



REAL ESTATE AUCTION

**Income Producing Commercial Building on
2.9± Ac. Fronting Rt. 29 in Madison County, VA
ONLINE ONLY BIDDING!!**

1171 North Main Street, Madison, VA 22727

**Online only bidding begins to close on
Wednesday, November 12 @ 10:00AM EST**

**Home Tour: Wednesday, November 5, 2025 @ 2:00 PM SHARP!*

For information contact: Tony Wilson, Auction Coordinator – (540) 748-1359

Nicholls Auction Marketing Group

Offices throughout Virginia and affiliates nationwide to meet your needs.

VAAF #2908000729 VAAF#2908000769

On the web at: www.nichollsauction.com

Contact us by E-mail at: info@nichollsauction.com

Why use Nicholls Auction Marketing Group to sell your property?

Nicholls Auction Marketing Group has set and maintained an overall sales ratio in excess of 95% since 1980. Our standards for conducting an auction are simply higher, and the marketplace has responded, allowing us to be the leader in getting properties sold and closed. For property owners who are serious about selling—who wish to maximize their returns while reducing the time, risk and frustration of trying to sell through a traditional approach—our customized individual owner services are a perfect fit.

Nicholls Auction Marketing Group will customize and execute a results oriented auction marketing campaign that maximizes exposure and creates active competition for the purchase of your property. This results not only in full and current market value, but also preserves opportunities for greatest price, while limiting risk of lower price. Individual sellers also benefit from the convenience of controlled viewings, standardized terms and conditions of sale, and a known sale and closing date.

Our 55+ years' experience is broad-based allowing us to bring together the necessary resources for a successful sale of practically any type of real, as well as personal property. For more information please go to nichollsauction.com and allow us the privilege to add your name to our growing lists of satisfied clients.



Property Location

1171 North Main Street, Madison, VA 22727

Date & Time

Online only bidding begins to close on
Wednesday, November 12 @ 10:00AM EST

Property Tour

Wednesday, November 5, 2025 @ 2:00 PM SHARP!

Auction Notes

Please bid early and often & understand the online only bidding begins to close on Wednesday, November 12 @ 10:00am (Eastern).

Description

Highly Visible Income Producing Commercial Building w/Recent Upgrades & B1 Zoning--BID NOW!! ONLINE ONLY BIDDING!!

10,000+ sf. commercial building on 2.96 +/- acres -- Amazing visibility & flexible B1 zoning -- Several recent upgrades -- Month to month leases on all units -- Pending approval for mini-storage facility -- Located at the split of Rts. 29 & 29 Business on Main St. heading into downtown Madison, and a short drive to Culpeper, Charlottesville, Harrisonburg & Fredericksburg, VA!!

PIEDMONT PLAZA: Highly visible & incredible income producing opportunity w/lucrative long term potential!!

- 10,230 +/- sf. commercial building w/loading dock on 2.96 +/- acres w/732' +/- of Rt. 29 frontage in Madison County, VA
- Excellent visibility w/732' +/- of Rt. 29 frontage and 650' +/- of Rt. 29 Business frontage w/high traffic counts
- Presently 4 units (all with restrooms) and all leases are on month to month leases except the ice cream shop, and that lease runs through 3/31/27 (lease details available upon request by contacting Tony Wilson 540-748-1359)
- A proposed interior self-storage layout (concept) is available upon request

- Average daily traffic count: 20,000
- Flat rubber membrane roof; 3 phase power
- Heat pumps (2 recently replaced HVAC systems)
- Well & septic; electric water heater (new water line from well to building)
- Asphalt parking lot
- Electric: Rappahannock Electric Coop; Internet: Comcast Xfinity
- **NOTE:** *The owner is currently in the process of obtaining approval for a mini-storage facility conversion (documents are available upon request by contacting Tony Wilson 540-748-1359)*
- Located at the split of Rts. 29 & 29 Business on Main St. heading into downtown Madison, and a short drive to Culpeper, Charlottesville, Harrisonburg & Fredericksburg, VA!!
- Tax Map: 40-19B; Deed Book: 030003791; Zoned: B1 (Visit the auction webpage for zoning info.); Yearly real estate taxes: \$6,346 (2024); Building was constructed in 1972 and is block w/brick facade; **\$25,000 deposit (wired funds or certified check ONLY)** is due immediately after confirmation of final bid and the balance due at closing within 45 days; **WE GUARANTEE A FREE & CLEAR DEED**
- **Only \$500,000 Starting Bid!!**

