------|--------|----------|
| Population                    | 27,662      | 31,488 | 33,318   |
| Households                    | 11,340      | 12,855 | 13,573   |
| Families                      | 7,922       | 8,880  | 9,364    |
| Average Household Size        | 2.43        | 2.44   | 2.45     |
| Owner Occupied Housing Units  | 8,102       | 8,671  | 9,126    |
| Renter Occupied Housing Units | 3,238       | 4,184  | 4,447    |
| Median Age                    | 40.8        | 43.3   | 44.3     |
| Trends: 2020-2025 Annual Rate | Area        | State  | National |
| Population                    | 1.14%       | 1.13%  | 0.72%    |
| Households                    | 1.09%       | 1.14%  | 0.72%    |
| Families                      | 1.07%       | 1.04%  | 0.64%    |
| Owner HHs                     | 1.03%       | 1.04%  | 0.72%    |
| Median Household Income       | 2.12%       | 1.42%  | 1.60%    |

| Households by Income     | 2020     |         | 2025     |         |
|--------------------------|----------|---------|----------|---------|
|                          | Number   | Percent | Number   | Percent |
| <\$15,000                | 1,067    | 8.3%    | 999      | 7.4%    |
| \$15,000 - \$24,999      | 1,074    | 8.4%    | 1,029    | 7.6%    |
| \$25,000 - \$34,999      | 1,055    | 8.2%    | 1,030    | 7.6%    |
| \$35,000 - \$49,999      | 1,726    | 13.4%   | 1,719    | 12.7%   |
| \$50,000 - \$74,999      | 2,055    | 16.0%   | 2,080    | 15.3%   |
| \$75,000 - \$99,999      | 1,818    | 14.1%   | 1,930    | 14.2%   |
| \$100,000 - \$149,999    | 2,348    | 18.3%   | 2,649    | 19.5%   |
| \$150,000 - \$199,999    | 834      | 6.5%    | 994      | 7.3%    |
| \$200,000+               | 879      | 6.8%    | 1,142    | 8.4%    |
| Median Household Income  | \$66,469 |         | \$73,824 |         |
| Average Household Income | \$88,860 |         | \$99,653 |         |
| Per Capita Income        | \$36,320 |         | \$40,641 |         |

| Population by Age | Census 2010 |         | 2020   |         | 2025   |         |
|-------------------|-------------|---------|--------|---------|--------|---------|
|                   | Number      | Percent | Number | Percent | Number | Percent |
| 0 - 4             | 1,583       | 5.7%    | 1,587  | 5.0%    | 1,651  | 5.0%    |
| 5 - 9             | 1,889       | 6.8%    | 1,812  | 5.8%    | 1,844  | 5.5%    |
| 10 - 14           | 2,014       | 7.3%    | 2,005  | 6.4%    | 2,000  | 6.0%    |
| 15 - 19           | 1,694       | 6.1%    | 1,902  | 6.0%    | 1,909  | 5.7%    |
| 20 - 24           | 1,349       | 4.9%    | 1,618  | 5.1%    | 1,577  | 4.7%    |
| 25 - 34           | 2,979       | 10.8%   | 3,502  | 11.1%   | 3,667  | 11.0%   |
| 35 - 44           | 4,165       | 15.1%   | 3,971  | 12.6%   | 4,325  | 13.0%   |
| 45 - 54           | 4,586       | 16.6%   | 4,588  | 14.6%   | 4,351  | 13.1%   |
| 55 - 64           | 3,714       | 13.4%   | 4,721  | 15.0%   | 4,889  | 14.7%   |
| 65 - 74           | 2,130       | 7.7%    | 3,572  | 11.3%   | 4,115  | 12.4%   |
| 75 - 84           | 1,170       | 4.2%    | 1,609  | 5.1%    | 2,287  | 6.9%    |
| 85+               | 388         | 1.4%    | 603    | 1.9%    | 701    | 2.1%    |

| Race and Ethnicity         | Census 2010 |         | 2020   |         | 2025   |         |
|----------------------------|-------------|---------|--------|---------|--------|---------|
|                            | Number      | Percent | Number | Percent | Number | Percent |
| White Alone                | 22,963      | 83.0%   | 25,040 | 79.5%   | 25,687 | 77.1%   |
| Black Alone                | 2,699       | 9.8%    | 3,409  | 10.8%   | 3,772  | 11.3%   |
| American Indian Alone      | 107         | 0.4%    | 134    | 0.4%    | 149    | 0.4%    |
| Asian Alone                | 568         | 2.1%    | 1,033  | 3.3%    | 1,380  | 4.1%    |
| Pacific Islander Alone     | 8           | 0.0%    | 14     | 0.0%    | 19     | 0.1%    |
| Some Other Race Alone      | 847         | 3.1%    | 1,149  | 3.6%    | 1,426  | 4.3%    |
| Two or More Races          | 470         | 1.7%    | 709    | 2.3%    | 886    | 2.7%    |
| Hispanic Origin (Any Race) | 1,703       | 6.2%    | 2,321  | 7.4%    | 2,825  | 8.5%    |

