



Demographic and Income Report

0 Wildwood Rd
Ring: 5 mile radius

Produced by Roanoke County Virginia

Latitude: 37.3000
Longitude: -80.1019

Summary	Census 2010	2019	2024
Population	41,578	43,558	44,196
Households	16,670	17,324	17,562
Families	11,111	11,452	11,573
Average Household Size	2.36	2.37	2.38
Owner Occupied Housing Units	12,210	12,204	12,517
Renter Occupied Housing Units	4,460	5,120	5,045
Median Age	42.3	44.3	44.6
Trends: 2019 - 2024 Annual Rate	Area	State	National
Population	0.29%	0.80%	0.77%
Households	0.27%	0.74%	0.75%
Families	0.21%	0.69%	0.68%
Owner HHs	0.51%	0.99%	0.92%
Median Household Income	2.14%	2.09%	2.70%

Households by Income	2019		2024	
	Number	Percent	Number	Percent
<\$15,000	1,302	7.5%	1,181	6.7%
\$15,000 - \$24,999	1,367	7.9%	1,193	6.8%
\$25,000 - \$34,999	1,671	9.6%	1,482	8.4%
\$35,000 - \$49,999	2,346	13.5%	2,115	12.0%
\$50,000 - \$74,999	3,789	21.9%	3,676	20.9%
\$75,000 - \$99,999	2,526	14.6%	2,724	15.5%
\$100,000 - \$149,999	2,354	13.6%	2,725	15.5%
\$150,000 - \$199,999	932	5.4%	1,182	6.7%
\$200,000+	1,036	6.0%	1,283	7.3%
Median Household Income	\$60,412		\$67,159	
Average Household Income	\$83,176		\$94,561	
Per Capita Income	\$34,209		\$38,656	

Population by Age	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	2,053	4.9%	1,948	4.5%	1,980	4.5%
5 - 9	2,286	5.5%	2,131	4.9%	2,118	4.8%
10 - 14	2,483	6.0%	2,336	5.4%	2,325	5.3%
15 - 19	3,170	7.6%	3,033	7.0%	2,996	6.8%
20 - 24	2,893	7.0%	2,823	6.5%	2,725	6.2%
25 - 34	4,196	10.1%	4,982	11.4%	4,827	10.9%
35 - 44	5,147	12.4%	4,876	11.2%	5,331	12.1%
45 - 54	6,268	15.1%	5,413	12.4%	5,106	11.6%
55 - 64	5,743	13.8%	6,427	14.8%	6,007	13.6%
65 - 74	3,683	8.9%	5,252	12.1%	5,791	13.1%
75 - 84	2,574	6.2%	2,931	6.7%	3,552	8.0%
85+	1,082	2.6%	1,406	3.2%	1,440	3.3%

Race and Ethnicity	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
White Alone	36,306	87.3%	36,893	84.7%	36,641	82.9%
Black Alone	3,411	8.2%	3,858	8.9%	4,108	9.3%
American Indian Alone	89	0.2%	118	0.3%	138	0.3%
Asian Alone	679	1.6%	993	2.3%	1,200	2.7%
Pacific Islander Alone	12	0.0%	15	0.0%	16	0.0%
Some Other Race Alone	427	1.0%	685	1.6%	873	2.0%
Two or More Races	654	1.6%	995	2.3%	1,220	2.8%
Hispanic Origin (Any Race)	935	2.2%	1,491	3.4%	1,879	4.3%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

March 05, 2020



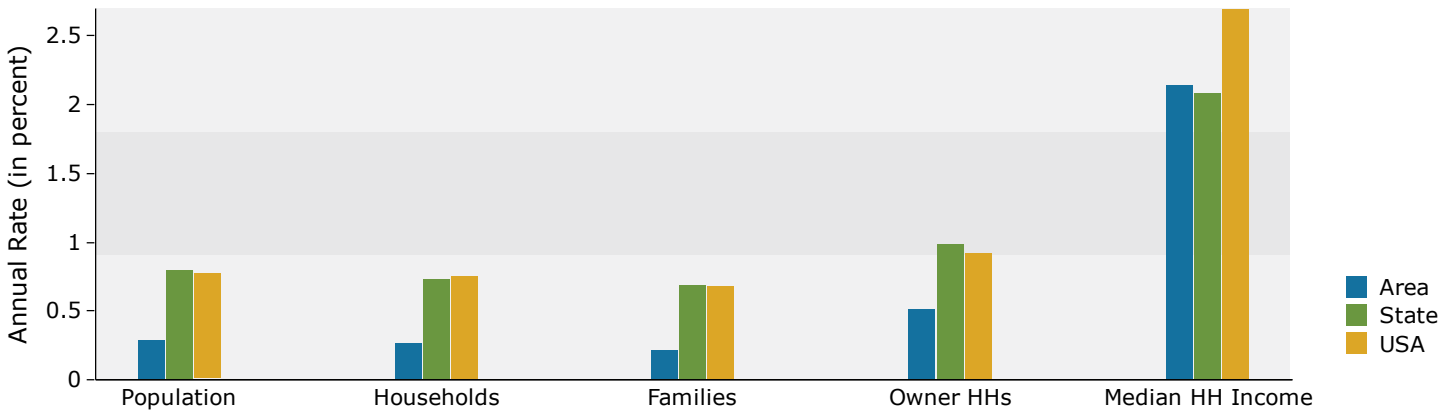
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0 Wildwood Rd
Ring: 5 mile radius

