

Business Summary

Prepared By Kyle Swicegood, CCIM, Broker

Latitude: 35.91237 Longitude: -81.17772

Drive Time: 5, 10, 15 minute radii

			3
Data for all businesses in area	5 minutes	10 minutes	15 minutes
Total Businesses:	348	602	757
Total Employees:	3,556	7,039	8,370
Total Residential Population:	3,417	15,103	23,592
Franks and (Decidential Decidents)	104	47	25

Total Residential Population:	3,417				15,103				23,592				
Employee/Residential Population Ratio (per 100 Residents)	104				47				35				
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees		
	Number		Number	Percent	Number	Percent	Number		Number	Percent	Number	Percent	
Agriculture & Mining	3	0.9%	5	0.1%	15	2.5%	42	0.6%	24	3.2%	86	1.0%	
Construction	5	1.4%	20	0.6%	21	3.5%	101	1.4%	36	4.8%	147	1.8%	
Manufacturing	15	4.3%	740	20.8%	33	5.5%	1,687	24.0%	41	5.4%	1,863	22.3%	
Transportation	9	2.6%	63	1.8%	19	3.2%	160	2.3%	26	3.4%	178	2.1%	
Communication	4	1.1%	13	0.4%	6	1.0%	19	0.3%	6	0.8%	19	0.2%	
Utility	0	0.0%	11	0.3%	1	0.2%	23	0.3%	1	0.1%	23	0.3%	
Wholesale Trade	9	2.6%	46	1.3%	19	3.2%	99	1.4%	28	3.7%	344	4.1%	
Retail Trade Summary	76	21.8%	770	21.7%	138	22.9%	2,264	32.2%	166	21.9%	2,596	31.0%	
Home Improvement	4	1.1%	43	1.2%	10	1.7%	96	1.4%	11	1.5%	103	1.2%	
General Merchandise Stores	5	1.4%	140	3.9%	9	1.5%	303	4.3%	11	1.5%	316	3.8%	
Food Stores	12	3.4%	158	4.4%	23	3.8%	208	3.0%	28	3.7%	238	2.8%	
Auto Dealers, Gas Stations, Auto Aftermarket	13	3.7%	72	2.0%	24	4.0%	171	2.4%	30	4.0%	197	2.4%	
Apparel & Accessory Stores	1	0.3%	4	0.1%	2	0.3%	5	0.1%	2	0.3%	6	0.1%	
Furniture & Home Furnishings	2	0.6%	9	0.3%	10	1.7%	1,021	14.5%	12	1.6%	1,188	14.2%	
Eating & Drinking Places	20	5.7%	278	7.8%	28	4.7%	342	4.9%	34	4.5%	411	4.9%	
Miscellaneous Retail	19	5.5%	66	1.9%	33	5.5%	116	1.6%	38	5.0%	136	1.6%	
Finance, Insurance, Real Estate Summary	37	10.6%	142	4.0%	52	8.6%	216	3.1%	57	7.5%	234	2.8%	
Banks, Savings & Lending Institutions	7	2.0%	56	1.6%	14	2.3%	114	1.6%	14	1.8%	115	1.4%	
Securities Brokers	2	0.6%	6	0.2%	3	0.5%	7	0.1%	4	0.5%	10	0.1%	
Insurance Carriers & Agents	17	4.9%	55	1.5%	19	3.2%	58	0.8%	21	2.8%	62	0.7%	
Real Estate, Holding, Other Investment Offices	11	3.2%	25	0.7%	16	2.7%	37	0.5%	18	2.4%	47	0.6%	
Services Summary	129	37.1%	1,317	37.0%	204	33.9%	1,834	26.1%	265	35.0%	2,239	26.8%	
Hotels & Lodging	2	0.6%	4	0.1%	2	0.3%	4	0.1%	3	0.4%	5	0.1%	
Automotive Services	10	2.9%	25	0.7%	20	3.3%	71	1.0%	28	3.7%	86	1.0%	
Motion Pictures & Amusements	3	0.9%	26	0.7%	7	1.2%	35	0.5%	12	1.6%	45	0.5%	
Health Services	22	6.3%	443	12.5%	27	4.5%	493	7.0%	29	3.8%	502	6.0%	
Legal Services	6	1.7%	18	0.5%	7	1.2%	21	0.3%	7	0.9%	21	0.3%	
Education Institutions & Libraries	9	2.6%	355	10.0%	11	1.8%	515	7.3%	16	2.1%	704	8.4%	
Other Services	77	22.1%	447	12.6%	129	21.4%	695	9.9%	171	22.6%	875	10.5%	
Government	44	12.6%	430	12.1%	61	10.1%	588	8.4%	65	8.6%	632	7.6%	
Unclassified Establishments	17	4.9%	0	0.0%	32	5.3%	5	0.1%	42	5.5%	9	0.1%	
Totals	348	100.0%	3,556	100.0%	602	100.0%	7,039	100.0%	757	100.0%	8,370	100.0%	

Source: Copyright 2020 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2020. **Date Note:** Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