**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.

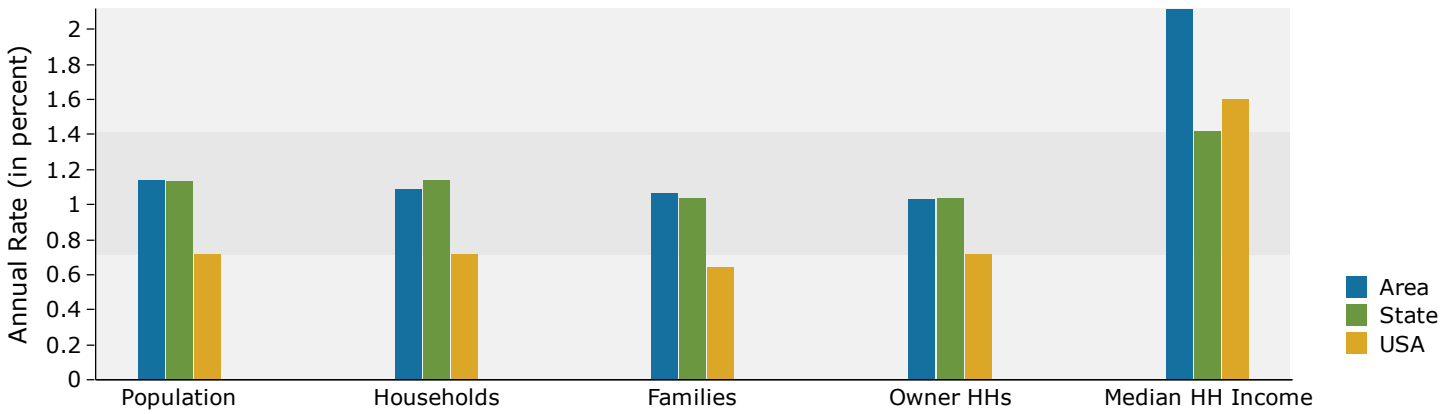


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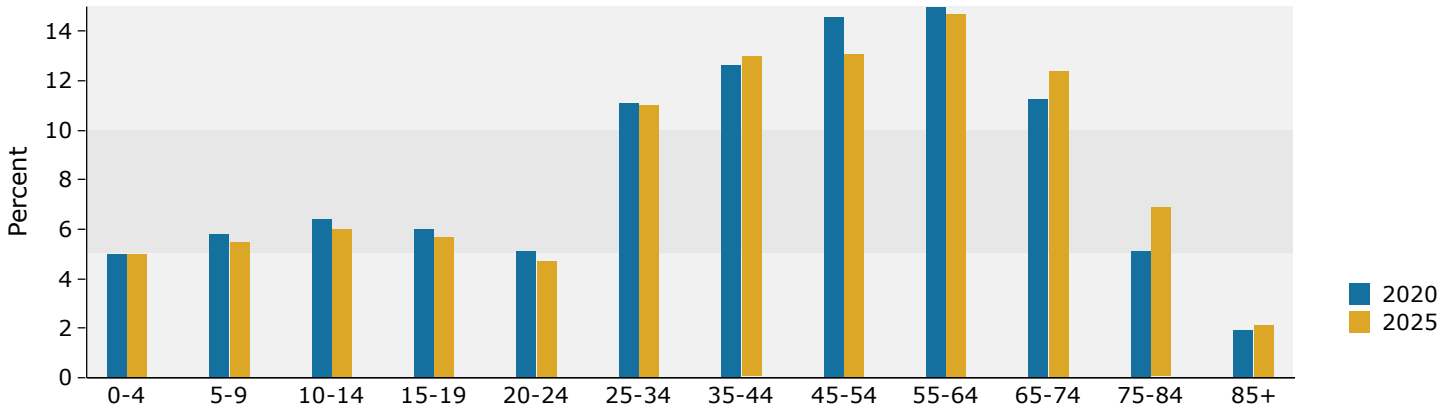
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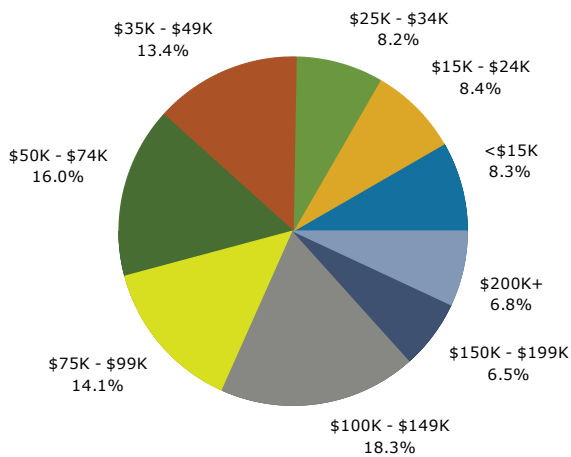
## Trends 2020-2025



