



Business Summary

645 N Main St
645 N Main St, Kernersville, North Carolina, 27284
Drive Time Bands: 0-5, 5-10, 10-15 minute radii

Prepared By Kyle Swicegood, CCIM, Broker
Latitude: 36.12839
Longitude: -80.06274

Data for all businesses in area		0 - 5 minute				5 - 10 minute				10 - 15 minute			
Total Businesses:		758				1,201				2,222			
Total Employees:		6,225				15,160				41,739			
Total Residential Population:		9,624				31,488				62,001			
Employee/Residential Population Ratio (per 100 Residents)		65				48				67			
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees		
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	
Agriculture & Mining	14	1.8%	63	1.0%	25	2.1%	180	1.2%	67	3.0%	412	1.0%	
Construction	53	7.0%	546	8.8%	102	8.5%	755	5.0%	185	8.3%	2,013	4.8%	
Manufacturing	25	3.3%	665	10.7%	59	4.9%	3,185	21.0%	157	7.1%	11,050	26.5%	
Transportation	19	2.5%	305	4.9%	37	3.1%	888	5.9%	89	4.0%	1,456	3.5%	
Communication	6	0.8%	16	0.3%	11	0.9%	120	0.8%	30	1.4%	1,089	2.6%	
Utility	1	0.1%	13	0.2%	0	0.0%	2	0.0%	4	0.2%	86	0.2%	
Wholesale Trade	31	4.1%	321	5.2%	56	4.7%	747	4.9%	144	6.5%	4,666	11.2%	
Retail Trade Summary	162	21.4%	1,174	18.9%	259	21.6%	3,761	24.8%	386	17.4%	6,542	15.7%	
Home Improvement	9	1.2%	76	1.2%	22	1.8%	261	1.7%	35	1.6%	407	1.0%	
General Merchandise Stores	6	0.8%	52	0.8%	8	0.7%	393	2.6%	27	1.2%	240	0.6%	
Food Stores	21	2.8%	235	3.8%	32	2.7%	529	3.5%	38	1.7%	804	1.9%	
Auto Dealers, Gas Stations, Auto Aftermarket	22	2.9%	197	3.2%	26	2.2%	422	2.8%	66	3.0%	2,138	5.1%	
Apparel & Accessory Stores	10	1.3%	19	0.3%	10	0.8%	42	0.3%	7	0.3%	42	0.1%	
Furniture & Home Furnishings	12	1.6%	58	0.9%	12	1.0%	120	0.8%	33	1.5%	494	1.2%	
Eating & Drinking Places	37	4.9%	379	6.1%	80	6.7%	1,619	10.7%	100	4.5%	1,952	4.7%	
Miscellaneous Retail	46	6.1%	158	2.5%	69	5.7%	374	2.5%	80	3.6%	464	1.1%	
Finance, Insurance, Real Estate Summary	84	11.1%	405	6.5%	102	8.5%	1,004	6.6%	176	7.9%	1,861	4.5%	
Banks, Savings & Lending Institutions	18	2.4%	148	2.4%	16	1.3%	123	0.8%	28	1.3%	287	0.7%	
Securities Brokers	13	1.7%	34	0.5%	12	1.0%	106	0.7%	21	0.9%	493	1.2%	
Insurance Carriers & Agents	18	2.4%	55	0.9%	21	1.7%	95	0.6%	32	1.4%	557	1.3%	
Real Estate, Holding, Other Investment Offices	35	4.6%	167	2.7%	53	4.4%	678	4.5%	95	4.3%	524	1.3%	
Services Summary	286	37.7%	2,259	36.3%	429	35.7%	4,084	26.9%	730	32.9%	11,192	26.8%	
Hotels & Lodging	3	0.4%	12	0.2%	5	0.4%	121	0.8%	28	1.3%	767	1.8%	
Automotive Services	21	2.8%	86	1.4%	41	3.4%	259	1.7%	69	3.1%	621	1.5%	
Motion Pictures & Amusements	24	3.2%	140	2.2%	39	3.2%	179	1.2%	46	2.1%	575	1.4%	
Health Services	47	6.2%	589	9.5%	57	4.7%	782	5.2%	62	2.8%	1,025	2.5%	
Legal Services	13	1.7%	57	0.9%	9	0.7%	31	0.2%	7	0.3%	76	0.2%	
Education Institutions & Libraries	5	0.7%	230	3.7%	12	1.0%	642	4.2%	38	1.7%	1,853	4.4%	
Other Services	172	22.7%	1,145	18.4%	267	22.2%	2,070	13.7%	480	21.6%	6,274	15.0%	
Government	24	3.2%	438	7.0%	20	1.7%	410	2.7%	28	1.3%	782	1.9%	
Unclassified Establishments	53	7.0%	18	0.3%	100	8.3%	25	0.2%	226	10.2%	591	1.4%	
Totals	758	100.0%	6,225	100.0%	1,201	100.0%	15,160	100.0%	2,222	100.0%	41,739	100.0%	

Source: Copyright 2020 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2020.

