

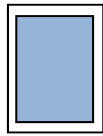
PAA's KEYSTONE AUCTIONEER DIGITAL MAGAZINE

2021 ADVERTISING RATES & CONTRACT

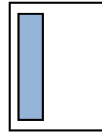


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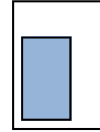
Magazine Deadlines: Spring Magazine March 1 - Summer/Fall Magazine July 1 - Winter Magazine October 15



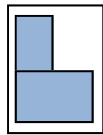
Full Page
7-1/2" x 10"



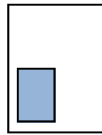
1/3 Page Vertical
2-5/16" x 9-3/4"



2/3 Page
5" x 6-1/2"



1/2 Page
H= 7-1/2" x 5"
V= 3-9/16" x 9-3/4"



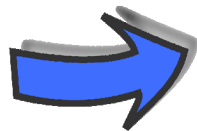
1/4 Page
3-9/16" x 5"



Business Card
H= 3-9/16" x 1-3/4"
V= 2-5/16" x 3-1/2"

Mechanical Requirements: Bleed size = 8.75 x 11.25; Trim Size—8.5 x 11 (please no printer marks)

Three digital issues of the posted on our website, on issuu.com and emailed to members. Check out past copies on www.paauctioneers.org



	✓ Spring Issue	✓ Summer/Fall Issue	✓ Winter Issue
Full Page (\$190)	—	—	—
1/2 Page (\$100)	—	—	—
1/3 Page Vertical (80)	—	—	—
1/4 Page (\$70)	—	—	—
2/3 Page (\$130)	—	—	—
Business Card (\$40)	—	—	—
Total	_____	_____	_____
Spring		Summer/Fall	Winter

Company Name

Contact Name

Email

Phone

- Check: Please make payable to PAA, send to the below address
- Pennsylvania Auctioneers Association
P.O. Box 686
Gilbertsville PA 19525
- Credit Card: Please go to our website to complete online
- <https://www.paauctioneers.org/news/advertise-with-the-paa>

PENNSYLVANIA AUCTIONEERS ASSOCIATION

c/o Kim Douglass, Administrator ** P.O. Box 686, Gilbertsville PA 19525 ** 215-679-3526 ** info@paauctioneers.org