



Demographic and Income Profile

Prepared By Kyle Swicegood, CCIM, Broker

Drive Time: 5 minute radius

Latitude: 35.91237
Longitude: -81.17772

Summary	Census 2010	2020	2025
Population	3,183	3,417	3,427
Households	1,299	1,380	1,385
Families	811	850	848
Average Household Size	2.28	2.27	2.27
Owner Occupied Housing Units	812	770	768
Renter Occupied Housing Units	487	610	617
Median Age	42.7	43.7	44.3
Trends: 2020-2025 Annual Rate	Area	State	National
Population	0.06%	1.13%	0.72%
Households	0.07%	1.14%	0.72%
Families	-0.05%	1.04%	0.64%
Owner HHs	-0.05%	1.04%	0.72%
Median Household Income	1.34%	1.42%	1.60%

Households by Income	2020		2025	
	Number	Percent	Number	Percent
<\$15,000	326	23.6%	291	21.0%
\$15,000 - \$24,999	207	15.0%	190	13.7%
\$25,000 - \$34,999	150	10.9%	147	10.6%
\$35,000 - \$49,999	253	18.3%	264	19.1%
\$50,000 - \$74,999	199	14.4%	214	15.5%
\$75,000 - \$99,999	113	8.2%	127	9.2%
\$100,000 - \$149,999	101	7.3%	118	8.5%
\$150,000 - \$199,999	17	1.2%	19	1.4%
\$200,000+	13	0.9%	15	1.1%
Median Household Income	\$35,260		\$37,691	
Average Household Income	\$46,605		\$51,745	
Per Capita Income	\$18,346		\$20,385	

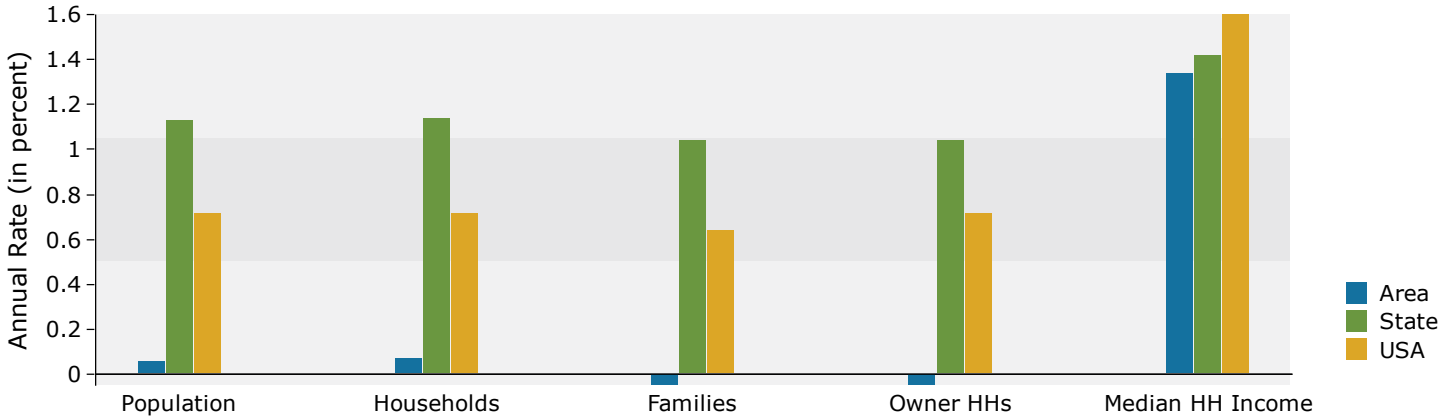
Population by Age	Census 2010		2020		2025	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	205	6.4%	197	5.8%	195	5.7%
5 - 9	181	5.7%	201	5.9%	196	5.7%
10 - 14	194	6.1%	221	6.5%	224	6.5%
15 - 19	187	5.9%	177	5.2%	212	6.2%
20 - 24	157	4.9%	165	4.8%	160	4.7%
25 - 34	374	11.7%	400	11.7%	357	10.4%
35 - 44	395	12.4%	393	11.5%	398	11.6%
45 - 54	446	14.0%	431	12.6%	384	11.2%
55 - 64	390	12.2%	459	13.4%	468	13.7%
65 - 74	309	9.7%	390	11.4%	422	12.3%
75 - 84	242	7.6%	257	7.5%	286	8.3%
85+	105	3.3%	127	3.7%	124	3.6%

