

SETTING YOU UP FOR SUCCESS

BROKERAGE LISTINGS

ADVANTAGES OF LISTINGS

- Only takes one motivated Buyer
- Seller has more control over who ultimately buys a property
- With our professional assistance, Seller retains the ability to negotiate every term of sale

PREPARATION FOR MARKET

To prepare your farmland for the market, we employ a comprehensive strategy to ensure maximum visibility and attractiveness:

- Comprehensive Information and Accessibility: We compile relevant and wide-ranging property information, including aerials, location maps, past production history, and detailed building improvement data.
- Targeted Marketing Materials: Our staff will create property brochures for distribution and develop direct mailing lists to effectively reach potential prospects.
- Advanced Imaging and Advertising: We utilize UAV/ Drone technology for high-resolution aerial photography tours, and we develop robust marketing and promotional plans that engage buyers.



COMMUNICATION

We prioritize consistent and transparent communication throughout the process, keeping you well-informed about the progress of your sale, our promotional strategies, and the latest local market conditions.



CLOSING

We often assist, and generally manage, the closing process for our sales. In each case, we work with qualified professionals to confirm all pre-closing activities are completed (e.g., earnest money deliveries, surveys, abstract/title updates and objections, tax prorations, USDA/County Office communications). In addition, we ensure that title transfer documents are accurately prepared, reviewed, and executed. At your direction regarding all these matters, we will collaborate with your attorney, or another local attorney, as needed.