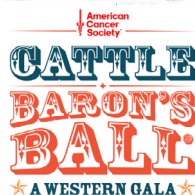


Sponsorship Commitment Form



Saturday, October 21, 2023
Keystone Acres | Chesterfield, Virginia
www.RichmondCattleBaronsBall.org
Tax ID 13-1788491

SPONSORSHIP OPPORTUNITIES:

* INDICATES ONLY ONE SPONSORSHIP OPPORTUNITY AT THAT LEVEL

Trailblazer Sponsor - \$50,000

3 tables for 30 guests, 30 VIP Tickets for Meet & Greet with the band, Industry Exclusivity, 1 page recognition in event program, verbal mention from stage, prominent recognition on website and social media

Watering Hole Sponsor - \$25,000*

1 table for 10 guests, 10 VIP tickets for Meet & Greet with the band, signature cocktail, signage at beverage station(s), 1/2 page recognition in event program

Tycoon Sponsor - \$25,000

2 tables for 20 guests, 10 VIP tickets for Meet & Greet with the band, 1/2 page recognition in event program

Auction Sponsor - \$15,000*

Mobile bidding device banner ad, 1 table (10 seats), auction signage, 1/4 page program ad, event recognition

Parting Gift Sponsor - \$10,000*

1 table (10 seats), opportunity to provide co-branded parting gift for ~1,000 attendees

Lonestar Sponsor - \$10,000

1 table (10 seats), 10 VIP tickets, meet the band, 1/4 page program ad, event recognition

Baron Sponsor - \$7,500

1 table (10 seats), 4 VIP tickets, event and program recognition

Registration Sponsor - \$7,500*

Signage at registration, reserved seating for 6, event recognition

Program Sponsor - \$7,500*

Program inside-cover ad, reserved seating for 6, program recognition

Cowboy Sponsor - \$5,000

1 table (10 seats), program recognition, company logo placed on the event website and social media

Late Night Snack Sponsor - \$5,000*

Late Night Snack display signage, reserved seating for 4, program recognition

Valet Sponsor - \$5,000*

Valet area signage, opportunity to leave branded item in each vehicle, reserved seating for 4, program recognition

Coat Check Sponsor - \$2,500*

Coat check signage, reserved seating for 2, program recognition

Dessert Bar Sponsor - \$2,500*

Dessert Bar Station signage, reserved seating for 2, program recognition

FUND THE MISSION (GENERAL DONATION)

\$5,000

\$2,500

\$1,000

\$500

Other: \$ _____

BILLING INFORMATION:

Contact Name: _____

Company Name: _____

Address: _____

Phone Number: _____

E-Mail Address: _____

Please make checks payable to: American Cancer Society. Enclosed is a check in the amount of \$ _____. Please include the following Society Key in the memo of your check: **VXBRHZ**.

Mail check and form to: Mark Motley, 3600 Deepwater Terminal Road, Richmond VA, 23234

To pay via credit card, please contact Kathy Blencowe (kathy.blencowe@cancer.org) to receive a payment link to enter your information. Please email confirmation of your donation to your ambassador: Event Chair - Mark Motley, mmotley@motleys.com, (804) 647-9690.