Household Income Profile

28146

28146, Salisbury, North Carolina

Drive Time Band: 0 - 5 minute radius

Prepared By Kyle Swicegood, CCIM, Broker

Latitude: 35.59813

Longitude: -80.42382

Summary	2018	2023	2018-2023 Change	2018-2023 Annual Rate
Population	4,709	4,841	132	0.55%
Households	1,859	1,902	43	0.46%
Median Age	41.5	42.0	0.5	0.24%
Average Household Size	2.53	2.54	0.01	0.08%

	2018		2023	
Households by Income	Number	Percent	Number	Percent
Household	1,859	100%	1,902	100%
<$15,000	243	13.1%	202	10.6%
$15,000-$24,999	146	7.9%	126	6.6%
$25,000-$34,999	226	12.2%	203	10.7%
$35,000-$49,999	309	16.6%	294	15.5%
$50,000-$74,999	334	18.0%	344	18.1%
$75,000-$99,999	275	14.8%	314	16.5%
$100,000-$149,999	207	11.1%	261	13.7%
$150,000-$199,999	67	3.6%	85	4.5%
$200,000+	51	2.7%	72	3.8%
Median Household Income	$50,247		$56,972	
Average Household Income	$66,189		$76,940	
Per Capita Income	$25,863		$29,915	

March 13, 2019

28146

Prepared By Kyle Swicegood, CCIM, Broker

28146, Salisbury, North Carolina

Latitude: 35.59813

Drive Time Band: 0 - 5 minute radius

Longitude: -80.42382

2018 Households by Income and Age of Householder

	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	54	268	289	339	378	300	231
<$15,000	9	25	22	31	53	54	48
$15,000-$24,999	4	15	14	13	23	31	45
$25,000-$34,999	10	30	28	29	40	38	51
$35,000-$49,999	10	49	45	57	54	50	44
$50,000-$74,999	14	61	59	61	69	53	18
$75,000-$99,999	4	41	55	61	66	34	15
$100,000-$149,999	4	32	41	50	47	25	8
$150,000-$199,999	0	9	11	21	15	8	1
$200,000+	0	6	13	15	12	5	0
Median HH Income	$40,432	$54,256	$62,341	$63,725	$55,209	$41,506	$28,371
Average HH Income	$47,583	$67,917	$79,069	$81,220	$69,932	$56,208	$37,202

Percent Distribution

	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<$15,000	16.7%	9.3%	7.6%	9.1%	14.0%	18.0%	20.8%
$15,000-$24,999	7.4%	5.6%	4.8%	3.8%	6.1%	10.3%	19.5%
$25,000-$34,999	18.5%	11.2%	9.7%	8.6%	10.6%	12.7%	22.1%
$35,000-$49,999	18.5%	18.3%	15.6%	16.8%	14.3%	16.7%	19.0%
$50,000-$74,999	25.9%	22.8%	20.4%	18.0%	18.3%	17.7%	7.8%
$75,000-$99,999	7.4%	15.3%	19.0%	18.0%	17.5%	11.3%	6.5%
$100,000-$149,999	7.4%	11.9%	14.2%	14.7%	12.4%	8.3%	3.5%
$150,000-$199,999	0.0%	3.4%	3.8%	6.2%	4.0%	2.7%	0.4%
$200,000+	0.0%	2.2%	4.5%	4.4%	3.2%	1.7%	0.0%

March 13, 2019

Household Income Profile

28146

28146, Salisbury, North Carolina

Drive Time Band: 0 - 5 minute radius

Prepared By Kyle Swicegood, CCIM, Broker

Latitude: 35.59813

Longitude: -80.42382

2023 Households by Income and Age of Householder

	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	51	262	310	318	352	330	277
<$15,000	8	20	19	21	36	47	52
$15,000-$24,999	4	12	9	9	16	28	49
$25,000-$34,999	8	24	24	20	31	38	57
$35,000-$49,999	9	42	42	47	45	52	56
$50,000-$74,999	14	60	62	55	65	64	24
$75,000-$99,999	4	46	66	63	69	43	23
$100,000-$149,999	5	39	54	58	55	37	14
$150,000-$199,999	0	12	15	25	19	12	2
$200,000+	0	7	19	21	15	9	1
Median HH Income	$43,799	$61,070	$74,420	$77,123	$66,280	$50,000	$30,818
Average HH Income	$52,932	$78,153	$92,962	$96,506	$83,591	$67,932	$42,655