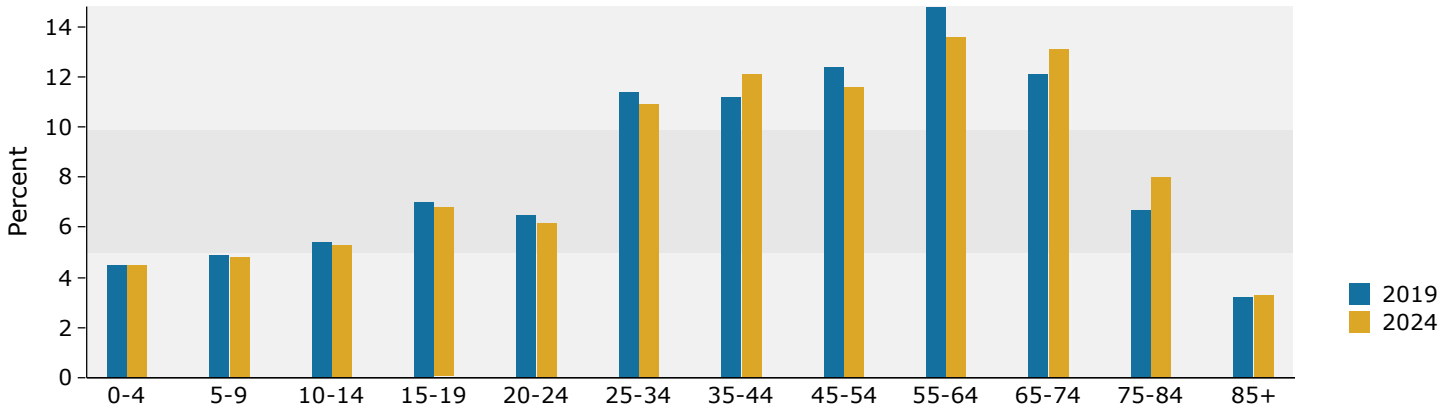
Produced by Roanoke County Virginia

Latitude: 37.3000
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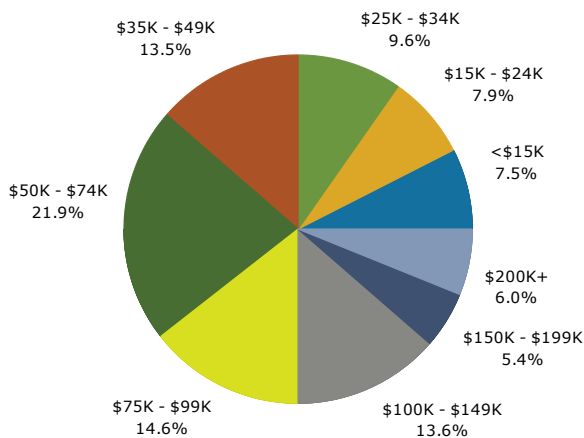
Trends 2019-2024