Property Tour

Wednesday, November 5, 2025 @ 2:00 PM SHARP!! (Feel free to bring your inspector/contractor). Please contact Tony Wilson for more information or showing information (540-748-1359)

Approval to Bid

Approval to bid is subject to completing an on-site or on-line bidder registration form and verification of the required earnest money deposit by auction personnel. The approval of online bidders is subject to confirmation by the auction coordinator.

Earnest Money

Online Terms: A \$25,000 earnest money deposit will be required from the successful purchaser. At the close of the online auction, and seller confirmation, the successful bidder will be emailed or given the contract package to execute and return to Nicholls Auction Marketing Group, Inc. Upon being declared the high and successful buyer, the credit card that you registered with will be charged \$500 toward your deposit. The successful bidder's remaining earnest money deposit (\$24,500) must be in the form of cashier's or certified check (United States Bank) or wire transfer to Nicholls Auction Marketing Group, Inc. and is due immediately. The entirety of the remaining balance is due at closing. Purchaser shall be responsible for all wire transfer fees. You may be asked to show proof of funds for the deposit (via text or email) prior to being approved to bid.

Closing

Closing is to take place on or before 45 days from date of auction. Buyer acknowledges that time is of the essence. The purchaser will pay for all of their closing costs associated with the transaction.

Financing

Need financing for these properties? Contact Tony Wilson for financing information (540) 748-1359.

Real Estate Salesperson Acknowledgment

Although not required, if a buyer has been working with a real estate agent, the real estate agent must complete the Auction Bidder Representation Form. In order for the real estate agent to be compensated, Auction Bidder Representation Forms must be completed and submitted no later than 6 am on the day of the auction 11/12/2025 (no exceptions). A registered real estate agent can only represent one buyer at each auction event. The registered real estate agent must attend all auction events with a live bidding component regardless if their bidder/buyer is bidding live in person on site or off site bidding on line and adhere to all terms.

Auctioneers Note

All information and dimensions were derived from sources believed to be correct, but are not guaranteed. Buyers shall rely on their own information, judgment, and inspection of the property. All auction day announcements take precedence over any previously printed material or any other oral statements made.

Can't Attend?

Can't attend the auction, but still want to bid? No problem! Download our app in the Apple App Store, Google Play Store, or use your web browser to register and bid during the live auction.

Notes

- 1.
- 2.

1171 North Main Street, Madison, VA 22727



Terms and Conditions

TERMS: Thank you for your interest in this property. Contact Tony Wilson if you need additional information (540-748-1359).

This online auction is not contingent on or subject to financing, appraisal, survey (property lines), study period or inspections of any kind, as agreed to by bidders at registration prior to bidding, and specified in the Offer to Purchase and Contract. Property is sold in as-is condition with no warranties or guarantees of any kind.

Per the contract, "TIME IS OF THE ESSENCE," and you should proceed to closing immediately. You must close the transaction on or before 45 days from auction date. If your closing is delayed for any reason, by you, as purchaser, or other parties working on your behalf, including any lender you involve – you may be declared in breach of the contract, forfeit all deposits made, and could be additionally liable for any and all court costs, any price difference in a subsequent resale of the property, and all future auction costs incurred by the seller and Nicholls Auction Marketing Group, Inc.

Bid with confidence, but please do not delay your closing!

Terms & Conditions

Contract for Sale of Real Property: This property is offered under the specific terms provided in the contract. The Contract for Sale of Real Property is available at www.nichollsauction.com in the property information packet package located from within the "DOCUMENTS" section. Please read and review the contract thoroughly prior to bidding on any property. If you have not read and reviewed the Contract for Sale of Real Property, Do Not Bid!