Race and Ethnicity	Census 2010		2020		2025	
	Number	Percent	Number	Percent	Number	Percent
White Alone	2,586	81.2%	2,713	79.4%	2,672	78.0%
Black Alone	408	12.8%	454	13.3%	472	13.8%
American Indian Alone	6	0.2%	7	0.2%	8	0.2%
Asian Alone	28	0.9%	32	0.9%	32	0.9%
Pacific Islander Alone	1	0.0%	1	0.0%	1	0.0%
Some Other Race Alone	95	3.0%	120	3.5%	135	3.9%
Two or More Races	59	1.9%	89	2.6%	106	3.1%
Hispanic Origin (Any Race)	185	5.8%	227	6.6%	252	7.4%

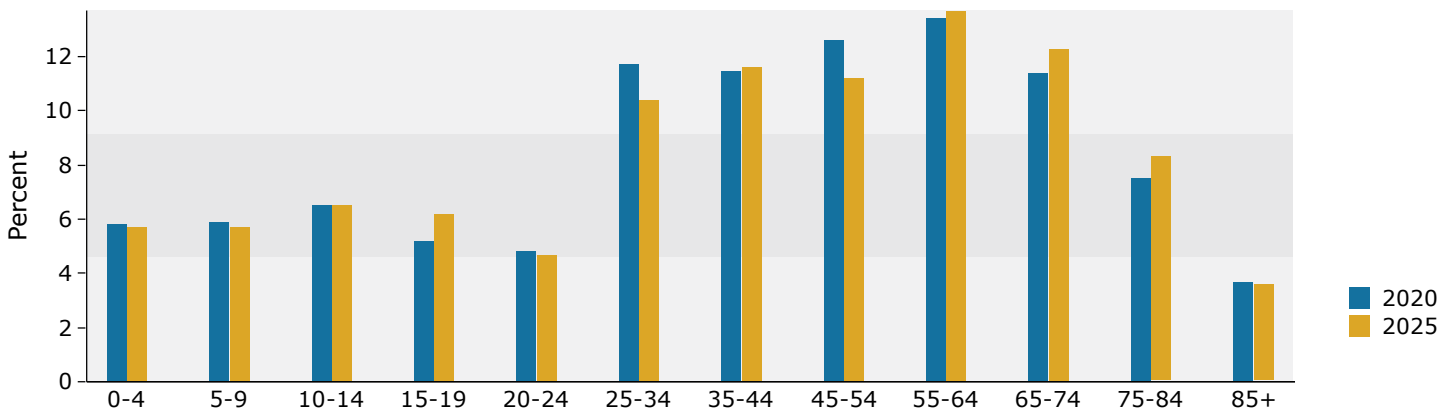
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.