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February 27, 2021



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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	1	0.1%	3	0.0%	2	0.2%	5	0.0%	7	0.3%	22	0.1%
Mining	0	0.0%	0	0.0%	0	0.0%	2	0.0%	6	0.3%	69	0.2%
Utilities	0	0.0%	0	0.0%	0	0.0%	2	0.0%	3	0.1%	79	0.2%
Construction	58	7.7%	554	8.9%	110	9.2%	808	5.3%	194	8.7%	2,084	5.0%
Manufacturing	31	4.1%	657	10.6%	65	5.4%	3,215	21.2%	153	6.9%	10,721	25.7%
Wholesale Trade	31	4.1%	317	5.1%	56	4.7%	746	4.9%	141	6.3%	4,650	11.1%
Retail Trade	117	15.4%	756	12.1%	171	14.2%	2,099	13.8%	278	12.5%	4,489	10.8%
Motor Vehicle & Parts Dealers	17	2.2%	146	2.3%	21	1.7%	399	2.6%	58	2.6%	2,110	5.1%
Furniture & Home Furnishings Stores	7	0.9%	22	0.4%	7	0.6%	56	0.4%	15	0.7%	325	0.8%
Electronics & Appliance Stores	2	0.3%	15	0.2%	5	0.4%	59	0.4%	13	0.6%	120	0.3%
Bldg Material & Garden Equipment & Supplies Dealers	9	1.2%	76	1.2%	22	1.8%	261	1.7%	36	1.6%	416	1.0%
Food & Beverage Stores	21	2.8%	230	3.7%	25	2.1%	502	3.3%	35	1.6%	766	1.8%
Health & Personal Care Stores	4	0.5%	46	0.7%	24	2.0%	164	1.1%	15	0.7%	153	0.4%
Gasoline Stations	5	0.7%	51	0.8%	5	0.4%	23	0.2%	8	0.4%	28	0.1%
Clothing & Clothing Accessories Stores	12	1.6%	23	0.4%	12	1.0%	46	0.3%	10	0.5%	63	0.2%
Sport Goods, Hobby, Book, & Music Stores	6	0.8%	23	0.4%	7	0.6%	66	0.4%	10	0.5%	65	0.2%
General Merchandise Stores	6	0.8%	52	0.8%	8	0.7%	393	2.6%	27	1.2%	240	0.6%
Miscellaneous Store Retailers	22	2.9%	68	1.1%	20	1.7%	112	0.7%	29	1.3%	169	0.4%
Nonstore Retailers	7	0.9%	3	0.0%	15	1.2%	17	0.1%	22	1.0%	33	0.1%
Transportation & Warehousing	12	1.6%	286	4.6%	29	2.4%	819	5.4%	78	3.5%	1,349	3.2%
Information	11	1.5%	85	1.4%	18	1.5%	279	1.8%	67	3.0%	1,818	4.4%
Finance & Insurance	52	6.9%	243	3.9%	49	4.1%	326	2.2%	83	3.7%	1,342	3.2%
Central Bank/Credit Intermediation & Related Activities	20	2.6%	152	2.4%	16	1.3%	124	0.8%	29	1.3%	289	0.7%
Securities, Commodity Contracts & Other Financial	14	1.8%	35	0.6%	12	1.0%	106	0.7%	22	1.0%	494	1.2%
Insurance Carriers & Related Activities; Funds, Trusts &	18	2.4%	55	0.9%	21	1.7%	95	0.6%	32	1.4%	558	1.3%
Real Estate, Rental & Leasing	38	5.0%	171	2.7%	69	5.7%	713	4.7%	125	5.6%	692	1.7%
Professional, Scientific & Tech Services	66	8.7%	471	7.6%	100	8.3%	657	4.3%	187	8.4%	2,728	6.5%
Legal Services	13	1.7%	57	0.9%	9	0.7%	31	0.2%	8	0.4%	80	0.2%
Management of Companies & Enterprises	3	0.4%	9	0.1%	7	0.6%	24	0.2%	8	0.4%	95	0.2%
Administrative & Support & Waste Management & Remediation	25	3.3%	179	2.9%	50	4.2%	371	2.4%	99	4.5%	1,264	3.0%
Educational Services	10	1.3%	271	4.4%	20	1.7%	671	4.4%	45	2.0%	1,954	4.7%
Health Care & Social Assistance	54	7.1%	654	10.5%	78	6.5%	1,247	8.2%	97	4.4%	1,537	3.7%
Arts, Entertainment & Recreation	19	2.5%	102	1.6%	24	2.0%	155	1.0%	31	1.4%	457	1.1%
Accommodation & Food Services	40	5.3%	391	6.3%	85	7.1%	1,736	11.5%	129	5.8%	2,739	6.6%
Accommodation	3	0.4%	12	0.2%	5	0.4%	121	0.8%	28	1.3%	767	1.8%
Food Services & Drinking Places	37	4.9%	379	6.1%	80	6.7%	1,615	10.7%	101	4.5%	1,972	4.7%
Other Services (except Public Administration)	115	15.2%	620	10.0%	146	12.2%	842	5.6%	236	10.6%	2,278	5.5%
Automotive Repair & Maintenance	19	2.5%	81	1.3%	32	2.7%	224	1.5%	48	2.2%	465	1.1%
Public Administration	24	3.2%	438	7.0%	21	1.7%	418	2.8%	28	1.3%	782	1.9%
Unclassified Establishments	53	7.0%	18	0.3%	100	8.3%	25	0.2%	226	10.2%	591	1.4%
Total	758	100.0%	6,225	100.0%	1,201	100.0%	15,160	100.0%	2,222	100.0%	41,739	100.0%

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