



Business Summary

27028
 27028, Mocksville, North Carolina
 Drive Time: 5, 15, 30 minute radii

Prepared By Kyle Swicegood, CCIM, Broker
 Latitude: 35.95374
 Longitude: -80.52347

| Data for all businesses in area | | 5 minutes | | 15 minutes | | 30 minutes | | | | | | |
|---|------------|-----------|-----------|------------|------------|------------|-----------|---------|------------|---------|-----------|---------|
| Total Businesses: | | 17 | | 1,717 | | 15,283 | | | | | | |
| Total Employees: | | 132 | | 17,411 | | 221,295 | | | | | | |
| Total Residential Population: | | 767 | | 38,178 | | 413,132 | | | | | | |
| Employee/Residential Population Ratio (per 100 Residents) | | 17 | | 46 | | 54 | | | | | | |
| by SIC Codes | Businesses | | Employees | | Businesses | | Employees | | Businesses | | Employees | |
| | Number | Percent | Number | Percent | Number | Percent | Number | Percent | Number | Percent | Number | Percent |
| Agriculture & Mining | 1 | 5.9% | 9 | 6.8% | 56 | 3.3% | 501 | 2.9% | 340 | 2.2% | 1,986 | 0.9% |
| Construction | 2 | 11.8% | 9 | 6.8% | 115 | 6.7% | 873 | 5.0% | 893 | 5.8% | 7,112 | 3.2% |
| Manufacturing | 0 | 0.0% | 9 | 6.8% | 51 | 3.0% | 1,061 | 6.1% | 498 | 3.3% | 20,546 | 9.3% |
| Transportation | 1 | 5.9% | 4 | 3.0% | 37 | 2.2% | 402 | 2.3% | 319 | 2.1% | 3,189 | 1.4% |
| Communication | 0 | 0.0% | 5 | 3.8% | 13 | 0.8% | 218 | 1.3% | 145 | 0.9% | 1,630 | 0.7% |
| Utility | 0 | 0.0% | 0 | 0.0% | 5 | 0.3% | 60 | 0.3% | 33 | 0.2% | 802 | 0.4% |
| Wholesale Trade | 1 | 5.9% | 2 | 1.5% | 40 | 2.3% | 964 | 5.5% | 440 | 2.9% | 7,701 | 3.5% |
| Retail Trade Summary | 4 | 23.5% | 46 | 34.8% | 401 | 23.4% | 5,657 | 32.5% | 3,306 | 21.6% | 46,954 | 21.2% |
| Home Improvement | 0 | 0.0% | 0 | 0.0% | 26 | 1.5% | 456 | 2.6% | 180 | 1.2% | 2,488 | 1.1% |
| General Merchandise Stores | 1 | 5.9% | 12 | 9.1% | 20 | 1.2% | 533 | 3.1% | 166 | 1.1% | 4,868 | 2.2% |
| Food Stores | 0 | 0.0% | 2 | 1.5% | 45 | 2.6% | 986 | 5.7% | 408 | 2.7% | 7,059 | 3.2% |
| Auto Dealers, Gas Stations, Auto Aftermarket | 1 | 5.9% | 8 | 6.1% | 49 | 2.9% | 520 | 3.0% | 399 | 2.6% | 4,288 | 1.9% |
