

Take Advantage of Complete Real Estate Services

Will your real estate listing agent represent you in a way that serves your best interests? It's important to remember that not all agents are equally able to advise you when your farmland is at stake.



Farmland sales, auctions, acquisitions, and exchanges require teamwork. Hertz Real Estate Services offers expert agents licensed in every state we serve, specializing in farmland sales, acquisitions, appraisals, and management. A Hertz agent partners with you to maximize your property's net return.

Your agent will customize the selling approach to your property, using a variety of tools, including:

Brochures with a location map, real estate tax information, FSA aerial photo and farm payment data, detailed soil map and other pertinent information.

For Sale Sign so interested parties can confirm the location of the property and to reinforce its availability for sale.

Advertising in local, regional and state newspapers for the greatest exposure to potential buyers.

Online Listing Services to give the public access to your listing and allow cooperation with other brokers. We are members of the REALTORS® Land Institute's Farm and Ranch Multiple Listing Service, which provides information on farm listings to cooperating broker members nationwide. All of our listings also appear on our Hertz web site at www.Hertz.ag.

Direct Mail targeted to neighborhood farm operators, absentee landowners, area ag-businesses and banks, as well as other prospect lists we develop to market our exclusive listings and auctions.

Tax Deferred Exchanges, working with clients to complete IRS 1031 Tax Free Exchanges. We can assist your attorney or accountant in putting together the exchange and coordinate the process.

Auction Services including multiple parcel auctions to provide superior results. We help owners analyze their situation and property when making this marketing decision.

Farmland Real Estate Professional to determine the value of your property. Hertz agents understand the ag real estate market and farming. They have the ag real estate experience necessary to help you receive the fair market value from your farm property.

Closing, helping you meet title requirements and complete all standard forms, such as the Declaration of Value and Groundwater Hazard Statement. We routinely close our sales as part of our services at no extra cost.

Hertz agents understand the personal and financial value of your farmland, offering objective guidance to help you make the best decisions for your family.

Since 1946, our agents have combined a personal approach with exceptional expertise, earning the trust of our customers. Visit our website or call today to learn how we can assist you.