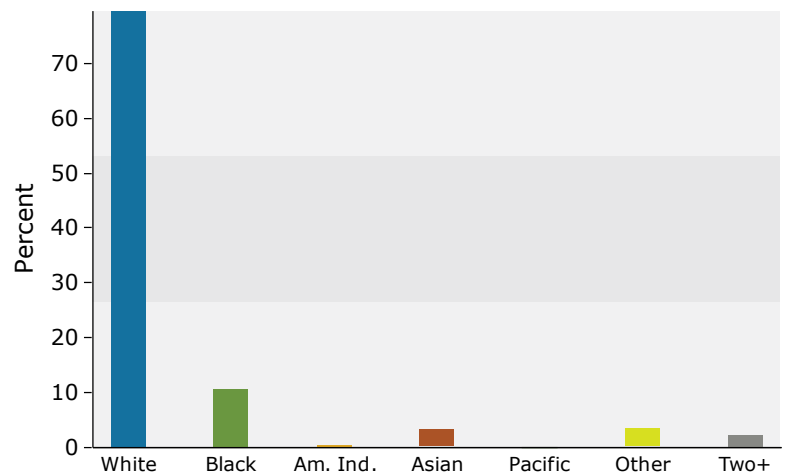
## Population by Age



## 2020 Household Income



## 2020 Population by Race



2020 Percent Hispanic Origin: 7.4%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.



# Demographic and Income Profile

645 N Main St  
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 Drive Time Band: 10 - 15 minute radius

Prepared By Kyle Swicegood, CCIM, Broker

Latitude: 36.12839  
 Longitude: -80.06274

| Summary                       | Census 2010 | 2020   | 2025     |
|-------------------------------|-------------|--------|----------|
| Population                    | 52,386      | 62,001 | 66,244   |
| Households                    | 20,231      | 23,789 | 25,330   |
| Families                      | 14,469      | 16,845 | 17,924   |
| Average Household Size        | 2.58        | 2.60   | 2.61     |
| Owner Occupied Housing Units  | 15,276      | 17,229 | 18,344   |
| Renter Occupied Housing Units | 4,955       | 6,560  | 6,985    |
| Median Age                    | 37.9        | 39.6   | 40.2     |
| Trends: 2020-2025 Annual Rate | Area        | State  | National |
| Population                    | 1.33%       | 1.13%  | 0.72%    |
| Households                    | 1.26%       | 1.14%  | 0.72%    |
| Families                      | 1.25%       | 1.04%  | 0.64%    |
| Owner HHs                     | 1.26%       | 1.04%  | 0.72%    |
| Median Household Income       | 2.28%       | 1.42%  | 1.60%    |

| Households by Income     | 2020     |         | 2025     |         |
|--------------------------|----------|---------|----------|---------|
|                          | Number   | Percent | Number   | Percent |
| <\$15,000                | 1,997    | 8.4%    | 1,884    | 7.4%    |
| \$15,000 - \$24,999      | 1,921    | 8.1%    | 1,824    | 7.2%    |
| \$25,000 - \$34,999      | 1,861    | 7.8%    | 1,775    | 7.0%    |
| \$35,000 - \$49,999      | 3,156    | 13.3%   | 3,093    | 12.2%   |
| \$50,000 - \$74,999      | 4,452    | 18.7%   | 4,470    | 17.6%   |
| \$75,000 - \$99,999      | 3,527    | 14.8%   | 3,776    | 14.9%   |
| \$100,000 - \$149,999    | 4,158    | 17.5%   | 4,924    | 19.4%   |
| \$150,000 - \$199,999    | 1,371    | 5.8%    | 1,786    | 7.1%    |
| \$200,000+               | 1,345    | 5.7%    | 1,799    | 7.1%    |
| Median Household Income  | \$64,383 |         | \$72,070 |         |
| Average Household Income | \$84,330 |         | \$95,501 |         |
| Per Capita Income        | \$32,465 |         | \$36,637 |         |