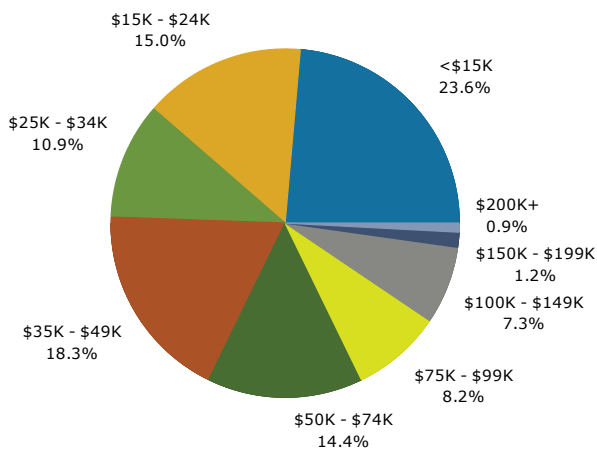
Trends 2020-2025



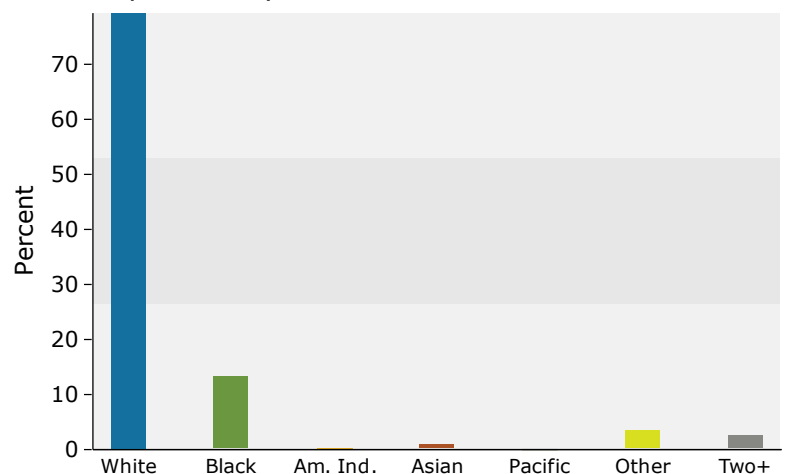
Population by Age



2020 Household Income



2020 Population by Race



2020 Percent Hispanic Origin: 6.6%



Demographic and Income Profile

O'Reilly Auto Parts
Drive Time: 10 minute radius

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Latitude: 35.91237
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Summary	Census 2010	2020	2025
Population	14,333	15,103	15,053
Households	5,321	5,521	5,507
Families	3,632	3,716	3,690
Average Household Size	2.51	2.51	2.50
Owner Occupied Housing Units	3,747	3,564	3,548
Renter Occupied Housing Units	1,574	1,957	1,959
Median Age	39.7	40.8	42.2
Trends: 2020-2025 Annual Rate	Area	State	National
Population	-0.07%	1.13%	0.72%
Households	-0.05%	1.14%	0.72%
Families	-0.14%	1.04%	0.64%
Owner HHs	-0.09%	1.04%	0.72%
Median Household Income	1.30%	1.42%	1.60%

Households by Income	2020		2025	
	Number	Percent	Number	Percent
<\$15,000	952	17.2%	859	15.6%
\$15,000 - \$24,999	855	15.5%	789	14.3%
\$25,000 - \$34,999	697	12.6%	673	12.2%
\$35,000 - \$49,999	927	16.8%	931	16.9%
\$50,000 - \$74,999	833	15.1%	857	15.6%
\$75,000 - \$99,999	584	10.6%	629	11.4%
\$100,000 - \$149,999	546	9.9%	621	11.3%
\$150,000 - \$199,999	63	1.1%	72	1.3%
\$200,000+	63	1.1%	76	1.4%
Median Household Income	\$38,149		\$40,687	
Average Household Income	\$51,979		\$57,361	
Per Capita Income	\$19,440		\$21,448	

Population by Age	Census 2010		2020		2025	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	897	6.3%	829	5.5%	803	5.3%
5 - 9	875	6.1%	889	5.9%	843	5.6%
10 - 14	902	6.3%	927	6.1%	952	6.3%
15 - 19	880	6.1%	767	5.1%	889	5.9%
20 - 24	792	5.5%	780	5.2%	727	4.8%
25 - 34	1,872	13.1%	2,128	14.1%	1,826	12.1%
35 - 44	2,071	14.4%	2,039	13.5%	2,096	13.9%
45 - 54	2,154	15.0%	2,105	13.9%	1,969	13.1%
55 - 64	1,727	12.0%	2,034	13.5%	2,065	13.7%
65 - 74	1,190	8.3%	1,533	10.2%	1,632	10.8%
75 - 84	730	5.1%	778	5.2%	948	6.3%
85+	244	1.7%	293	1.9%	303	2.0%

Race and Ethnicity	Census 2010		2020		2025	
	Number	Percent	Number	Percent	Number	Percent
White Alone	11,958	83.4%	12,301	81.4%	12,053	80.1%
Black Alone	1,423	9.9%	1,577	10.4%	1,627	10.8%
American Indian Alone	48	0.3%	65	0.4%	76	0.5%
Asian Alone	143	1.0%	163	1.1%	166	1.1%
Pacific Islander Alone	6	0.0%	9	0.1%	10	0.1%
Some Other Race Alone	511	3.6%	627	4.2%	697	4.6%
Two or More Races	244	1.7%	362	2.4%	426	2.8%
Hispanic Origin (Any Race)	937	6.5%	1,126	7.5%	1,237	8.2%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.