| Apparel & Accessory Stores | 0 | 0.0% | 0 | 0.0% | 12 | 0.7% | 233 | 1.3% | 214 | 1.4% | 2,555 | 1.2% |
| Furniture & Home Furnishings | 0 | 0.0% | 12 | 9.1% | 19 | 1.1% | 96 | 0.6% | 215 | 1.4% | 1,800 | 0.8% |
| Eating & Drinking Places | 1 | 5.9% | 9 | 6.8% | 125 | 7.3% | 2,090 | 12.0% | 917 | 6.0% | 16,723 | 7.6% |
| Miscellaneous Retail | 0 | 0.0% | 2 | 1.5% | 104 | 6.1% | 743 | 4.3% | 808 | 5.3% | 7,174 | 3.2% |
| Finance, Insurance, Real Estate Summary | 1 | 5.9% | 6 | 4.5% | 146 | 8.5% | 810 | 4.7% | 1,469 | 9.6% | 12,105 | 5.5% |
| Banks, Savings & Lending Institutions | 0 | 0.0% | 1 | 0.8% | 26 | 1.5% | 224 | 1.3% | 207 | 1.4% | 2,535 | 1.1% |
| Securities Brokers | 0 | 0.0% | 0 | 0.0% | 19 | 1.1% | 60 | 0.3% | 217 | 1.4% | 1,072 | 0.5% |
| Insurance Carriers & Agents | 0 | 0.0% | 5 | 3.8% | 34 | 2.0% | 230 | 1.3% | 331 | 2.2% | 3,675 | 1.7% |
| Real Estate, Holding, Other Investment Offices | 0 | 0.0% | 0 | 0.0% | 66 | 3.8% | 296 | 1.7% | 714 | 4.7% | 4,823 | 2.2% |
| Services Summary | 7 | 41.2% | 41 | 31.1% | 664 | 38.7% | 5,910 | 33.9% | 6,184 | 40.5% | 108,605 | 49.1% |
| Hotels & Lodging | 0 | 0.0% | 0 | 0.0% | 10 | 0.6% | 93 | 0.5% | 97 | 0.6% | 2,265 | 1.0% |
| Automotive Services | 1 | 5.9% | 2 | 1.5% | 43 | 2.5% | 158 | 0.9% | 479 | 3.1% | 2,520 | 1.1% |
| Motion Pictures & Amusements | 0 | 0.0% | 0 | 0.0% | 44 | 2.6% | 439 | 2.5% | 408 | 2.7% | 3,041 | 1.4% |
| Health Services | 0 | 0.0% | 0 | 0.0% | 112 | 6.5% | 1,705 | 9.8% | 931 | 6.1% | 49,800 | 22.5% |
| Legal Services | 0 | 0.0% | 0 | 0.0% | 14 | 0.8% | 70 | 0.4% | 274 | 1.8% | 2,145 | 1.0% |
| Education Institutions & Libraries | 0 | 0.0% | 8 | 6.1% | 32 | 1.9% | 980 | 5.6% | 308 | 2.0% | 14,101 | 6.4% |
| Other Services | 5 | 29.4% | 30 | 22.7% | 410 | 23.9% | 2,464 | 14.2% | 3,688 | 24.1% | 34,730 | 15.7% |
| Government | 0 | 0.0% | 0 | 0.0% | 74 | 4.3% | 793 | 4.6% | 462 | 3.0% | 9,966 | 4.5% |
| Unclassified Establishments | 1 | 5.9% | 1 | 0.8% | 113 | 6.6% | 161 | 0.9% | 1,195 | 7.8% | 699 | 0.3% |
| Totals | 17 | 100.0% | 132 | 100.0% | 1,717 | 100.0% | 17,411 | 100.0% | 15,283 | 100.0% | 221,295 | 100.0% |