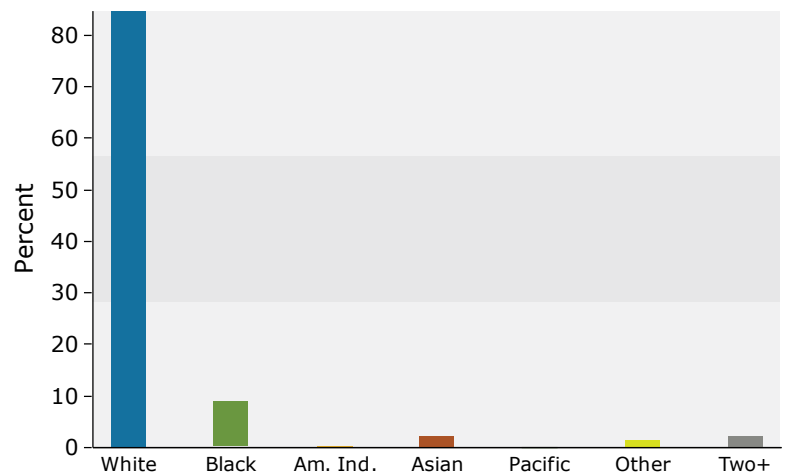
Population by Age



2019 Household Income



2019 Population by Race



2019 Percent Hispanic Origin: 3.4%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.



Demographic and Income Report

0 Wildwood Rd
Ring: 10 mile radius

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Latitude: 37.3000
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Summary	Census 2010	2019	2024
Population	174,814	181,780	184,342
Households	73,987	76,490	77,451
Families	44,875	45,876	46,243
Average Household Size	2.28	2.30	2.30
Owner Occupied Housing Units	47,548	46,377	47,646
Renter Occupied Housing Units	26,439	30,113	29,806
Median Age	41.1	42.9	43.5
Trends: 2019 - 2024 Annual Rate	Area	State	National
Population	0.28%	0.80%	0.77%
Households	0.25%	0.74%	0.75%
Families	0.16%	0.69%	0.68%
Owner HHs	0.54%	0.99%	0.92%
Median Household Income	1.69%	2.09%	2.70%

Households by Income	2019		2024	
	Number	Percent	Number	Percent
<\$15,000	10,319	13.5%	9,644	12.5%
\$15,000 - \$24,999	7,198	9.4%	6,408	8.3%
\$25,000 - \$34,999	6,781	8.9%	6,182	8.0%
\$35,000 - \$49,999	10,381	13.6%	9,631	12.4%
\$50,000 - \$74,999	15,249	19.9%	15,182	19.6%
\$75,000 - \$99,999	10,555	13.8%	11,437	14.8%
\$100,000 - \$149,999	8,022	10.5%	9,117	11.8%
\$150,000 - \$199,999	3,678	4.8%	4,537	5.9%
\$200,000+	4,306	5.6%	5,313	6.9%
Median Household Income	\$54,146		\$58,868	
Average Household Income	\$76,476		\$86,673	
Per Capita Income	\$32,539		\$36,770	

Population by Age	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	10,241	5.9%	9,493	5.2%	9,560	5.2%
5 - 9	9,981	5.7%	9,855	5.4%	9,719	5.3%
10 - 14	10,260	5.9%	10,186	5.6%	10,219	5.5%
15 - 19	11,421	6.5%	10,561	5.8%	10,704	5.8%
20 - 24	10,833	6.2%	10,787	5.9%	10,410	5.6%
25 - 34	21,186	12.1%	22,519	12.4%	22,170	12.0%
35 - 44	22,619	12.9%	21,857	12.0%	22,735	12.3%
45 - 54	26,354	15.1%	23,275	12.8%	22,196	12.0%
55 - 64	23,823	13.6%	26,021	14.3%	24,454	13.3%
65 - 74	13,795	7.9%	20,902	11.5%	22,924	12.4%
75 - 84	9,784	5.6%	10,800	5.9%	13,567	7.4%
85+	4,517	2.6%	5,524	3.0%	5,685	3.1%

Race and Ethnicity	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
White Alone	132,651	75.9%	131,813	72.5%	129,859	70.4%
Black Alone	31,359	17.9%	33,909	18.7%	35,251	19.1%
American Indian Alone	409	0.2%	519	0.3%	578	0.3%
Asian Alone	3,986	2.3%	6,779	3.7%	8,432	4.6%
Pacific Islander Alone	71	0.0%	98	0.1%	115	0.1%
Some Other Race Alone	2,643	1.5%	3,582	2.0%	4,144	2.2%
Two or More Races	3,696	2.1%	5,080	2.8%	5,962	3.2%
Hispanic Origin (Any Race)	6,772	3.9%	9,478	5.2%	11,236	6.1%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

