Hertz Farm Management, Inc.
Caring for You and Your Farm®

Professional Farm Managers
•
Real Estate Appraisers
•
Real Estate Sales and Acquisitions
•
Real Estate Auctions
•
Consultants

415 South 11th Street P.O. Box 500 Nevada, IA 50201-0500 (515) 382-1500
Fax: (515) 382-3762 www.Hertz.ag

LANDOWNER EDUCATIONAL SEMINAR

North Iowa Area Community College – Muse-Norris Conference Center
500 College Drive
Mason City, IA 50401

July 29, 2026

AGENDA

8:30	-	9:00	Registration	
9:00	-	9:15	Introductions & Opening Comments	Carie Seidel
9:15	-	10:00	Grain Markets	Lawain Biermann
10:00	-	10:15	Break	
10:15	-	10:45	Making Sense of Government Ag Policy & Programs	Mike Yegge
10:45	-	11:30	Farm Lease Trends/Leasing Alternatives	Jake Miller
11:30	-	12:00	Technology & AI in Agriculture	Colton Lueck
12:00	-	1:00	Lunch	
1:00	-	1:20	Client Services	Carrie Seidel
1:20	-	2:20	Land Trends & Values	Jameson Anders
2:20	-	2:35	Break	
2:35	-	3:00	Hertz Farmland Professionals Panel	Hertz Staff

Hertz Farm Management, Inc.

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LOCATION SEMINAR

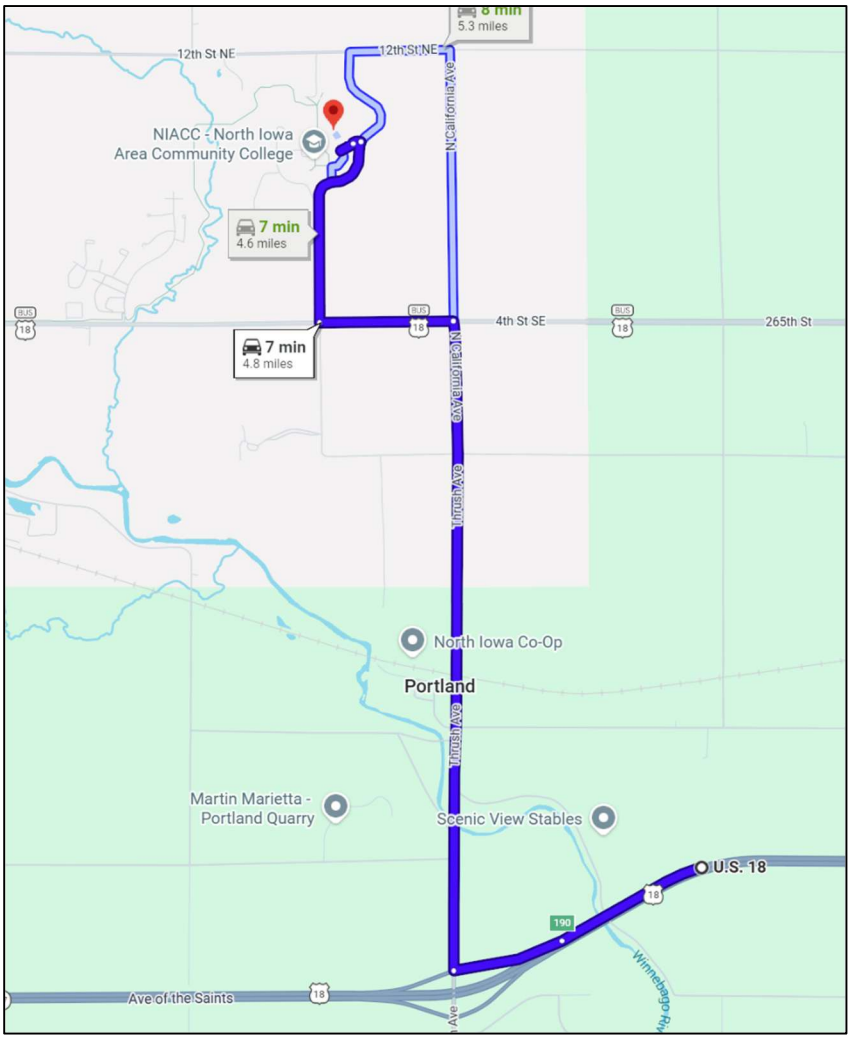
Registration begins at 8:30 a.m., Seminar from 9:00 a.m. to 3:00 p.m.

Location:

NIACC – Muse-Norris Conference Center
500 College Drive
Mason City, IA 50401
641-422-4336

**Hertz does not have a special rate for this hotel*

Directions from U.S. 18



US-18
Nora Springs, IA 50458

Take Thrush Ave to College Dr in Mason City
5 min (3.9 mi)

Continue on College Dr to your destination
2 min (0.8 mi)

Turn right onto College Dr
0.8 mi

Turn left
171 ft

Turn left
20 ft

Turn right
279 ft

500 College Dr
Mason City, IA 50401