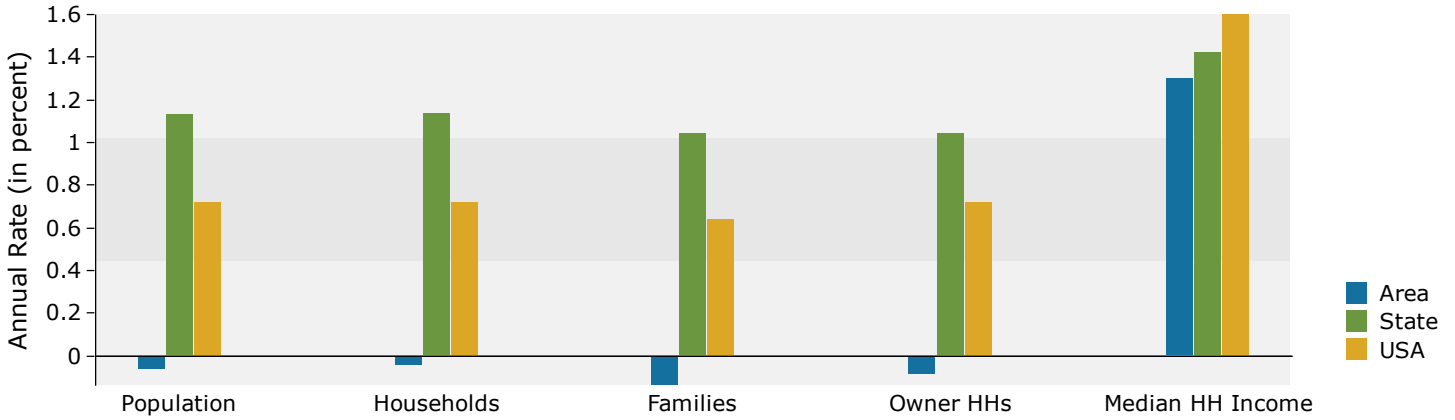


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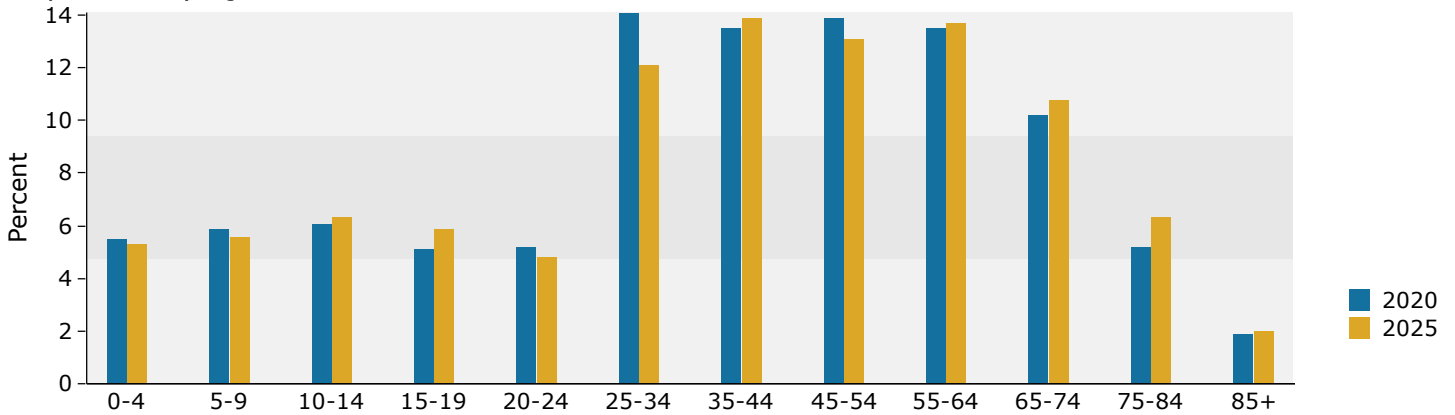
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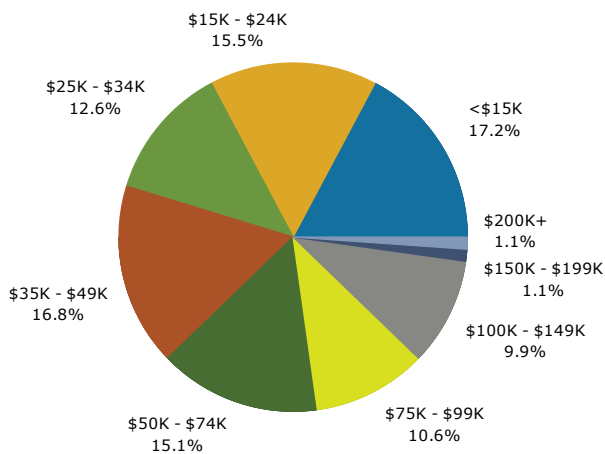
Trends 2020-2025



