Hertz Farm Management, Inc.
Caring for You and Your Farm®

Professional Farm Managers
Real Estate Appraisers
Real Estate Sales and Acquisitions
Real Estate Auctions
Consultants

415 South 11th Street P.O. Box 500 Nevada, IA 50201-0500 (515) 382-1500
Fax: (515) 382-3762 www.Hertz.ag

LANDOWNER EDUCATIONAL SEMINAR

The Brownwood Hotel and Spa
3003 Brownwood Blvd
The Villages, FL 32163

February 26, 2026

AGENDA

8:30	-	9:00	Registration	
9:00	-	9:15	Introductions & Opening Comments	Troy Dukes
9:15	-	10:15	Grain Markets	Tom Carlson
10:15	-	10:30	Break	
10:30	-	11:15	Farm Lease Trends/Leasing Alternatives	Troy Dukes
11:15	-	12:00	Things to Know about Transition Planning	Jeff Troendle
12:00	-	1:00	Lunch	
1:00	-	1:20	Client Services	Chad Hertz
1:20	-	2:20	Land Trends & Values	Doug Hensley
2:20	-	2:35	Break	
2:35	-	3:00	Hertz Farmland Professionals Panel	Hertz Staff

Hertz Farm Management, Inc.
Caring for You and Your Farm®

THE VILLAGES, FL SEMINAR

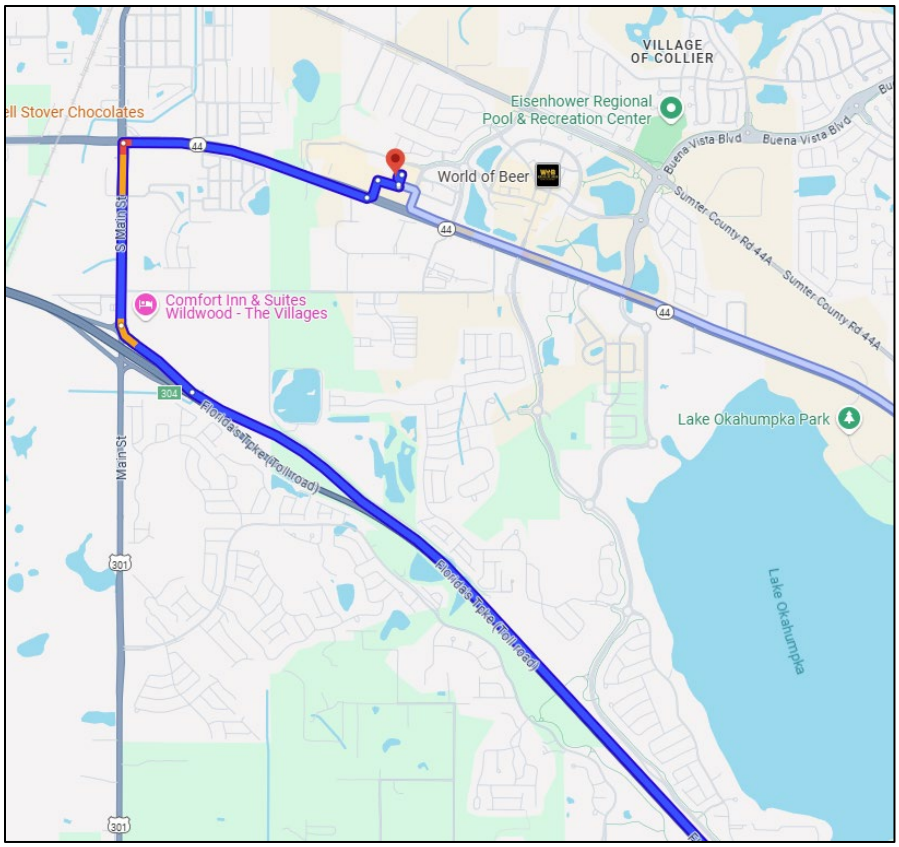
Registration begins at 8:30 a.m., Seminar from 9:00 a.m. to 3:00 p.m.

Location:

The Brownwood Hotel & Spa
3003 Brownwood Blvd
The Villages, FL 32163
(352) 626 -1246

**Hertz does not have a special rate for this hotel*

Directions from Winter Garden, FL



FL-91
Winter Garden, FL 34787

Follow Florida's Tpke to S Main St in Wildwood. Take exit 304 from Florida's Tpke

32 min (36.1 mi)

Continue on S Main St to your destination in The Villages

5 min (1.7 mi)

The Brownwood Hotel & Spa
3003 Brownwood Blvd, The Villages, FL 32163