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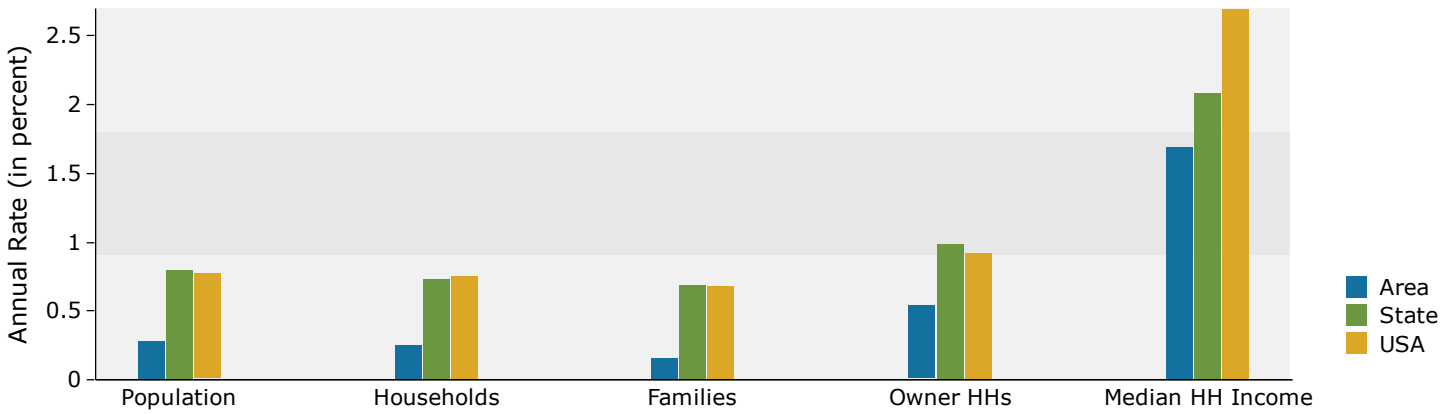


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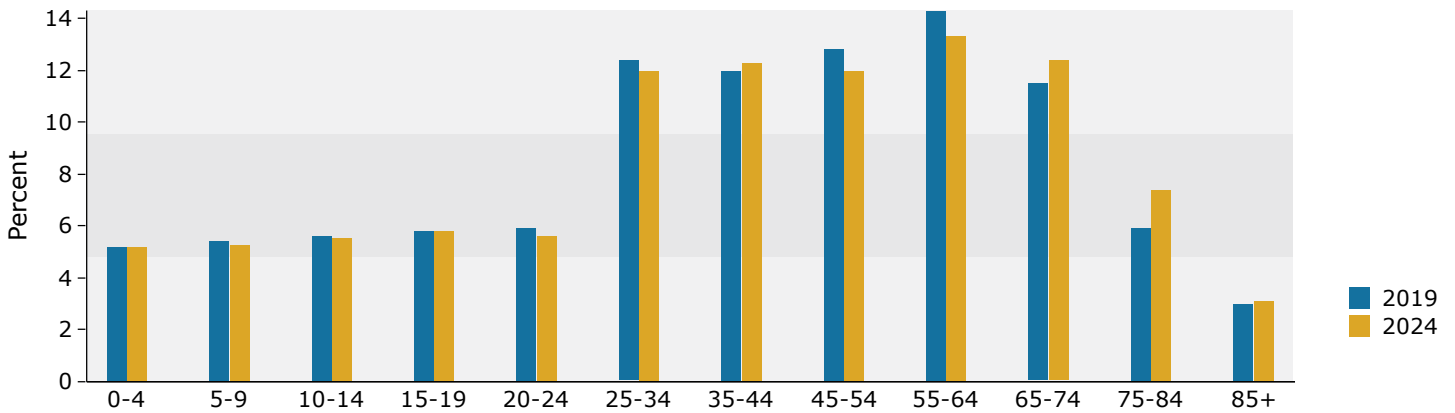
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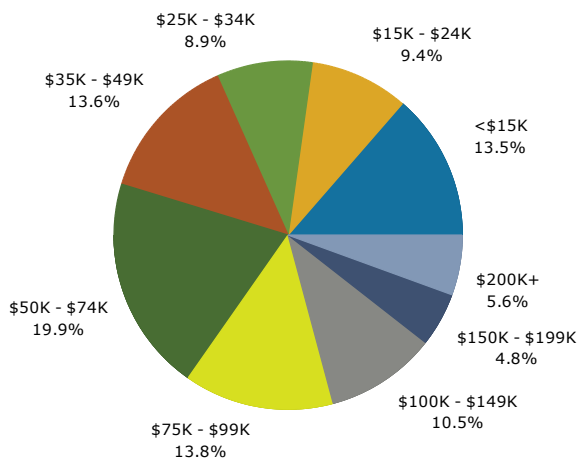
Trends 2019-2024