Percent Distribution

	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<$15,000	15.7%	7.6%	6.1%	6.6%	10.2%	14.2%	18.8%
$15,000-$24,999	7.8%	4.6%	2.9%	2.8%	4.5%	8.5%	17.7%
$25,000-$34,999	15.7%	9.2%	7.7%	6.3%	8.8%	11.5%	20.6%
$35,000-$49,999	17.6%	16.0%	13.5%	14.8%	12.8%	15.8%	20.2%
$50,000-$74,999	27.5%	22.9%	20.0%	17.3%	18.5%	19.4%	8.7%
$75,000-$99,999	7.8%	17.6%	21.3%	19.8%	19.6%	13.0%	8.3%
$100,000-$149,999	9.8%	14.9%	17.4%	18.2%	15.6%	11.2%	5.1%
$150,000-$199,999	0.0%	4.6%	4.8%	7.9%	5.4%	3.6%	0.7%
$200,000+	0.0%	2.7%	6.1%	6.6%	4.3%	2.7%	0.4%

March 13, 2019

Household Income Profile

28146

28146, Salisbury, North Carolina

Drive Time Band: 5 - 10 minute radius

Prepared By Kyle Swicegood, CCIM, Broker

Latitude: 35.59813

Longitude: -80.42382

Summary	2018	2023	2018-2023 Change	2018-2023 Annual Rate
Population	18,671	19,206	535	0.57%
Households	7,373	7,551	178	0.48%
Median Age	42.0	42.7	0.7	0.33%
Average Household Size	2.49	2.50	0.01	0.08%

	2018		2023	
Households by Income	Number	Percent	Number	Percent
Household	7,373	100%	7,551	100%
<$15,000	1,011	13.7%	855	11.3%
$15,000-$24,999	687	9.3%	601	8.0%
$25,000-$34,999	848	11.5%	777	10.3%
$35,000-$49,999	1,271	17.2%	1,245	16.5%
$50,000-$74,999	1,396	18.9%	1,474	19.5%
$75,000-$99,999	1,039	14.1%	1,198	15.9%
$100,000-$149,999	799	10.8%	992	13.1%
$150,000-$199,999	151	2.0%	183	2.4%
$200,000+	172	2.3%	227	3.0%
Median Household Income	$47,948		$53,549	
Average Household Income	$62,117		$70,956	
Per Capita Income	$24,982		$28,346	

March 13, 2019

Household Income Profile

28146

28146, Salisbury, North Carolina

Drive Time Band: 5 - 10 minute radius

Prepared By Kyle Swicegood, CCIM, Broker

Latitude: 35.59813

Longitude: -80.42382

2018 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	230	1,046	1,131	1,323	1,459	1,205	979
<$15,000	43	111	100	132	212	201	212
$15,000-$24,999	22	75	67	67	112	128	216
$25,000-$34,999	38	109	111	115	150	150	174
$35,000-$49,999	48	192	187	232	223	231	158
$50,000-$74,999	50	247	236	260	291	214	99
$75,000-$99,999	17	158	201	219	233	134	77
$100,000-$149,999	12	117	165	196	167	107	36
$150,000-$199,999	1	20	25	50	32	18	4
$200,000+	0	19	38	52	38	23	2
Median HH Income	$37,839	$52,441	$58,135	$58,685	$51,840	$41,671	$27,740
Average HH Income	$44,368	$63,682	$72,754	$75,429	$64,808	$55,844	$38,051
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<$15,000	18.7%	10.6%	8.8%	10.0%	14.5%	16.7%	21.7%
$15,000-$24,999	9.6%	7.2%	5.9%	5.1%	7.7%	10.6%	22.1%
$25,000-$34,999	16.5%	10.4%	9.8%	8.7%	10.3%	12.4%	17.8%
$35,000-$49,999	20.9%	18.4%	16.5%	17.5%	15.3%	19.2%	16.1%
$50,000-$74,999	21.7%	23.6%	20.9%	19.7%	19.9%	17.8%	10.1%
$75,000-$99,999	7.4%	15.1%	17.8%	16.6%	16.0%	11.1%	7.9%
$100,000-$149,999	5.2%	11.2%	14.6%	14.8%	11.4%	8.9%	3.7%
$150,000-$199,999	0.4%	1.9%	2.2%	3.8%	2.2%	1.5%	0.4%
$200,000+	0.0%	1.8%	3.4%	3.9%	2.6%	1.9%	0.2%