| Population by Age | Census 2010 |         | 2020   |         | 2025   |         |
|-------------------|-------------|---------|--------|---------|--------|---------|
|                   | Number      | Percent | Number | Percent | Number | Percent |
| 0 - 4             | 3,491       | 6.7%    | 3,697  | 6.0%    | 3,922  | 5.9%    |
| 5 - 9             | 3,978       | 7.6%    | 4,020  | 6.5%    | 4,104  | 6.2%    |
| 10 - 14           | 4,024       | 7.7%    | 4,249  | 6.9%    | 4,366  | 6.6%    |
| 15 - 19           | 3,541       | 6.8%    | 4,023  | 6.5%    | 4,089  | 6.2%    |
| 20 - 24           | 2,527       | 4.8%    | 3,555  | 5.7%    | 3,377  | 5.1%    |
| 25 - 34           | 6,225       | 11.9%   | 7,792  | 12.6%   | 8,739  | 13.2%   |
| 35 - 44           | 8,569       | 16.4%   | 8,102  | 13.1%   | 8,653  | 13.1%   |
| 45 - 54           | 8,405       | 16.0%   | 9,209  | 14.9%   | 8,789  | 13.3%   |
| 55 - 64           | 5,999       | 11.5%   | 8,447  | 13.6%   | 8,948  | 13.5%   |
| 65 - 74           | 3,213       | 6.1%    | 5,663  | 9.1%    | 6,828  | 10.3%   |
| 75 - 84           | 1,769       | 3.4%    | 2,366  | 3.8%    | 3,415  | 5.2%    |
| 85+               | 644         | 1.2%    | 877    | 1.4%    | 1,012  | 1.5%    |

| Race and Ethnicity         | Census 2010 |         | 2020   |         | 2025   |         |
|----------------------------|-------------|---------|--------|---------|--------|---------|
|                            | Number      | Percent | Number | Percent | Number | Percent |
| White Alone                | 37,285      | 71.2%   | 41,506 | 66.9%   | 42,641 | 64.4%   |
| Black Alone                | 10,776      | 20.6%   | 13,443 | 21.7%   | 14,615 | 22.1%   |
| American Indian Alone      | 195         | 0.4%    | 252    | 0.4%    | 279    | 0.4%    |
| Asian Alone                | 1,495       | 2.9%    | 2,968  | 4.8%    | 3,974  | 6.0%    |
| Pacific Islander Alone     | 25          | 0.0%    | 39     | 0.1%    | 48     | 0.1%    |
| Some Other Race Alone      | 1,512       | 2.9%    | 2,102  | 3.4%    | 2,602  | 3.9%    |
| Two or More Races          | 1,098       | 2.1%    | 1,690  | 2.7%    | 2,085  | 3.1%    |
| Hispanic Origin (Any Race) | 3,360       | 6.4%    | 4,717  | 7.6%    | 5,717  | 8.6%    |

