

2021 PAA Sponsorship Opportunities



CONFERENCE SPONSORSHIPS:

Platinum Sponsor: \$1,250 and above

- **Exhibit space** (\$200 value);
- **Banner** displayed with your logo and company name;
- Listing on a **sponsorship sign**, in the **program** and **The Keystone Auctioneer**;
- Invitation to include a promotional item in our conference registration packet;
- One-year **Trade Membership** (\$210 value);
- Full-page **ads** in the next year's "Keystone Auctioneer" in all 3 issues (\$570 value);
- Invitation to submit a **news article** or press release for the PAA news magazine in **all 3 issues**;
- Invitation to submit a ½ page color back cover ad in **1 issue** of the magazine (1st come, 1st serve basis);
- Post on the PAA **website** and **Facebook** page;
- 20% discount on advertising in the **Conference Program Booklet**.

Gold Sponsor: \$850

- **Exhibit space** (\$200 value);
- Listing on a **sponsorship sign**, in the **program** and **The Keystone Auctioneer**;
- Invitation to include a promotional item in our conference registration packet;
- One-year **Trade Membership** (\$210 value);
- Half-page **ads** in the next year's "Keystone Auctioneer" in **all 3 issues** (\$300 value);
- Invitation to submit a **news article** or press release for the PAA news magazine in **2 issues**;
- Invitation to submit a ½ page color back cover ad in **1 issue** of the magazine (1st come, 1st serve basis);
- Post on the PAA **website** and **Facebook** page;
- 10% discount on advertising in the **Conference Program**.

Select Sponsor: \$100 and above

- Listing on a **sponsorship sign**; in the **program** and **The Keystone Auctioneer**.

Individual Event Sponsor: \$200

- Listing on a **sponsorship sign**; in the **program** and **The Keystone Auctioneer**.

AUCTIONEER COMPETITION SPONSORSHIPS:

Exclusive Presenting Sponsor: \$4,000

- **Title inclusion** such as The PA Auctioneer Championship presented by **YOUR COMPANY NAME**;
- **Graphic Logo placement** at the event and **multiple mentions** throughout the evening
- Representative from your company invited to **present the Champions trophy**;
- **Logo on bidder cards**

Supporting Sponsor: \$2,000

- **Graphic Logo placement** at the event;
- **Multiple mentions** throughout the evening;
- **Logo on bidder cards**.

Contributing Sponsor: \$1,000

- **Graphic Logo placement** at the event;
- **Logo on bidder cards**.

Auction Company Sponsor: \$500

- **Graphic Logo placement** at the event;
- **Logo on bidder cards**.

Logo Sponsor: \$250

- **Logo on bidder cards**.

More Information:

The 2021 Conference and Trade Show will be held May 10-13, 2021 in Harrisburg PA. **CONFERENCE SPONSORS** will be highlighted during this time, prior to the event and through the remainder of the year. Up to 300 Auction Professionals have been in attendance of this educational event said to be one of the best in the country.

The **Auctioneer Competition Sponsors** will be highlighted during the high energy event on May 11, 2021 at the Sheraton Harrisburg-Hershey Hotel. This is a competition of the top Auctioneers in the state, is open to the public, attended by an audience of hundreds, and is filmed live to thousands of viewers.

All conference-related benefits are based on receipt of appropriate materials by requested deadline of March 20, 2021

Company _____ Contact _____
(as it should appear in printed materials)

Address _____ City _____ ST _____ Zip _____

Phone _____ Cell _____

Email _____ Website _____

Checks should be made payable to "PAA"

PayPal: Send money to "info@paauctioneers.org"

Credit Cards: _____ VISA _____ Master Card _____ Discover (CC add 3% processing fee) \$ _____ (Cr. Card)

Name(as it appears on card, printed) _____

Account # _____ Exp. Date: _____ CSC# _____

Signature _____ Billing address: _____

Send to: Pennsylvania Auctioneers Association, PO Box 686, Gilbertsville PA 19525
215-679-3526 * info@paauctioneers.org