



Professional Farm Managers  
Real Estate Appraisers  
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Consultants

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## LANDOWNER EDUCATIONAL SEMINAR

North Iowa Area Community College – Muse-Norris Conference Center  
500 College Drive  
Mason City, IA 50401

July 29, 2026

### AGENDA

8:30	-	9:00	Registration	
9:00	-	9:15	Introductions & Opening Comments	Carrie Seidel
9:15	-	10:00	Grain Markets	Lawain Biermann
10:00	-	10:15	Break	
10:15	-	10:45	Making Sense of Government Ag Policy & Programs	Mike Yegge
10:45	-	11:30	Farm Lease Trends/Leasing Alternatives	Jake Miller
11:30	-	12:00	Technology & AI in Agriculture	Colton Lueck
12:00	-	1:00	Lunch	
1:00	-	1:20	Client Services	Carrie Seidel
1:20	-	2:20	Land Trends & Values	Jameson Anders
2:20	-	2:35	Break	
2:35	-	3:00	Hertz Farmland Professionals Panel	Hertz Staff



## LOCATION SEMINAR

Registration begins at 8:30 a.m., Seminar from 9:00 a.m. to 3:00 p.m.

### Location:

NIACC – Muse-Norris Conference Center  
500 College Drive  
Mason City, IA 50401

### Directions from U.S. 18



#### US-18

Nora Springs, IA 50458

- Take Thrush Ave to College Dr in Mason City

5 min (3.9 mi)

- ✓ Continue on College Dr to your destination

2 min (0.8 mi)

- Turn right onto College Dr

0.8 mi

- ↶ Turn left

171 ft

- ↶ Turn left

20 ft

- Turn right

279 ft

#### 500 College Dr

Mason City, IA 50401