



The Government Auction Platform for Competitive Bid Marketing



Former Schools



Historic Homes



Redevelopment Sites



Preserved Farms



Tax Sales



Municipal Buildings

Raise Revenue & Put Surplus Real Estate back on the Tax Rolls with a Professional Auction Marketing Campaign

- Expanded geographic pool of buyers achieves the highest competitive values
- No Cost to the Municipality—Max Spann Auction Co. pays upfront marketing - Purchasers pay commission
- Max Spann Licensed New Jersey Real Estate Agents handle all inquiries— No Burden on your staff
- Auction process assures transparent transaction

***Bid Online or
on the Phone
with the
Max Spann App***



***Live & Online Auctions, Sealed Bids and
RFP Marketing Campaigns!***



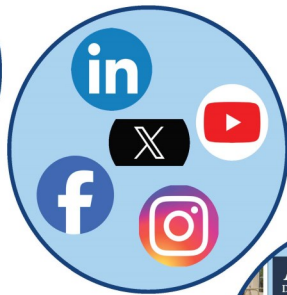
Call Us Today To Achieve Your Sales Goal

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Licensed Professional Real Estate Broker & Auctioneers



GOVERNMENT MARKETING CAMPAIGN



- 1 Target Market Mailing and E-mails
- 2 Social Media Promotion
- 3 News/Magazine
- 4 Non Traditional Advertising
- 5 Commercial & Target Market Internet Advertising
- 6 Public Relations Management
- 7 Customized Signage

**Max Spann
Auctions**
**More Bidders
Higher Prices**

Complete Contract & Escrow
Management handled by
Licensed NJ Realtors