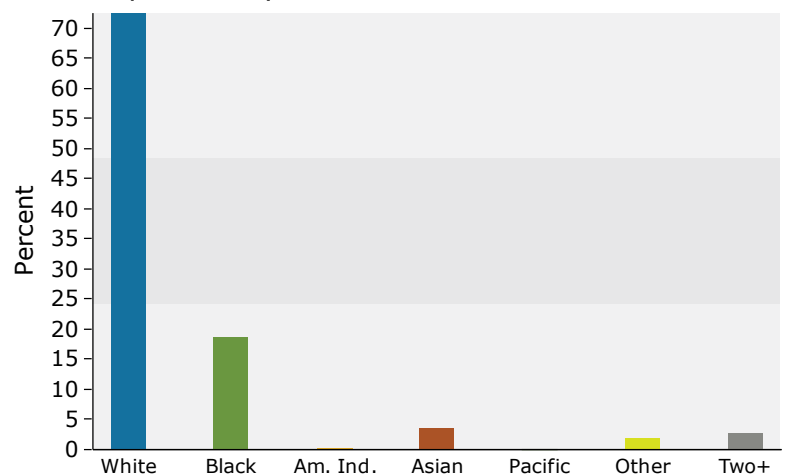
Population by Age



2019 Household Income



2019 Population by Race



2019 Percent Hispanic Origin: 5.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.



Demographic and Income Report

0 Wildwood Rd
Ring: 15 mile radius

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Latitude: 37.3000
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Summary	Census 2010	2019	2024
Population	242,974	251,842	255,856
Households	101,886	105,006	106,524
Families	64,222	65,540	66,226
Average Household Size	2.32	2.34	2.34
Owner Occupied Housing Units	68,634	67,293	69,070
Renter Occupied Housing Units	33,252	37,713	37,454
Median Age	41.3	43.3	43.9
Trends: 2019 - 2024 Annual Rate	Area	State	National
Population	0.32%	0.80%	0.77%
Households	0.29%	0.74%	0.75%
Families	0.21%	0.69%	0.68%
Owner HHs	0.52%	0.99%	0.92%
Median Household Income	1.76%	2.09%	2.70%

Households by Income	2019		2024	
	Number	Percent	Number	Percent
<\$15,000	13,427	12.8%	12,521	11.8%
\$15,000 - \$24,999	9,689	9.2%	8,569	8.0%
\$25,000 - \$34,999	9,136	8.7%	8,314	7.8%
\$35,000 - \$49,999	14,138	13.5%	13,066	12.3%
\$50,000 - \$74,999	21,352	20.3%	21,232	19.9%
\$75,000 - \$99,999	14,690	14.0%	15,943	15.0%
\$100,000 - \$149,999	12,048	11.5%	13,772	12.9%
\$150,000 - \$199,999	5,083	4.8%	6,326	5.9%
\$200,000+	5,443	5.2%	6,781	6.4%
Median Household Income	\$55,180		\$60,208	
Average Household Income	\$76,268		\$86,490	
Per Capita Income	\$32,028		\$36,228	

Population by Age	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	14,274	5.9%	13,179	5.2%	13,293	5.2%
5 - 9	14,284	5.9%	13,829	5.5%	13,668	5.3%
10 - 14	14,744	6.1%	14,408	5.7%	14,485	5.7%
15 - 19	15,593	6.4%	14,468	5.7%	14,744	5.8%
20 - 24	14,167	5.8%	14,210	5.6%	13,585	5.3%
25 - 34	28,747	11.8%	30,574	12.1%	29,995	11.7%
35 - 44	31,964	13.2%	30,271	12.0%	31,603	12.4%
45 - 54	37,085	15.3%	32,900	13.1%	31,211	12.2%
55 - 64	33,608	13.8%	36,678	14.6%	34,827	13.6%
65 - 74	19,747	8.1%	29,336	11.6%	32,165	12.6%
75 - 84	13,116	5.4%	14,967	5.9%	18,913	7.4%
85+	5,644	2.3%	7,022	2.8%	7,366	2.9%