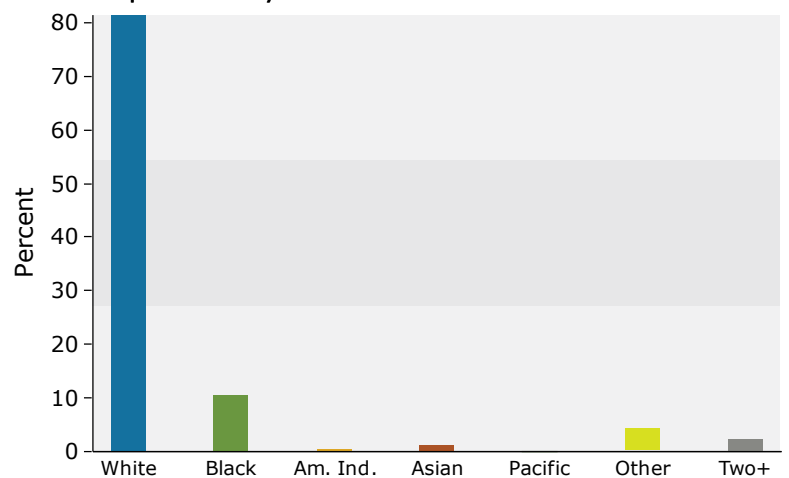
Population by Age



2020 Household Income



2020 Population by Race



2020 Percent Hispanic Origin: 7.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.



Demographic and Income Profile

O'Reilly Auto Parts
Drive Time: 15 minute radius

Prepared By Kyle Swicegood, CCIM, Broker

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Summary	Census 2010	2020	2025
Population	22,830	23,592	23,504
Households	8,678	8,885	8,859
Families	6,060	6,120	6,076
Average Household Size	2.52	2.51	2.51
Owner Occupied Housing Units	6,369	6,065	6,050
Renter Occupied Housing Units	2,309	2,820	2,809
Median Age	39.9	41.5	42.9
Trends: 2020-2025 Annual Rate	Area	State	National
Population	-0.07%	1.13%	0.72%
Households	-0.06%	1.14%	0.72%
Families	-0.14%	1.04%	0.64%
Owner HHs	-0.05%	1.04%	0.72%
Median Household Income	1.32%	1.42%	1.60%

Households by Income	2020		2025	
	Number	Percent	Number	Percent
<\$15,000	1,309	14.7%	1,186	13.4%
\$15,000 - \$24,999	1,311	14.8%	1,209	13.6%
\$25,000 - \$34,999	1,142	12.9%	1,096	12.4%
\$35,000 - \$49,999	1,461	16.4%	1,454	16.4%
\$50,000 - \$74,999	1,594	17.9%	1,620	18.3%
\$75,000 - \$99,999	985	11.1%	1,053	11.9%
\$100,000 - \$149,999	816	9.2%	927	10.5%
\$150,000 - \$199,999	154	1.7%	181	2.0%
\$200,000+	113	1.3%	134	1.5%
Median Household Income	\$40,722		\$43,487	
Average Household Income	\$54,388		\$59,856	
Per Capita Income	\$20,733		\$22,829	

