



# VENDOR RESERVATION & ADVERTISING OPPORTUNITIES

74<sup>rd</sup> Annual PAA Trade Show  
January 12-14, 2022 - Sheraton Harrisburg-Hershey  
4650 Lindle Road, Harrisburg, PA

## VENDOR RESERVATIONS:

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

Will you be donating to the Fun Auction?  Yes (i.e. and item or gift certificate) \_\_\_\_\_

Special requests (location, food requirements, etc.) \_\_\_\_\_

Please indicate names of ALL those attending functions \_\_\_\_\_

Exhibit Rental	\$200 (____ add'l tables @ \$50ea)	\$ _____
Wednesday Cont'l Breakfast & Lunch	\$30 x _____ people =	\$ _____
Thursday Buffet Breakfast	\$15 x _____ people =	\$ _____
Thursday Lunch	\$25 x _____ people =	\$ _____
Thurs. Vendor Appreciation Event	FREE _____ people =	\$ <u>FREE</u>
Thursday Dinner	\$50 x _____ people =	\$ _____
Friday Cont'l Breakfast & Lunch	\$40 x _____ people =	\$ _____
Friday Banquet	\$50 x _____ people =	\$ _____
Trade Membership	\$210 per company	\$ _____

\*See [www.paauctioneers.org](http://www.paauctioneers.org) for benefits

## ADDITIONAL ADVERTISING OPPORTUNITIES:

### Program Booklet:



Full page ad (5" w x 8" t)	\$200	\$ _____
Half page ad (5" w x 4" t)	\$150	\$ _____
Quarter page ad (2.5" w x 4" t)	\$100	\$ _____



Your logo projected through a "Gobo" Projector for the duration of your "Spotlight" or an assigned seminar \$100 \$ \_\_\_\_\_

Total \$ \_\_\_\_\_

### Payment:

Checks should be made payable to "PAA"

TOTAL AMOUNT \$ \_\_\_\_\_  
Check # \_\_\_\_\_

Send to: Pennsylvania Auctioneers Association, PO Box 686, Gilbertsville PA 19525  
215-679-3526 \* [info@paauctioneers.org](mailto:info@paauctioneers.org)

To pay with a credit card, please use the online form at [www.paauctioneers.org](http://www.paauctioneers.org)

## EXHIBITOR INFORMATION:

- Ⓢ Rental price of \$200 per 9' exhibit space which includes one 6'L x 30" W x 29" H draped table and 2 chairs; Additional tables are \$50 ea (maximum of 2 tables). Space is **Approximately 10' x 10'**; 1 table/2 chairs. For electrical or Internet equipment/services, please complete the Sheraton's Exhibitor Registration Form.
- Ⓢ Trade show hours are **Wed. Jan. 12, 2022 - 8 am - 4:30 pm; Thurs. Jan. 12, 2022 - 7 am - 2:30 pm; Fri. Jan. 14, 2022 - 7 am - 4:30 pm.** Set up hours are Tue. Jan 11 from 12 noon to 9:00pm.
- Ⓢ Free Listing in the official Conference Program Booklet (if received by Dec. 1st: ads are avail for purchase-see above).
- Ⓢ Free admission to all conference seminars. Please purchase meals separately below or at [www.paauctioneers.org](http://www.paauctioneers.org)
- Ⓢ Special reduced hotel room rate of **\$85/night** (plus fees/taxes). Reserve with the Sheraton no later than **December 20, 2021**. Reservations can be made by calling **866-837-5181**. Mention the PA Auctioneer Conference to receive this rate. You can also reserve online at the PAA's conference registration site: [www.paauctioneers.org](http://www.paauctioneers.org)
- Ⓢ All exhibitors are invited to supply promotional information for insertion into the Registrant packets. Please send approx. 250 copies to PO Box 686, Gilbertsville, PA 19525 by **December 1, 2021**. Exhibitors should also have handouts or samples available during the event for registrants to review and take home.
- Ⓢ Includes a Vendor Appreciation wine and cheese while members attend the annual mtg.
- Ⓢ There is no hotel security at the exhibit area during off-conference hours.