



Professional Farm Managers
Real Estate Appraisers
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415 South 11th Street P.O. Box 500 Nevada, IA 50201-0500 (515) 382-1500
Fax: (515) 382-3762 www.Hertz.ag

LANDOWNER EDUCATIONAL SEMINAR

Fairfield Arts & Convention Center
200 North Main Street
Fairfield, IA 52556

August 6, 2026

AGENDA

8:30	-	9:00	Registration	
9:00	-	9:15	Introductions & Opening Comments	Adam Sylvester
9:15	-	10:00	Grain Markets	Dylan Daehn
10:00	-	10:15	Break	
10:15	-	10:45	Making Sense of Government Ag Policy & Programs	Allison Bishop
10:45	-	11:30	Farm Lease Trends/Leasing Alternatives	Adam Sylvester
11:30	-	12:00	Technology & AI in Agriculture	Ryan Kay
12:00	-	1:00	Lunch	
1:00	-	1:20	Client Services	Blake Arnold
1:20	-	2:20	Land Trends & Values	Rachelle Heller
2:20	-	2:35	Break	
2:35	-	3:00	Hertz Farmland Professionals Panel	Hertz Staff



LOCATION SEMINAR

Registration begins at 8:30 a.m., Seminar from 9:00 a.m. to 3:00 p.m.

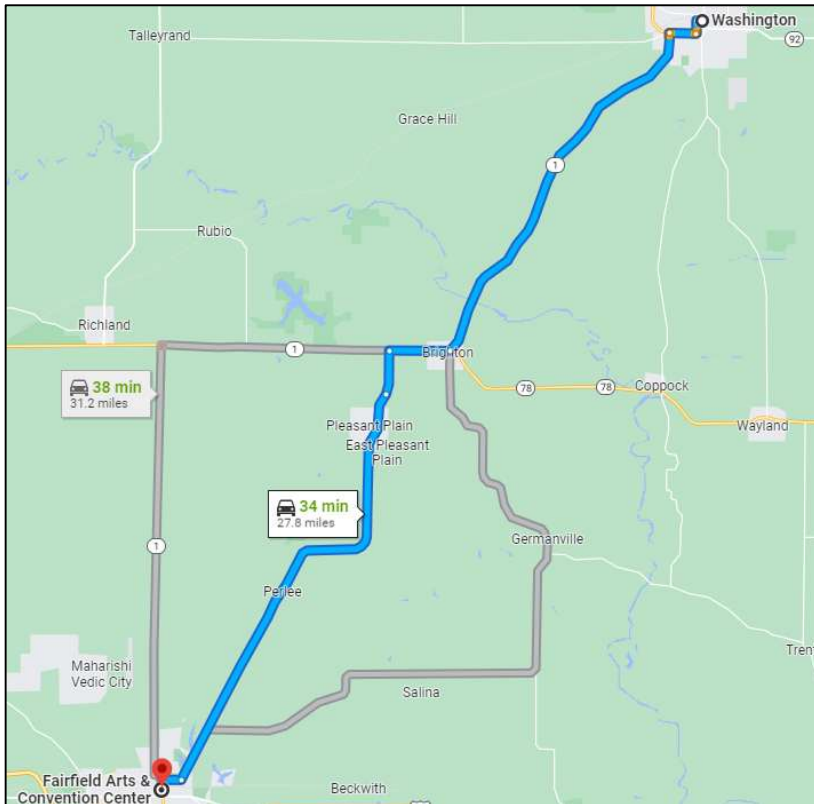
Location:

[Fairfield Arts & Convention Center](#)

200 North Main Street
Fairfield, IA 52556
641-472-2000

**Hertz does not have a special rate for this hotel*

Directions from Washington, IA



Washington

Iowa 52353

- > Take N Ave B to W Madison St
2 min (0.5 mi)
- > Follow IA-1 S and Pleasant Plain Rd to N Main St in Fairfield
31 min (27.0 mi)
- ← Turn left onto N Main St
Destination will be on the right
2 min (0.3 mi)

Fairfield Arts & Convention Center

200 N Main St, Fairfield, IA 52556