Population by Age	Census 2010		2020		2025	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,427	6.3%	1,292	5.5%	1,248	5.3%
5 - 9	1,457	6.4%	1,400	5.9%	1,324	5.6%
10 - 14	1,476	6.5%	1,456	6.2%	1,495	6.4%
15 - 19	1,431	6.3%	1,257	5.3%	1,399	6.0%
20 - 24	1,222	5.4%	1,191	5.0%	1,113	4.7%
25 - 34	2,816	12.3%	3,165	13.4%	2,710	11.5%
35 - 44	3,284	14.4%	3,065	13.0%	3,143	13.4%
45 - 54	3,467	15.2%	3,320	14.1%	3,126	13.3%
55 - 64	2,869	12.6%	3,272	13.9%	3,284	14.0%
65 - 74	1,940	8.5%	2,520	10.7%	2,651	11.3%
75 - 84	1,096	4.8%	1,234	5.2%	1,564	6.7%
85+	345	1.5%	420	1.8%	446	1.9%

Race and Ethnicity	Census 2010		2020		2025	
	Number	Percent	Number	Percent	Number	Percent
White Alone	19,615	85.9%	19,759	83.7%	19,353	82.3%
Black Alone	1,709	7.5%	1,886	8.0%	1,948	8.3%
American Indian Alone	64	0.3%	85	0.4%	98	0.4%
Asian Alone	341	1.5%	424	1.8%	461	2.0%
Pacific Islander Alone	7	0.0%	10	0.0%	11	0.0%
Some Other Race Alone	726	3.2%	891	3.8%	999	4.3%
Two or More Races	368	1.6%	538	2.3%	634	2.7%
Hispanic Origin (Any Race)	1,327	5.8%	1,601	6.8%	1,775	7.6%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.



