



Professional Farm Managers
Real Estate Appraisers
Real Estate Sales and Acquisitions
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LANDOWNER EDUCATIONAL SEMINAR

Gateway Hotel & Conference Center
2100 Green Hills Dr.
Ames, IA 50014

July 31, 2026

AGENDA

8:30	-	9:00	Registration	
9:00	-	9:15	Introductions & Opening Comments	Craig Welter
9:15	-	10:00	Grain Markets	Craig Welter
10:00	-	10:15	Break	
10:15	-	10:45	Making Sense of Government Ag Policy & Programs	Jordan Balderston
10:45	-	11:30	Farm Lease Trends/Leasing Alternatives	Clint Kaller
11:30	-	12:00	Technology & AI in Agriculture	Nick Hoffman
12:00	-	1:00	Lunch	
1:00	-	1:20	Client Services	Chris Smith
1:20	-	2:20	Land Trends & Values	Kyle Hansen
2:20	-	2:35	Break	
2:35	-	3:00	Hertz Farmland Professionals Panel	Hertz Staff



LOCATION SEMINAR

Registration begins at 8:30 a.m., Seminar from 9:00 a.m. to 3:00 p.m.

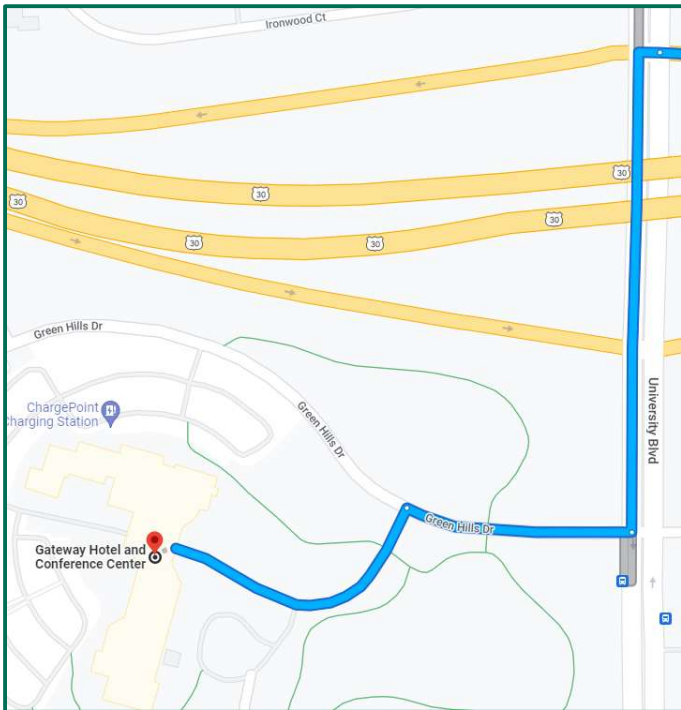
Location:

[Gateway Hotel & Conference Center](#)

1132 Larsen Park Road
Sioux City, IA 51103
515-292-8600

**Hertz does not have a special rate for this hotel*

Directions from US-30 HWY Ames, IA



US-30

Ames, IA 50010

- ↑ Head west on US-30 W
1.7 mi
- ↘ Take exit 146 for University Blvd toward Iowa State Univ
0.2 mi
- ↙ Keep left at the fork, follow signs for Research Pk
0.1 mi
- ↵ Turn left onto S University Blvd
0.2 mi
- ↘ Turn right at the 2nd cross street onto Green Hills Dr
423 ft
- ↵ Turn left
0.1 mi

Gateway Hotel and Conference Center

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