Hertz Farm Management, Inc.
Caring for You and Your Farm®

Professional Farm Managers
Real Estate Appraisers
Real Estate Sales and Acquisitions
Real Estate Auctions
Consultants

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LANDOWNER EDUCATIONAL SEMINAR

Renaissance Palm Springs Hotel
888 Tahquitz Canyon Way
Palm Springs, CA 92262

February 12, 2027

AGENDA

8:30	-	9:00	Registration	
9:00	-	9:15	Introductions & Opening Comments	Eric Wilkinson
9:15	-	10:15	Grain Markets	Rich Grever
10:15	-	10:30	Break	
10:30	-	11:15	Farm Lease Trends/Leasing Alternatives	Eric Wilkinson
11:15	-	12:00	Things to Know about Transition Planning	Jeff Troendle
12:00	-	1:00	Lunch	
1:00	-	1:20	Client Services	Randy Hertz
1:20	-	2:20	Land Trends & Values	Doug Hensley
2:20	-	2:35	Break	
2:35	-	3:00	Hertz Farmland Professionals Panel	Hertz Staff

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PALM SPRINGS, CA SEMINAR

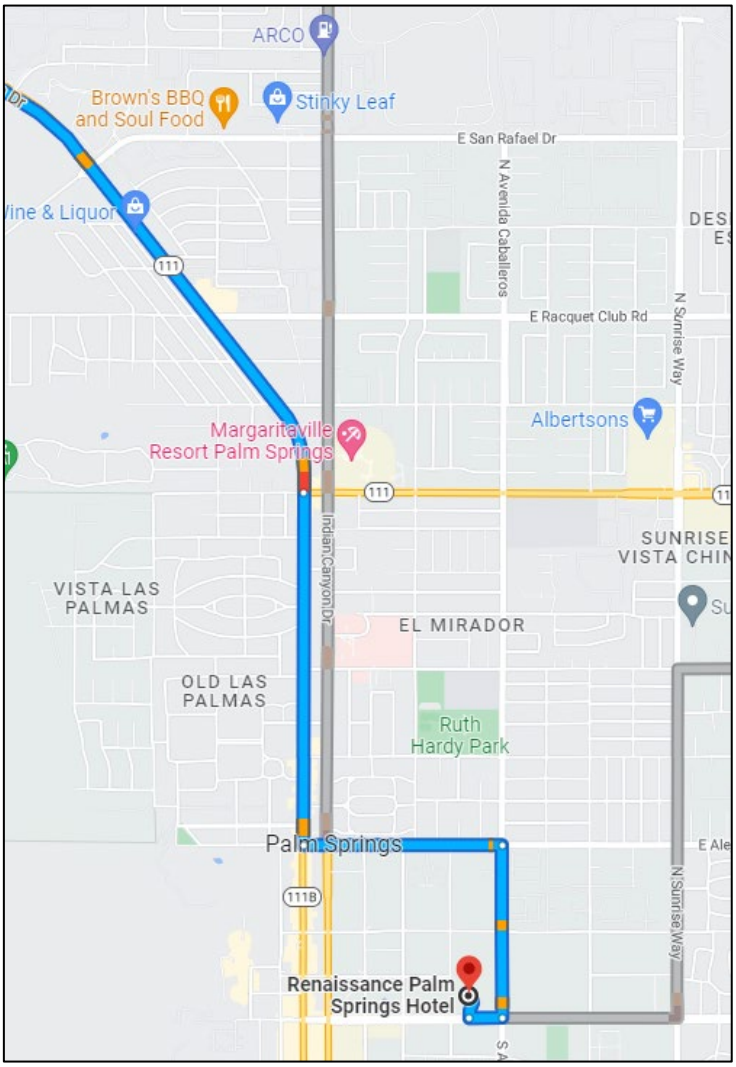
Registration begins at 8:30 a.m., Seminar from 9:00 a.m. to 3:00 p.m.

Location:

Renaissance Palm Springs Hotel
888 Tahquitz Canyon Way
Palm Springs, CA 92262
760-322-6000

**Hertz does not have a special rate for this hotel*

Directions from CA-111 heading Southeast



Continue onto CA-111/Hwy 111
Pass by Carl's Jr (on the left in 8.8 mi)

9.4 mi

Follow N Palm Canyon Dr, E Alejo Rd and N Avenida Caballeros to your destination

6 min (2.2 mi)

Continue onto N Palm Canyon Dr

1.0 mi

Turn left onto E Alejo Rd

0.6 mi

Turn right onto N Avenida Caballeros

0.5 mi

Turn right onto E Tahquitz Canyon Way

489 ft

Turn right
Destination will be on the right

344 ft

Renaissance Palm Springs Hotel
888 E Tahquitz Canyon Way, Palm Springs, CA 92262