Nicholls Auction Marketing Group, Inc. has the sole authority to resolve any bidding disputes as they may arise.

Bidder Verification: The identity of all bidders will be verified, bidding rights are provisional, and if complete verification is not possible, Nicholls Auction Marketing Group, Inc. will reject the registration, and bidding activity will be terminated.

Online Terms: A \$25,000 earnest money deposit will be required from the successful purchaser. At the close of the online auction, and seller confirmation, the successful bidder will be emailed or given the contract package to execute and return to Nicholls Auction Marketing Group, Inc. Upon being declared the high and successful buyer, the credit card that you registered with will be charged \$500 toward your deposit. The successful bidder's remaining earnest money deposit (\$24,500) must be in the form of cashier's or certified check (United States Bank) or wire transfer to Nicholls Auction Marketing Group, Inc. and is due immediately. The entirety of the remaining balance is due at closing. Purchaser shall be responsible for all wire transfer fees. You may be asked to show proof of funds for the deposit (via text or email) prior to being approved to bid.

Auction Premium: A 10% auction premium will be added to the final bid price to determine the total contract price. 10% Auction Premium Example: Bid Price: \$100,000 Plus 10% Auction Premium: \$10,000 Total Contract Price: \$110,000. Auction Premium is non negotiable.

Contracts: Contract Packages will be sent by e-mail to the high bidder, who must execute and email, fax or overnight mail back to Nicholls Auction Marketing Group, Inc., within 24 hours of receipt. If the successful bidder does not execute and return their contract with earnest money deposit within 24

hours of receipt they will be considered in default and subject to legal action. This is a legal binding contract.

Auction Administrative Fee: In the event a winning bidder fails to submit the signed 'Contract for Sale of Real Property' and deposit earnest money as provided in the pre-stipulated Auction Terms, the winning bidder will be charged an administrative fee of \$25,000 on the credit card provided at auction registration. Additional default remedies are reserved by Nicholls Auction Marketing Group, Inc., and the Seller as provided in the Auction Terms & Conditions and the 'Contract of Purchase'. All administrative fees are non refundable.

Closing: Time being of the essence, these sales shall be closed on or before 45 days from auction date. The purchaser will pay for all of their closing costs associated with the transaction.

Agency Disclosure: In all transactions, the auctioneer is acting as agent for the seller, not as buyer's agent. Nicholls Auction Marketing Group, Inc. reserves the right to remove or cancel the bids and or bidding rights and privileges of any party, deemed not to be in the best interest of the seller, at any time. At auctions with reserve, the seller and/or auctioneer reserves the right to bid.

Disclaimer: All information contained herein is believed to be correct to the best of the auctioneer's knowledge. The information is being furnished to bidders for the bidder's convenience and it is the responsibility of the bidder to determine that information contained herein is accurate and complete.

Any reliance on the contents shall be solely at the recipient's risk. Bidders must conduct and rely solely upon their own investigations and inspections. The property is being sold 'AS IS' with any and all faults. Please review all information supplied, and seek appropriate assistance prior to bidding.

Realtor Representation: Pre-approved (no later than 6:00 am Eastern on 11/12/25) realtor representation is compensated. Real estate agent must fill out and submit realtor representation form by time stated above and adhere to all rules in order to be compensated.

Technical Issues: Neither the company providing the software nor the auction company shall be held responsible for a missed bid or the failure of the software to function properly for any reason. The online bidding and virtual auction will begin to close on **Wednesday, November 12, 2025 @ 10am NOON SHARP (Eastern)**. If there is bidding in the last few minutes before the auction closes, extended bidding will commence. If there are no bids within 2-3 minutes, the auction will end. This procedure prohibits any last second 'sniping' from taking place. In the unfortunate event of a DDOS attack or server attack/shut down, the auction company reserves the right, but is not required, to change the bid closing deadline.