



# Business Summary

Hwy 115 Lot  
 3011-3149 Statesville Rd, North Wilkesboro, North Carolina, 28659  
 Drive Time: 5, 10, 15 minute radii

Prepared By Kyle Swicegood, CCIM, Broker  
 Latitude: 36.13399  
 Longitude: -81.10259

Data for all businesses in area		5 minutes		10 minutes		15 minutes						
Total Businesses:		120		1,181		1,533						
Total Employees:		1,080		14,310		17,875						
Total Residential Population:		2,809		13,756		27,125						
Employee/Residential Population Ratio (per 100 Residents)		38		104		66						
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	5	4.2%	22	2.0%	18	1.5%	83	0.6%	31	2.0%	124	0.7%
Construction	8	6.7%	41	3.8%	47	4.0%	473	3.3%	74	4.8%	587	3.3%
Manufacturing	4	3.3%	49	4.5%	34	2.9%	888	6.2%	45	2.9%	1,116	6.2%
Transportation	5	4.2%	70	6.5%	29	2.5%	347	2.4%	42	2.7%	422	2.4%
Communication	1	0.8%	8	0.7%	15	1.3%	160	1.1%	18	1.2%	178	1.0%
Utility	1	0.8%	14	1.3%	3	0.3%	73	0.5%	4	0.3%	80	0.4%
Wholesale Trade	6	5.0%	54	5.0%	34	2.9%	348	2.4%	44	2.9%	492	2.8%
Retail Trade Summary	20	16.7%	148	13.7%	286	24.2%	4,095	28.6%	381	24.9%	5,292	29.6%
Home Improvement	1	0.8%	31	2.9%	27	2.3%	1,200	8.4%	38	2.5%	1,422	8.0%
General Merchandise Stores	1	0.8%	9	0.8%	13	1.1%	276	1.9%	21	1.4%	558	3.1%
Food Stores	6	5.0%	48	4.4%	41	3.5%	538	3.8%	54	3.5%	712	4.0%
Auto Dealers, Gas Stations, Auto Aftermarket	4	3.3%	16	1.5%	45	3.8%	338	2.4%	63	4.1%	452	2.5%
Apparel & Accessory Stores	0	0.0%	0	0.0%	8	0.7%	69	0.5%	9	0.6%	75	0.4%
Furniture & Home Furnishings	1	0.8%	1	0.1%	12	1.0%	37	0.3%	17	1.1%	58	0.3%
Eating & Drinking Places	4	3.3%	34	3.1%	68	5.8%	1,290	9.0%	87	5.7%	1,574	8.8%
Miscellaneous Retail	4	3.3%	9	0.8%	72	6.1%	345	2.4%	92	6.0%	442	2.5%
Finance, Insurance, Real Estate Summary	7	5.8%	32	3.0%	112	9.5%	486	3.4%	134	8.7%	565	3.2%
Banks, Savings & Lending Institutions	1	0.8%	10	0.9%	23	1.9%	150	1.0%	27	1.8%	188	1.1%
Securities Brokers	1	0.8%	1	0.1%	16	1.4%	47	0.3%	19	1.2%	53	0.3%
Insurance Carriers & Agents	2	1.7%	9	0.8%	34	2.9%	149	1.0%	40	2.6%	163	0.9%
Real Estate, Holding, Other Investment Offices	3	2.5%	13	1.2%	38	3.2%	140	1.0%	48	3.1%	161	0.9%
Services Summary	45	37.5%	369	34.2%	463	39.2%	6,209	43.4%	593	38.7%	7,742	43.3%
Hotels & Lodging	0	0.0%	0	0.0%	7	0.6%	72	0.5%	8	0.5%	79	0.4%
Automotive Services	4	3.3%	9	0.8%	38	3.2%	133	0.9%	54	3.5%	180	1.0%
Motion Pictures & Amusements	3	2.5%	9	0.8%	33	2.8%	132	0.9%	44	2.9%	170	1.0%
Health Services	3	2.5%	66	6.1%	87	7.4%	1,570	11.0%	100	6.5%	2,073	11.6%
Legal Services	2	1.7%	8	0.7%	16	1.4%	80	0.6%	16	1.0%	80	0.4%
Education Institutions & Libraries	2	1.7%	78	7.2%	15	1.3%	1,502	10.5%	21	1.4%	1,970	11.0%
Other Services	31	25.8%	199	18.4%	268	22.7%	2,719	19.0%	352	23.0%	3,188	17.8%
Government	13	10.8%	255	23.6%	73	6.2%	1,117	7.8%	80	5.2%	1,245	7.0%
Unclassified Establishments	7	5.8%	17	1.6%	66	5.6%	31	0.2%	86	5.6%	34	0.2%
Totals	120	100.0%	1,080	100.0%	1,181	100.0%	14,310	100.0%	1,533	100.0%	17,875	100.0%

Source: Copyright 2020 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2020.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.



