

Direct Farmland Investment Services





Randy Hertz, CEO
Randy has over forty years
experience in farmland brokerage,
farm management, and valuation.
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Chad Hertz, COO
During his 25 plus years at Hertz
Farm Management, he served as a
professional farm manager, licensed
real estate agent, and advised ag
technology and precision agriculture.
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Building Wealth Across Generations

For over 75 years, Hertz Farm Management has been a premier farmland asset management company in the Midwest serving as a trusted partner to generations of farmland owners. We specialize in professional farm management, land acquisitions, farm appraisals as well as farm real estate sales, auctions and acquisitions.

With 15 offices throughout the Midwest, Hertz manages over 2,800 farms consisting of more than 625,000 acres with an estimated value of \$5 billion. Our real estate team brokered over \$1.1 billion in farmland transactions over the last 3 years.

Over 75 years of Professional Farm Management Experience

- Strong presence across key region of the Midwest allow opportunity to diversify by geography
- Extensive network of clients and operators provides proprietary access to off-market opportunities
- Professional managers identify top growers to enhance performance and achieve competitive rents
- Focus on environmental best practices and sustainable management
- Multiple operating/leasing strategies provide opportunity to maximize risk-adjusted income potential