March 13, 2019

Household Income Profile

28146
28146, Salisbury, North Carolina
Drive Time Band: 5 - 10 minute radius

Prepared By Kyle Swicegood, CCIM, Broker
Latitude: 35.59813
Longitude: -80.42382

2023 Households by Income and Age of Householder

	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	229	1,011	1,191	1,240	1,430	1,325	1,126
<$15,000	39	86	87	92	159	176	215
$15,000-$24,999	21	59	50	48	88	114	220
$25,000-$34,999	35	92	99	85	124	149	192
$35,000-$49,999	48	170	180	200	203	249	195
$50,000-$74,999	53	246	250	242	297	255	130
$75,000-$99,999	18	173	235	229	261	173	108
$100,000-$149,999	14	135	207	221	205	152	56
$150,000-$199,999	1	24	31	57	42	23	5
$200,000+	0	26	50	64	50	33	4
Median HH Income	$39,719	$57,399	$65,661	$68,365	$59,299	$47,883	$30,867
Average HH Income	$48,388	$72,899	$82,584	$87,673	$75,899	$65,139	$43,599

Percent Distribution

	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<$15,000	17.0%	8.5%	7.3%	7.4%	11.1%	13.3%	19.1%
$15,000-$24,999	9.2%	5.8%	4.2%	3.9%	6.2%	8.6%	19.5%
$25,000-$34,999	15.3%	9.1%	8.3%	6.9%	8.7%	11.2%	17.1%
$35,000-$49,999	21.0%	16.8%	15.1%	16.1%	14.2%	18.8%	17.3%
$50,000-$74,999	23.1%	24.3%	21.0%	19.5%	20.8%	19.2%	11.5%
$75,000-$99,999	7.9%	17.1%	19.7%	18.5%	18.3%	13.1%	9.6%
$100,000-$149,999	6.1%	13.4%	17.4%	17.8%	14.3%	11.5%	5.0%
$150,000-$199,999	0.4%	2.4%	2.6%	4.6%	2.9%	1.7%	0.4%
$200,000+	0.0%	2.6%	4.2%	5.2%	3.5%	2.5%	0.4%

Data Note: Income is reported for households as of July 1, 2018 and represents annual income for the preceding year, expressed in 2017 dollars. Income is reported for households as of July 1, 2023 and represents annual income for the preceding year, expressed in 2022 dollars
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2018 and 2023.

March 13, 2019

Household Income Profile

28146
28146, Salisbury, North Carolina
Drive Time Band: 10 - 15 minute radius

Prepared By Kyle Swicegood, CCIM, Broker

Latitude: 35.59813
Longitude: -80.42382

Summary	2018	2023	2018-2023 Change	2018-2023 Annual Rate
Population	27,819	28,665	846	0.60%
Households	10,572	10,855	283	0.53%
Median Age	38.4	39.6	1.2	0.62%
Average Household Size	2.52	2.53	0.01	0.08%

	2018		2023	
Households by Income	Number	Percent	Number	Percent
Household	10,572	100%	10,855	100%
<$15,000	2,170	20.5%	1,901	17.5%
$15,000-$24,999	1,418	13.4%	1,278	11.8%
$25,000-$34,999	1,070	10.1%	1,013	9.3%
$35,000-$49,999	1,676	15.9%	1,706	15.7%
$50,000-$74,999	1,935	18.3%	2,112	19.5%
$75,000-$99,999	1,133	10.7%	1,349	12.4%
$100,000-$149,999	820	7.8%	1,041	9.6%
$150,000-$199,999	139	1.3%	165	1.5%
$200,000+	212	2.0%	290	2.7%
Median Household Income	$39,473		$44,821	
Average Household Income	$52,706		$60,680	
Per Capita Income	$20,855		$23,791	