Source: Copyright 2019 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2019.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.

September 02, 2019



Business Summary

27028
 27028, Mocksville, North Carolina
 Drive Time: 5, 15, 30 minute radii

Prepared By Kyle Swicegood, CCIM, Broker
 Latitude: 35.95374
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| by NAICS Codes | Businesses | | Employees | | Businesses | | Employees | | Businesses | | Employees | |
|---|------------|---------------|------------|---------------|--------------|---------------|---------------|---------------|---------------|---------------|----------------|---------------|
| | Number | Percent | Number | Percent | Number | Percent | Number | Percent | Number | Percent | Number | Percent |
| Agriculture, Forestry, Fishing & Hunting | 1 | 5.9% | 8 | 6.1% | 12 | 0.7% | 289 | 1.7% | 77 | 0.5% | 643 | 0.3% |
| Mining | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 10 | 0.1% | 67 | 0.0% |
| Utilities | 0 | 0.0% | 0 | 0.0% | 2 | 0.1% | 36 | 0.2% | 14 | 0.1% | 469 | 0.2% |
| Construction | 2 | 11.8% | 11 | 8.3% | 120 | 7.0% | 888 | 5.1% | 945 | 6.2% | 7,394 | 3.3% |
| Manufacturing | 0 | 0.0% | 9 | 6.8% | 52 | 3.0% | 1,057 | 6.1% | 551 | 3.6% | 20,904 | 9.4% |
| Wholesale Trade | 1 | 5.9% | 2 | 1.5% | 40 | 2.3% | 964 | 5.5% | 429 | 2.8% | 7,649 | 3.5% |
| Retail Trade | 3 | 17.6% | 36 | 27.3% | 268 | 15.6% | 3,498 | 20.1% | 2,288 | 15.0% | 29,279 | 13.2% |
| Motor Vehicle & Parts Dealers | 1 | 5.9% | 5 | 3.8% | 37 | 2.2% | 363 | 2.1% | 297 | 1.9% | 3,711 | 1.7% |
| Furniture & Home Furnishings Stores | 0 | 0.0% | 12 | 9.1% | 11 | 0.6% | 76 | 0.4% | 117 | 0.8% | 820 | 0.4% |
| Electronics & Appliance Stores | 0 | 0.0% | 0 | 0.0% | 4 | 0.2% | 13 | 0.1% | 68 | 0.4% | 1,023 | 0.5% |
| Bldg Material & Garden Equipment & Supplies Dealers | 0 | 0.0% | 0 | 0.0% | 26 | 1.5% | 456 | 2.6% | 179 | 1.2% | 2,485 | 1.1% |
| Food & Beverage Stores | 0 | 0.0% | 1 | 0.8% | 40 | 2.3% | 927 | 5.3% | 355 | 2.3% | 6,409 | 2.9% |
| Health & Personal Care Stores | 0 | 0.0% | 1 | 0.8% | 19 | 1.1% | 206 | 1.2% | 217 | 1.4% | 1,891 | 0.9% |
| Gasoline Stations | 0 | 0.0% | 3 | 2.3% | 12 | 0.7% | 156 | 0.9% | 102 | 0.7% | 577 | 0.3% |
| Clothing & Clothing Accessories Stores | 0 | 0.0% | 1 | 0.8% | 18 | 1.0% | 250 | 1.4% | 262 | 1.7% | 2,802 | 1.3% |
| Sport Goods, Hobby, Book, & Music Stores | 0 | 0.0% | 0 | 0.0% | 24 | 1.4% | 97 | 0.6% | 139 | 0.9% | 925 | 0.4% |
| General Merchandise Stores | 1 | 5.9% | 12 | 9.1% | 20 | 1.2% | 533 | 3.1% | 166 | 1.1% | 4,868 | 2.2% |
| Miscellaneous Store Retailers | 0 | 0.0% | 1 | 0.8% | 50 | 2.9% | 298 | 1.7% | 341 | 2.2% | 3,053 | 1.4% |
