

Pamela Rose Auction Co., LLC Privacy Policy

Last updated: February 26, 2024

This privacy policy is designed to assist you in understanding how we will collect and use the 'Personally Identifiable Information' (PII) you provide when you use our publicly available website, www.pamelaroseauction.com, or engage with us through other channels (i.e. Web Forms, Landing Pages, social media, Online Bidding, etc.), including anywhere we post a direct link to this Policy. PII, as used in US privacy law and information security, is information that can be used on its own or with other information to identify, contact, or locate a single person, or to identify an individual in context. When we refer to "you" or to a "customer" we mean any past, current, or prospective client or customer of Pamela Rose Auction Co., LLC, including any visitor to our Site.

Information Collection and Use

While using our Service, we may ask you to provide us with certain PII that can be used to contact or identify you. This may include, but is not limited to, name, email address, mailing address, phone number, credit card information or other details, etc. We use this Information for providing and improving the personalization of our Service. The information may be used to send periodic emails regarding your purchases or other products and services. By using the Service, you agree to the collection and use of information in accordance with this Policy. We will not use or share your information with anyone except as described in this Privacy Policy. If at any time you would like to unsubscribe from receiving emails, you can follow the instructions at the bottom of each email, and we will promptly remove you from ALL correspondence.

Log Data

We collect information that your browser sends whenever you visit our website ("Log Data"). This Log Data may include information such as your computer's Internet Protocol ("IP") address, browser type, browser version, the pages of our website that you visit, the time and date of your visit, the time spent on those pages and other statistics.

Cookies

Cookies are small files that a site or its service provider transfers to your computer's hard drive through your Web browser (if you allow) that enables the site's or service provider's systems to recognize your browser and capture and remember certain information. Cookies are sent to your browser from a web site and stored on your computer's hard drive. They are used to help us understand your preferences based on previous or current site activity, which enables us to provide you with improved services. We also use cookies to help us compile aggregate data about site traffic and site interaction so that we can offer better site experiences and tools in the future. You can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all cookies. You do this through your browser settings. Each browser is a little different, so look at your browser's Help menu to learn the correct way to modify your cookies. If you disable cookies, some features will also be disabled.

Service Providers

We do not sell, trade, or otherwise transfer to outside parties your PII. We may employ third party companies and individuals to facilitate our Service, to provide the Service on our behalf, or to assist us in analyzing how our Service is used. These third parties may have access to your PII

only to perform these tasks on our behalf and are obligated not to disclose or use it for any other purpose. We may also release information when its release is appropriate to comply with the law, enforce our site policies, or protect ours or others' rights, property, or safety.

Security

The security of your PII is important to us but remember that no method of transmission over the Internet, or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your PII, we cannot guarantee its absolute security.

Links to Other Sites

Our Service may contain links to other sites that are not operated by us. If you click on a third-party link, you will be directed to that third party's site. We strongly advise you to review the Privacy Policy of every site you visit. We have no control over, and assume no responsibility for the content, privacy policies or practices of any third-party sites or services.

Third-Party Links

Our website may contain links to third-party websites or services that are not operated by us. We have no control over, and assume no responsibility for, the content, privacy policies, or practices of any third-party websites or services. We encourage you to review the privacy policies of those websites or services before providing any personal information.

Use of Testimonials

We may select and post customer testimonials on our Site, in Marketing or on social media. If you post such content on social media, it will be available to other users of our Services. Your posting may also be public, and we cannot prevent such information from being used in a manner that may violate this Policy or the law. If you would like us to remove or delete your name or testimonial from our Services, you may contact Pamela Rose Auction Co., LLC using the information in the "Contact Us" section of this Policy. Note that copies of information that you have updated, modified, or deleted may remain viewable in cached and archived pages of our Sites for a period of time.

COPPA (Children Online Privacy Protection Act)

When it comes to the collection of personal information from children under 13, the Children's Online Privacy Protection Act (COPPA) puts parents in control. The Federal Trade Commission, the nation's consumer protection agency, enforces the COPPA Rule, which spells out what operators of websites and online services must do to protect children's privacy and safety online. We do not specifically market to children less than 13 years of age.

Fair Information Practices

The Fair Information Practices Principles form the backbone of privacy law in the United States and the concepts they include have played a significant role in the development of data protection laws around the globe. Understanding the Fair Information Practice Principles and how they should be implemented is critical to comply with the various privacy laws that protect personal information. To be in line with Fair Information Practices we will take the following responsive action, should a data breach occur: 1) We will notify the users via email within 1 business day; 2) We will notify the users via in-site notification within 1 business day.

Privacy Policy Changes

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on our website. You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted.

Data Security

We take reasonable measures to protect the security of your personal information and prevent unauthorized access, disclosure, or alteration. However, please be aware that no method of transmission over the internet or electronic storage is 100% secure, and we cannot guarantee absolute security.

Changes to this Privacy Policy

We reserve the right to update or change this Privacy Policy at any time without prior notice. Any changes will be posted on this page, and the effective date will be updated accordingly. Your continued use of the website after any changes to this Privacy Policy will constitute your acceptance of those changes.