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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	2	1.7%	5	0.5%	9	0.8%	28	0.2%	15	1.0%	50	0.3%
Mining	0	0.0%	7	0.6%	1	0.1%	13	0.1%	3	0.2%	19	0.1%
Utilities	1	0.8%	14	1.3%	3	0.3%	73	0.5%	4	0.3%	80	0.4%
Construction	8	6.7%	41	3.8%	48	4.1%	476	3.3%	75	4.9%	590	3.3%
Manufacturing	4	3.3%	50	4.6%	39	3.3%	882	6.2%	51	3.3%	1,117	6.2%
Wholesale Trade	6	5.0%	54	5.0%	34	2.9%	348	2.4%	44	2.9%	492	2.8%
Retail Trade	16	13.3%	114	10.6%	208	17.6%	2,765	19.3%	281	18.3%	3,668	20.5%
Motor Vehicle & Parts Dealers	3	2.5%	14	1.3%	36	3.0%	288	2.0%	51	3.3%	383	2.1%
Furniture & Home Furnishings Stores	0	0.0%	0	0.0%	6	0.5%	16	0.1%	9	0.6%	31	0.2%
Electronics & Appliance Stores	0	0.0%	0	0.0%	2	0.2%	2	0.0%	2	0.1%	2	0.0%
Bldg Material & Garden Equipment & Supplies Dealers	1	0.8%	31	2.9%	25	2.1%	1,199	8.4%	36	2.3%	1,420	7.9%
Food & Beverage Stores	6	5.0%	48	4.4%	35	3.0%	523	3.7%	48	3.1%	694	3.9%
Health & Personal Care Stores	0	0.0%	1	0.1%	19	1.6%	119	0.8%	25	1.6%	173	1.0%
Gasoline Stations	1	0.8%	2	0.2%	8	0.7%	50	0.3%	12	0.8%	69	0.4%
Clothing & Clothing Accessories Stores	0	0.0%	0	0.0%	9	0.8%	90	0.6%	11	0.7%	96	0.5%
Sport Goods, Hobby, Book, & Music Stores	1	0.8%	4	0.4%	12	1.0%	90	0.6%	16	1.0%	107	0.6%
General Merchandise Stores	1	0.8%	9	0.8%	13	1.1%	276	1.9%	21	1.4%	558	3.1%
Miscellaneous Store Retailers	2	1.7%	4	0.4%	30	2.5%	98	0.7%	35	2.3%	119	0.7%
Nonstore Retailers	0	0.0%	0	0.0%	11	0.9%	15	0.1%	16	1.0%	16	0.1%
Transportation & Warehousing	5	4.2%	69	6.4%	22	1.9%	313	2.2%	31	2.0%	365	2.0%
Information	1	0.8%	9	0.8%	24	2.0%	288	2.0%	27	1.8%	314	1.8%
Finance & Insurance	4	3.3%	19	1.8%	78	6.6%	354	2.5%	92	6.0%	414	2.3%
Central Bank/Credit Intermediation & Related Activities	1	0.8%	10	0.9%	27	2.3%	156	1.1%	32	2.1%	197	1.1%
Securities, Commodity Contracts & Other Financial	1	0.8%	1	0.1%	16	1.4%	47	0.3%	19	1.2%	53	0.3%
Insurance Carriers & Related Activities; Funds, Trusts &	2	1.7%	9	0.8%	35	3.0%	150	1.0%	41	2.7%	164	0.9%
Real Estate, Rental & Leasing	4	3.3%	12	1.1%	51	4.3%	158	1.1%	70	4.6%	190	1.1%
Professional, Scientific & Tech Services	9	7.5%	50	4.6%	71	6.0%	373	2.6%	85	5.5%	452	2.5%
Legal Services	2	1.7%	9	0.8%	17	1.4%	85	0.6%	17	1.1%	85	0.5%
Management of Companies & Enterprises	0	0.0%	1	0.1%	3	0.3%	8	0.1%	4	0.3%	11	0.1%
Administrative & Support & Waste Management & Remediation	3	2.5%	13	1.2%	27	2.3%	127	0.9%	37	2.4%	157	0.9%
Educational Services	2	1.7%	82	7.6%	22	1.9%	1,507	10.5%	28	1.8%	1,975	11.0%
Health Care & Social Assistance	8	6.7%	113	10.5%	123	10.4%	2,067	14.4%	146	9.5%	2,711	15.2%
Arts, Entertainment & Recreation	1	0.8%	6	0.6%	23	1.9%	112	0.8%	30	2.0%	153	0.9%
Accommodation & Food Services	4	3.3%	34	3.1%	75	6.4%	1,368	9.6%	97	6.3%	1,659	9.3%
Accommodation	0	0.0%	0	0.0%	7	0.6%	72	0.5%	8	0.5%	79	0.4%
Food Services & Drinking Places	4	3.3%	34	3.1%	68	5.8%	1,296	9.1%	88	5.7%	1,580	8.8%
Other Services (except Public Administration)	21	17.5%	113	10.5%	180	15.2%	1,904	13.3%	247	16.1%	2,179	12.2%
Automotive Repair & Maintenance	3	2.5%	8	0.7%	30	2.5%	110	0.8%	41	2.7%	145	0.8%
Public Administration	13	10.8%	255	23.6%	74	6.3%	1,118	7.8%	81	5.3%	1,244	7.0%
Unclassified Establishments	7	5.8%	17	1.6%	66	5.6%	31	0.2%	86	5.6%	34	0.2%
<b>Total</b>	<b>120</b>	<b>100.0%</b>	<b>1,080</b>	<b>100.0%</b>	<b>1,181</b>	<b>100.0%</b>	<b>14,310</b>	<b>100.0%</b>	<b>1,533</b>	<b>100.0%</b>	<b>17,875</b>	<b>100.0%</b>

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September 29, 2020