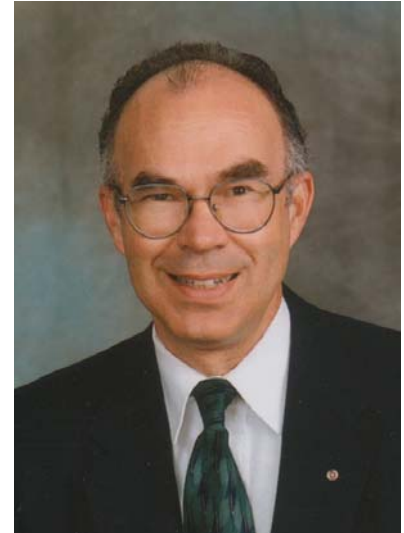


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## PRESS RELEASE

### **HERTZ HONORED AS LAND REALTOR® OF AMERICA BY THE REALTORS LAND INSTITUTE. (RLI)**

**Past National President Randy Hertz, ALC**, of Hertz Real Estate Services in Nevada, Ia., was honored with the 2010 Land REALTOR® of America Award. The award recognizes a land professional for long-term leadership and service on behalf of the Institute and the public, as well as commitment to the highest of ethical standards and to excellence in education. Hertz has been a member of the Institute for 30 years and has been an Accredited Land Consultant for 20 of those years. He has held all the national officer positions and is an approved instructor for multiple Land University courses.



Since 1979, Hertz has been a driving force in promoting the growth and member services of his state chapter. He currently serves as Chairman of the chapter's MLS Committee, and has previously served on its Board of Directors and numerous other chapter committees. In 1991 he received his chapter's top honor, the "Farm and Land Broker of the Year" award.

He is also known among brokers and the general public for his integrity and principles in honoring and upholding the NAR Code of Ethics. Upon the presentation of the award, ALC Sam Kain of Farmers National Company, said, "Hertz is a true example of the REALTOR® spirit because he lives the Code of Ethics in his daily activities. He has a reputation for having high principles of faithfulness to the Code, and his character is above reproach. His dedication and work ethic are admired by all."

In addition to his involvement in his state chapter, Hertz regularly volunteers to update Land University courses and has taught RLI courses across the country in 32 states. He was one of the developers of the Land 101 course and recently contributed to the new ALC Exam Review manual.

Hertz is licensed in Iowa, Nebraska, Kansas, South Dakota, and Colorado. He serves as a broker and the president of Hertz Real Estate Services, which employs 60 licensees, 7 of whom are Accredited Land Consultants. In addition to holding the ALC designation, he is also an Accredited Farm Manager and a Certified Financial Planner.

With regard to civic participation, Hertz has served on the Board of the local Rotary Club and United Way chapter. He is a past president of the city's Economic Development Council and is a former chair of the Trees Forever Committee, which has helped provide hundreds of trees for planting in the community.