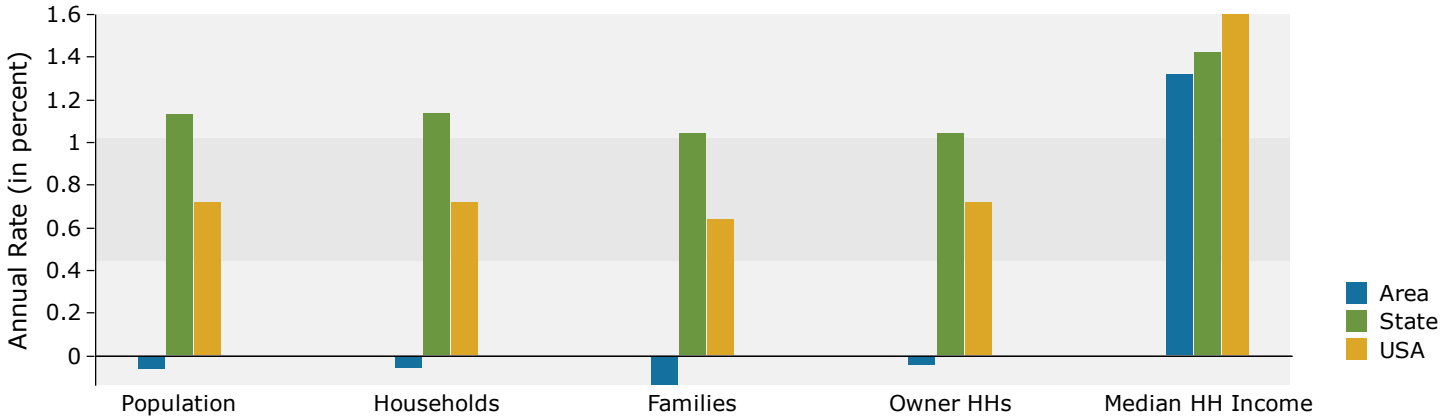
Demographic and Income Profile

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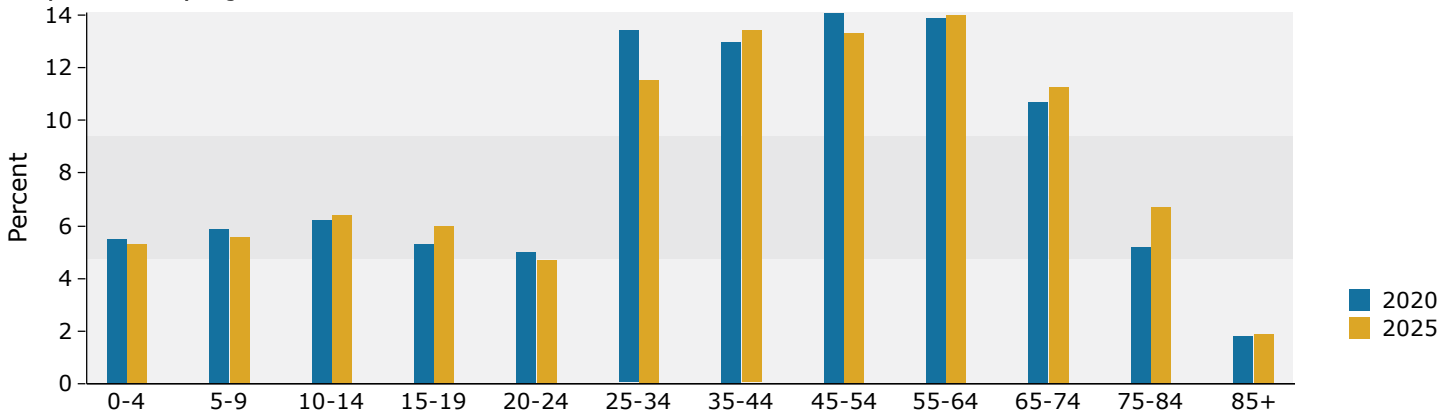
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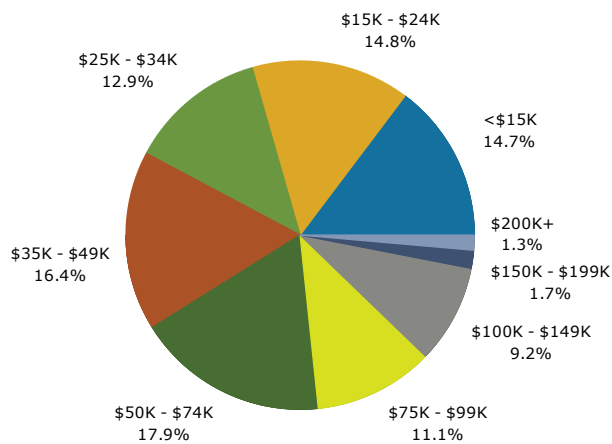
Trends 2020-2025



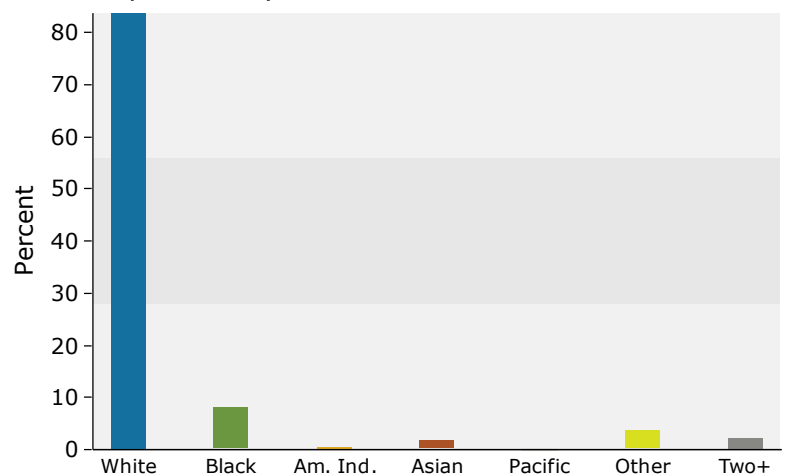
Population by Age



2020 Household Income



2020 Population by Race



2020 Percent Hispanic Origin: 6.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.