March 13, 2019

28146

28146, Salisbury, North Carolina

Drive Time Band: 10 - 15 minute radius

Prepared By Kyle Swicegood, CCIM, Broker

Latitude: 35.59813

Longitude: -80.42382

2018 Households by Income and Age of Householder

	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	423	1,575	1,672	1,901	2,147	1,735	1,119
<$15,000	119	266	241	315	493	426	310
$15,000-$24,999	53	181	170	159	262	273	320
$25,000-$34,999	57	156	163	162	196	190	146
$35,000-$49,999	77	265	272	317	308	296	141
$50,000-$74,999	80	352	350	378	395	267	113
$75,000-$99,999	22	189	233	243	253	137	56
$100,000-$149,999	14	123	171	211	163	111	27
$150,000-$199,999	1	19	24	47	33	10	3
$200,000+	0	23	47	69	44	24	5
Median HH Income	$31,266	$44,277	$49,215	$49,837	$39,837	$33,539	$21,848
Average HH Income	$37,854	$54,331	$61,479	$64,559	$53,084	$45,590	$33,091

Percent Distribution

	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<$15,000	28.1%	16.9%	14.4%	16.6%	23.0%	24.6%	27.7%
$15,000-$24,999	12.5%	11.5%	10.2%	8.4%	12.2%	15.7%	28.6%
$25,000-$34,999	13.5%	9.9%	9.7%	8.5%	9.1%	11.0%	13.0%
$35,000-$49,999	18.2%	16.8%	16.3%	16.7%	14.3%	17.1%	12.6%
$50,000-$74,999	18.9%	22.3%	20.9%	19.9%	18.4%	15.4%	10.1%
$75,000-$99,999	5.2%	12.0%	13.9%	12.8%	11.8%	7.9%	5.0%
$100,000-$149,999	3.3%	7.8%	10.2%	11.1%	7.6%	6.4%	2.4%
$150,000-$199,999	0.2%	1.2%	1.4%	2.5%	1.5%	0.6%	0.3%
$200,000+	0.0%	1.5%	2.8%	3.6%	2.0%	1.4%	0.4%

March 13, 2019

Household Income Profile

28146

28146, Salisbury, North Carolina

Drive Time Band: 10 - 15 minute radius

Prepared By Kyle Swicegood, CCIM, Broker

Latitude: 35.59813

Longitude: -80.42382

2023 Households by Income and Age of Householder

	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	446	1,454	1,739	1,825	2,095	1,958	1,338
<$15,000	114	208	211	238	387	407	336
$15,000-$24,999	50	137	141	122	213	268	347
$25,000-$34,999	57	128	149	132	169	206	173
$35,000-$49,999	86	236	267	292	300	342	183
$50,000-$74,999	93	345	383	375	421	338	157
$75,000-$99,999	28	206	277	269	301	183	85
$100,000-$149,999	17	142	217	252	204	162	46
$150,000-$199,999	1	22	29	54	42	14	4
$200,000+	0	31	64	91	57	38	8
Median HH Income	$35,232	$50,827	$54,641	$56,352	$48,546	$38,260	$24,395
Average HH Income	$42,143	$62,683	$70,700	$75,977	$62,760	$53,383	$38,217

Percent Distribution

	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<$15,000	25.6%	14.3%	12.1%	13.0%	18.5%	20.8%	25.1%
$15,000-$24,999	11.2%	9.4%	8.1%	6.7%	10.2%	13.7%	25.9%
$25,000-$34,999	12.8%	8.8%	8.6%	7.2%	8.1%	10.5%	12.9%
$35,000-$49,999	19.3%	16.2%	15.4%	16.0%	14.3%	17.5%	13.7%
$50,000-$74,999	20.9%	23.7%	22.0%	20.5%	20.1%	17.3%	11.7%
$75,000-$99,999	6.3%	14.2%	15.9%	14.7%	14.4%	9.3%	6.4%
$100,000-$149,999	3.8%	9.8%	12.5%	13.8%	9.7%	8.3%	3.4%
$150,000-$199,999	0.2%	1.5%	1.7%	3.0%	2.0%	0.7%	0.3%
$200,000+	0.0%	2.1%	3.7%	5.0%	2.7%	1.9%	0.6%