| Nonstore Retailers | 0 | 0.0% | 0 | 0.0% | 7 | 0.4% | 123 | 0.7% | 45 | 0.3% | 715 | 0.3% |
| Transportation & Warehousing | 1 | 5.9% | 4 | 3.0% | 25 | 1.5% | 375 | 2.2% | 238 | 1.6% | 2,463 | 1.1% |
| Information | 0 | 0.0% | 5 | 3.8% | 26 | 1.5% | 302 | 1.7% | 295 | 1.9% | 3,008 | 1.4% |
| Finance & Insurance | 0 | 0.0% | 6 | 4.5% | 81 | 4.7% | 516 | 3.0% | 782 | 5.1% | 7,444 | 3.4% |
| Central Bank/Credit Intermediation & Related Activities | 0 | 0.0% | 1 | 0.8% | 27 | 1.6% | 226 | 1.3% | 226 | 1.5% | 2,613 | 1.2% |
| Securities, Commodity Contracts & Other Financial | 0 | 0.0% | 0 | 0.0% | 19 | 1.1% | 60 | 0.3% | 223 | 1.5% | 1,114 | 0.5% |
| Insurance Carriers & Related Activities; Funds, Trusts & | 0 | 0.0% | 5 | 3.8% | 34 | 2.0% | 230 | 1.3% | 333 | 2.2% | 3,717 | 1.7% |
| Real Estate, Rental & Leasing | 1 | 5.9% | 1 | 0.8% | 92 | 5.4% | 359 | 2.1% | 930 | 6.1% | 4,835 | 2.2% |
| Professional, Scientific & Tech Services | 1 | 5.9% | 13 | 9.8% | 142 | 8.3% | 774 | 4.4% | 1,306 | 8.5% | 13,510 | 6.1% |
| Legal Services | 0 | 0.0% | 0 | 0.0% | 14 | 0.8% | 70 | 0.4% | 288 | 1.9% | 2,201 | 1.0% |
| Management of Companies & Enterprises | 0 | 0.0% | 0 | 0.0% | 2 | 0.1% | 6 | 0.0% | 30 | 0.2% | 727 | 0.3% |
| Administrative & Support & Waste Management & Remediation | 0 | 0.0% | 1 | 0.8% | 53 | 3.1% | 262 | 1.5% | 505 | 3.3% | 5,259 | 2.4% |
| Educational Services | 0 | 0.0% | 8 | 6.1% | 40 | 2.3% | 1,003 | 5.8% | 360 | 2.4% | 14,087 | 6.4% |
| Health Care & Social Assistance | 1 | 5.9% | 5 | 3.8% | 152 | 8.9% | 2,512 | 14.4% | 1,293 | 8.5% | 57,718 | 26.1% |
| Arts, Entertainment & Recreation | 0 | 0.0% | 0 | 0.0% | 28 | 1.6% | 414 | 2.4% | 287 | 1.9% | 2,921 | 1.3% |
| Accommodation & Food Services | 1 | 5.9% | 10 | 7.6% | 137 | 8.0% | 2,235 | 12.8% | 1,040 | 6.8% | 19,371 | 8.8% |
| Accommodation | 0 | 0.0% | 0 | 0.0% | 10 | 0.6% | 93 | 0.5% | 97 | 0.6% | 2,265 | 1.0% |
| Food Services & Drinking Places | 1 | 5.9% | 10 | 7.6% | 128 | 7.5% | 2,142 | 12.3% | 943 | 6.2% | 17,106 | 7.7% |
| Other Services (except Public Administration) | 3 | 17.6% | 12 | 9.1% | 258 | 15.0% | 966 | 5.5% | 2,246 | 14.7% | 12,882 | 5.8% |
| Automotive Repair & Maintenance | 1 | 5.9% | 1 | 0.8% | 35 | 2.0% | 126 | 0.7% | 359 | 2.3% | 1,986 | 0.9% |
| Public Administration | 0 | 0.0% | 0 | 0.0% | 74 | 4.3% | 793 | 4.6% | 462 | 3.0% | 9,966 | 4.5% |
| Unclassified Establishments | 1 | 5.9% | 1 | 0.8% | 113 | 6.6% | 161 | 0.9% | 1,195 | 7.8% | 699 | 0.3% |
| Total | 17 | 100.0% | 132 | 100.0% | 1,717 | 100.0% | 17,411 | 100.0% | 15,283 | 100.0% | 221,295 | 100.0% |

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September 02, 2019