



Delivering Accurate Agricultural Valuations



Appraising with Professionalism

Accurate appraisals are critical to estate planning, buying and selling decisions, and much more. Hertz Appraisal Services provides agricultural appraisals, real estate valuations, and consultations. We always deliver an accurate appraisal performed with the integrity and professionalism for which the Hertz Farm Management name has come to stand.



Specializing in Estate Settlements

Estate settlements can be emotionally difficult for families. They can also present the families' attorney with unique dynamics when they involve farmland.

Hertz Appraisal Services understands the complexities of appraising for estate tax liability and for establishing a new basis on inherited property. We also have in-depth knowledge of appraising under IRS Section 2032A guidelines.

Count on Experienced Appraisers

Hertz Appraisal Services offers expertise in a variety of land uses. Each real estate category requires specialized knowledge. Because we have appraisers who are well versed in the various categories, we can provide excellent service for many property types, including:

- Farmland
- Farms with Wind Turbines and Solar
- Recreational Property
- Improved Rural Properties
- Outlying Development Land
- WRP Wetlands
- Conservation Easements



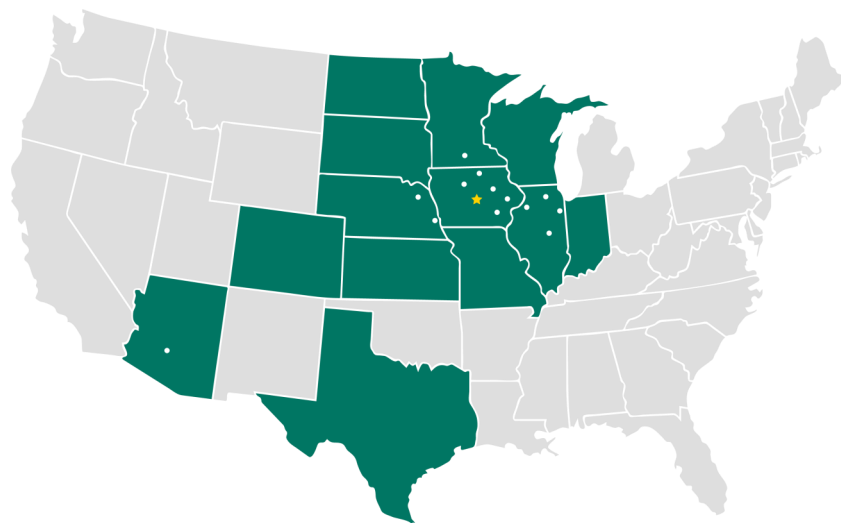
Hertz Appraisal Services Delivers:

- **Well-supported values:** Our certified appraisers have access to offices across the Midwest that list and sell farmland. They keep a close eye on trends as well as buyer and seller attitudes.
- **Easily understood reports:** We make our reports logical, easily understood, and complete them using the nationally recognized Uniform Agricultural Appraisal Report (UAAR) format. This format insures our reports are compliant with Uniform Standards of Professional Appraisal Practice (USPAP). We also anticipate questions or challenges and address them in the appraisal.
- **Professionalism:** Hertz appraisers are professional in dealing with clients, landowners, and tenants. We realize that our appraisers and appraisal reports reflect on our company and our clients.
- **Prompt service:** Time can be a critical factor in real estate transactions. We meet appraisal completion deadlines.
- **Reasonable fees:** Although our fees might not be the lowest, we provide well-supported appraisals from well-informed appraisers that can save clients far more than the appraisal fee.

Call on Hertz Appraisal Services

As part of Hertz Farm Management, Hertz Appraisal Services has a long tradition of personal and professional service to clients throughout the Midwest.

Hertz Farm Management has 13 offices in Iowa, Illinois, Nebraska and Minnesota, helping landowners achieve their property ownership goals. Allow our professional appraisers to serve your needs with a well-supported, easily understood appraisal. Just call the office nearest you.



Iowa Offices

Cedar Falls, IA	(319) 234-1949
Humboldt, IA	(515) 332-1406
Mason City, IA	(641) 423-9531
Mt. Vernon, IA	(319) 895-8858
Nevada, IA	(515) 382-1500
Washington, IA	(319) 382-3343

Illinois Offices

DeKalb, IL	(815) 748-4440
Geneseo, IL	(309) 944-2184
Kankakee, IL	(815) 935-9878
Monticello, IL	(217) 762-9881

Minnesota Office

Mankato, MN	(507) 345-5263
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Nebraska Offices

Norfolk, NE	(402) 371-9336
Omaha, NE	(402) 697-7500