



Professional Farm Managers
Real Estate Appraisers
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Fax: (515) 382-3762 www.Hertz.ag

LANDOWNER EDUCATIONAL SEMINAR

Eastland Suites Hotel & Conference Center
1801 Eastland Drive
Bloomington, IL 61704

July 28, 2026

AGENDA

8:30	-	9:00	Registration	
9:00	-	9:15	Introductions & Opening Comments	Brian Massey
9:15	-	10:00	Grain Markets	Rich Grever
10:00	-	10:15	Break	
10:15	-	10:45	Making Sense of Government Ag Policy & Programs	Cole Neubauer
10:45	-	11:30	Farm Lease Trends/Leasing Alternatives	Dakota Schaumburg
11:30	-	12:00	Technology & AI in Agriculture	Tanner Clementz
12:00	-	1:00	Lunch	
1:00	-	1:20	Client Services	Evan Herriott
1:20	-	2:20	Land Trends & Values	Eric Wilkinson
2:20	-	2:35	Break	
2:35	-	3:00	Hertz Farmland Professionals Panel	Hertz Staff



LOCATION SEMINAR

Registration begins at 8:30 a.m., Seminar from 9:00 a.m. to 3:00 p.m.

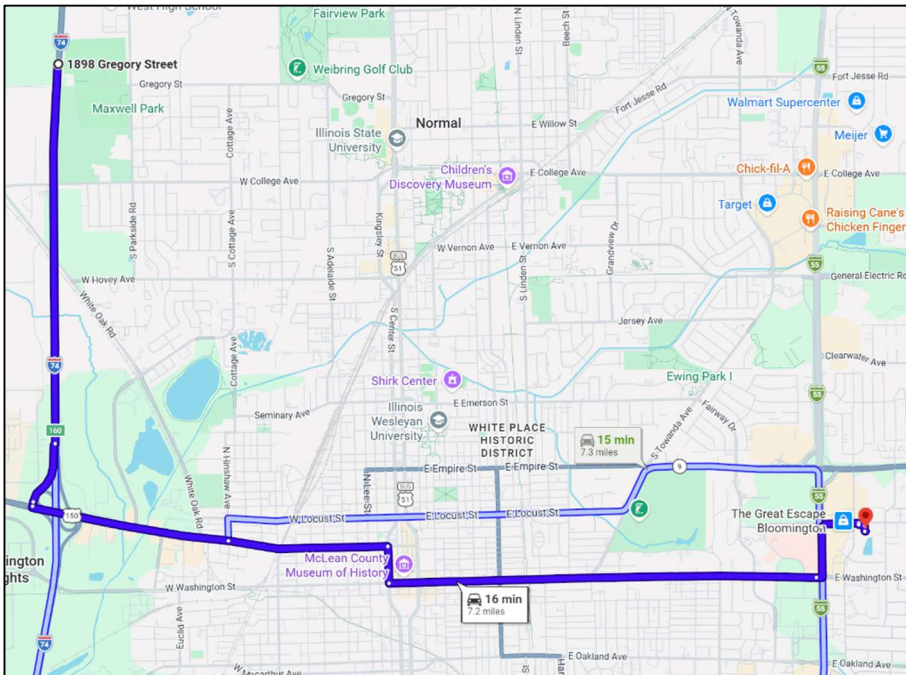
Location:

[Eastland Suites Hotel & Conference Center](#)

1801 Eastland Drive
Bloomington, IL 61704
309-662-0000

**Hertz does not have a special rate for this hotel*

Directions from I-55 S / I-74



- Take I-55 S/I-74, W Market St and W Washington St to Eastland Dr in Bloomington
15 min (6.9 mi)
- ▼ Continue on Eastland Dr to your destination
1 min (0.3 mi)
- Turn right onto Eastland Dr
0.2 mi
- Turn right
46 ft
- Turn left
171 ft
- Turn right
154 ft
- Turn left
20 ft

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