**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.

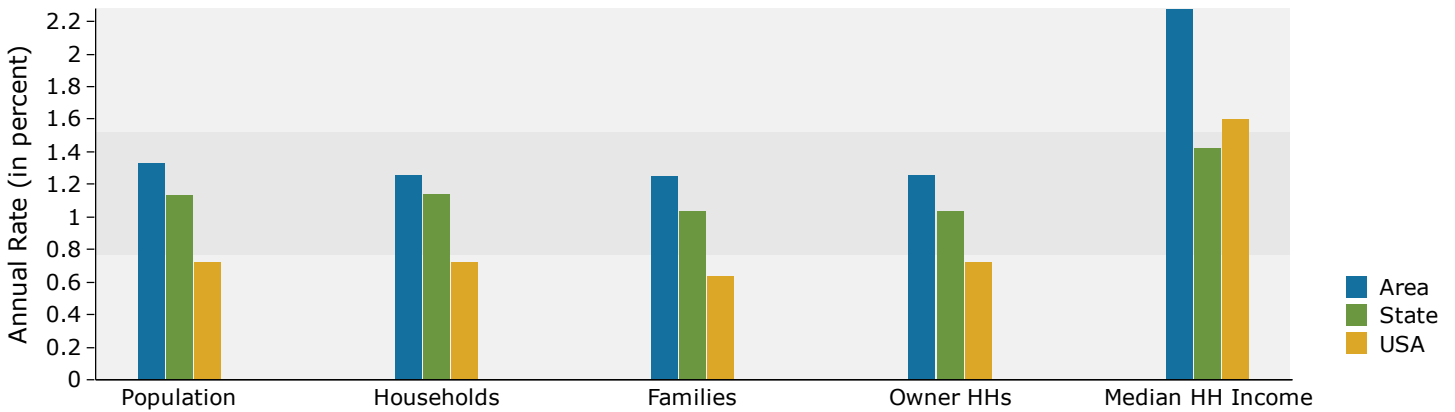


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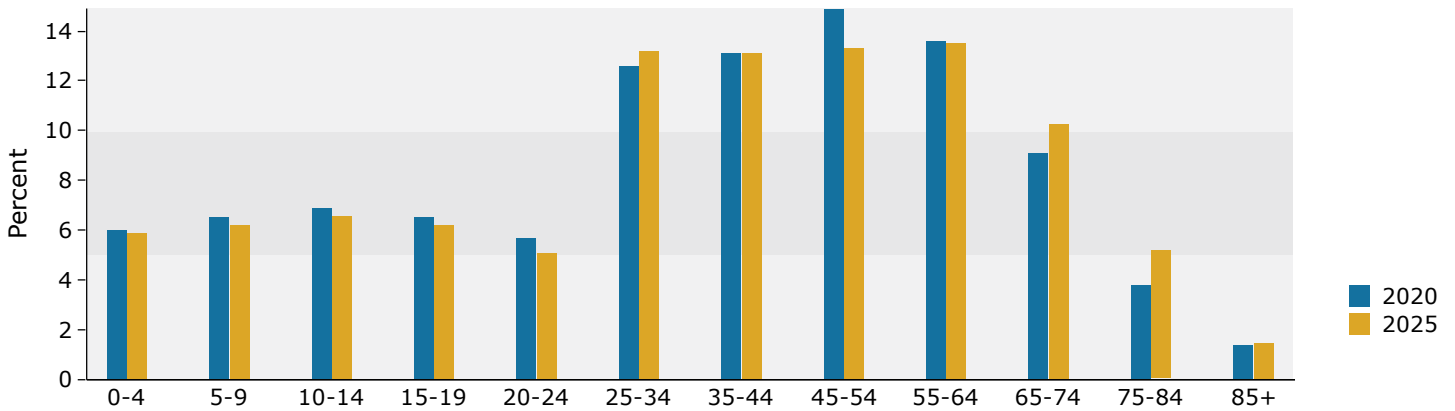
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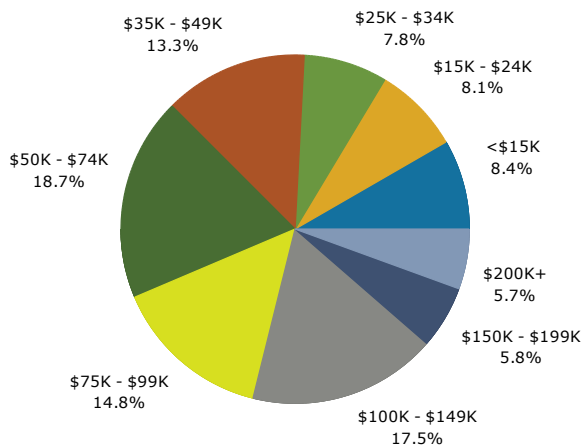
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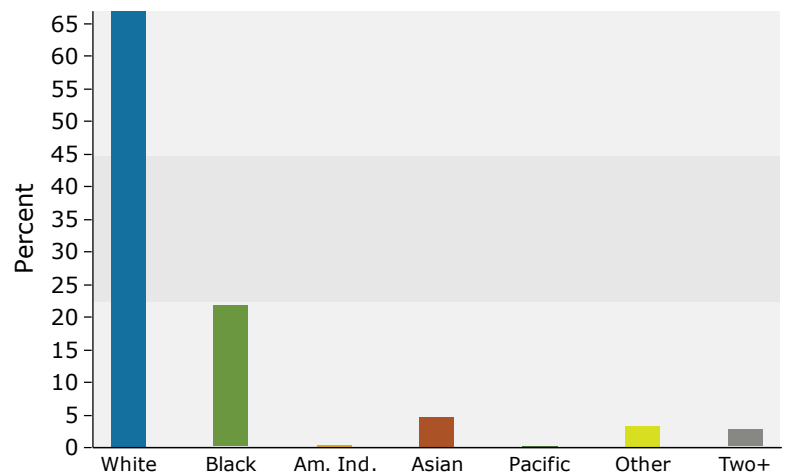
## Population by Age



## 2020 Household Income



## 2020 Population by Race



2020 Percent Hispanic Origin: 7.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.