September 29, 2020

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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number		Number	Percent	Number	Percent	Number	-	Number	Percent	Number	-
Agriculture, Forestry, Fishing & Hunting	2	0.6%	3	0.1%	10	1.7%	27	0.4%	14	1.8%	45	0.59
Mining	0	0.0%	0	0.0%	1	0.2%	4	0.1%	1	0.1%	5	0.19
Utilities	0	0.0%	11	0.3%	1	0.2%	23	0.3%	1	0.1%	23	0.39
Construction	5	1.4%	20	0.6%	22	3.7%	103	1.5%	39	5.2%	158	1.99
Manufacturing	16	4.6%	735	20.7%	35	5.8%	1,682	23.9%	43	5.7%	1,856	22.29
Wholesale Trade	9	2.6%	44	1.2%	18	3.0%	96	1.4%	27	3.6%	341	4.19
Retail Trade	53	15.2%	488	13.7%	106	17.6%	1,913	27.2%	127	16.8%	2,176	26.0
Motor Vehicle & Parts Dealers	11	3.2%	60	1.7%	18	3.0%	143	2.0%	22	2.9%	159	1.99
Furniture & Home Furnishings Stores	0	0.0%	6	0.2%	6	1.0%	1,015	14.4%	8	1.1%	1,180	14.19
Electronics & Appliance Stores	1	0.3%	3	0.1%	3	0.5%	7	0.1%	4	0.5%	9	0.19
Bldg Material & Garden Equipment & Supplies Dealers	4	1.1%	43	1.2%	10	1.7%	96	1.4%	11	1.5%	103	1.29
Food & Beverage Stores	10	2.9%	158	4.4%	21	3.5%	207	2.9%	26	3,4%	237	2.89
Health & Personal Care Stores	4	1.1%	24	0.7%	5	0.8%	37	0.5%	5	0.7%	37	0.49
Gasoline Stations	2	0.6%	12	0.3%	6	1.0%	29	0.4%	8	1.1%	38	0.5
Clothing & Clothing Accessories Stores	1	0.3%	4	0.1%	3	0.5%	7	0.1%	3	0.4%	8	0.19
Sport Goods, Hobby, Book, & Music Stores	3	0.9%	5	0.1%	4	0.7%	7	0.1%	5	0.7%	11	0.1
General Merchandise Stores	5	1.4%	140	3.9%	9	1.5%	303	4.3%	11	1.5%	316	3.89
Miscellaneous Store Retailers	7	2.0%	31	0.9%	13	2.2%	52	0.7%	15	2.0%	67	0.8
Nonstore Retailers	5	1.4%	3	0.1%	9	1.5%	10	0.1%	10	1.3%	10	0.19
Transportation & Warehousing	6	1.7%	58	1.6%	14	2.3%	150	2.1%	19	2.5%	165	2.0
Information	6	1.7%	31	0.9%	9	1.5%	41	0.6%	9	1.2%	43	0.5
Finance & Insurance	27	7.8%	119	3.3%	37	6.1%	182	2.6%	41	5.4%	189	2.30
Central Bank/Credit Intermediation & Related Activities	8	2.3%	58	1.6%	16	2.7%	117	1.7%	16	2.1%	118	1.4
Securities, Commodity Contracts & Other Financial	2	0.6%	6	0.2%	3	0.5%	7	0.1%	4	0.5%	10	0.19
Insurance Carriers & Related Activities; Funds, Trusts &	17	4.9%	55	1.5%	19	3.2%	58	0.8%	21	2.8%	62	0.79
Real Estate, Rental & Leasing	14	4.0%	28	0.8%	24	4.0%	43	0.6%	25	3.3%	46	0.5
Professional, Scientific & Tech Services	21	6.0%	65	1.8%	31	5.1%	99	1.4%	38	5.0%	122	1.5
Legal Services	6	1.7%	18	0.5%	7	1.2%	21	0.3%	7	0.9%	21	0.39
Management of Companies & Enterprises	0	0.0%	0	0.0%	1	0.2%	3	0.0%	2	0.3%	4	0.0
Administrative & Support & Waste Management & Remediation	7	2.0%	38	1.1%	13	2.2%	54	0.8%	19	2.5%	69	0.80
Educational Services	9	2.6%	349	9.8%	11	1.8%	510	7.2%	16	2.1%	697	8.3
Health Care & Social Assistance	38	10.9%	607	17.1%	50	8.3%	739	10.5%	57	7.5%	788	9.40
Arts, Entertainment & Recreation	1	0.3%	23	0.6%	4	0.7%	40	0.6%	10	1.3%	62	0.79
Accommodation & Food Services	22	6.3%	282	7.9%	30	5.0%	347	4.9%	37	4.9%	417	5.0
Accommodation	2	0.6%	4	0.1%	2	0.3%	4	0.1%	3	0.4%	5	0.19
Food Services & Drinking Places	20	5.7%	278	7.8%	28	4.7%	342	4.9%	34	4.5%	411	4.9
Other Services (except Public Administration)	49	14.1%	212	6.0%	89	14.8%	363	5.2%	122	16.1%	495	5.9
Automotive Repair & Maintenance	9	2.6%	23	0.6%	17	2.8%	66	0.9%	25	3.3%	81	1.0
Public Administration	45	12.9%	443	12.5%	64	10.6%	616	8.8%	68	9.0%	660	7.9
Unclassified Establishments	17	4.9%	0	0.0%	32	5.3%	5	0.1%	42	5.5%	9	0.10

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