Race and Ethnicity	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
White Alone	194,734	80.1%	193,924	77.0%	192,059	75.1%
Black Alone	34,723	14.3%	37,881	15.0%	39,724	15.5%
American Indian Alone	544	0.2%	686	0.3%	768	0.3%
Asian Alone	4,786	2.0%	8,121	3.2%	10,116	4.0%
Pacific Islander Alone	89	0.0%	119	0.0%	141	0.1%
Some Other Race Alone	3,273	1.3%	4,460	1.8%	5,175	2.0%
Two or More Races	4,824	2.0%	6,649	2.6%	7,873	3.1%
Hispanic Origin (Any Race)	8,335	3.4%	11,847	4.7%	14,134	5.5%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

March 05, 2020



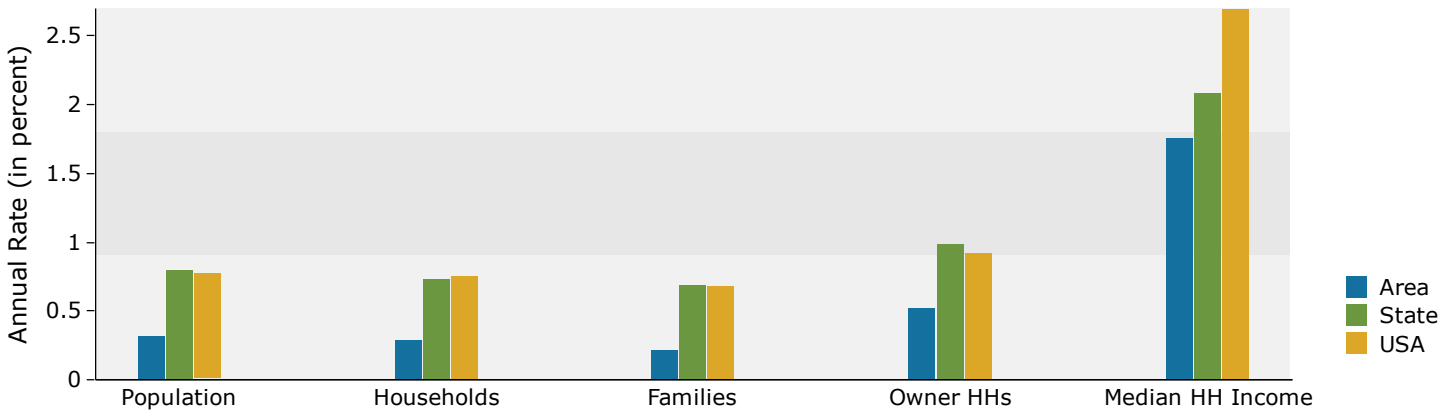
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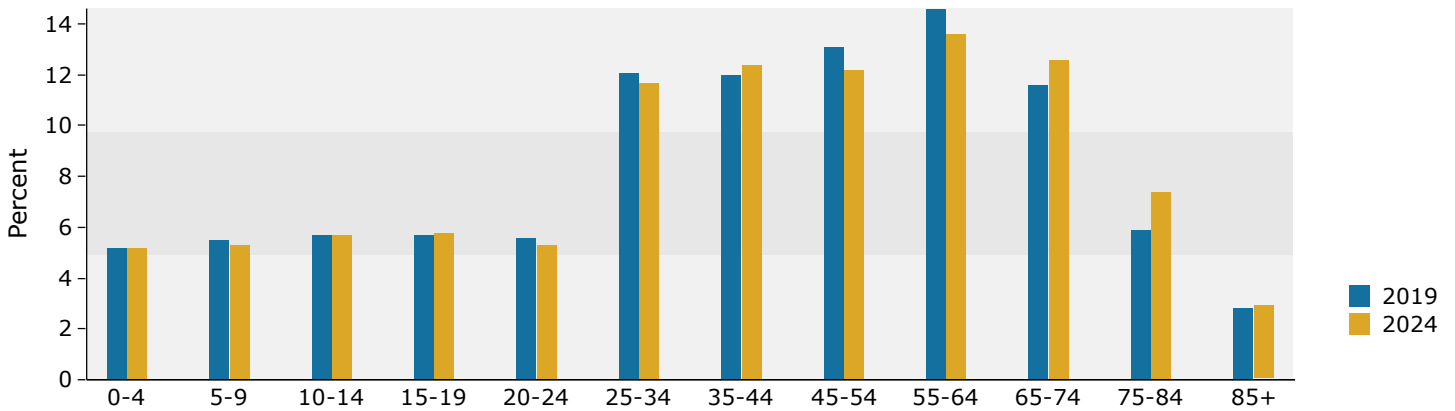
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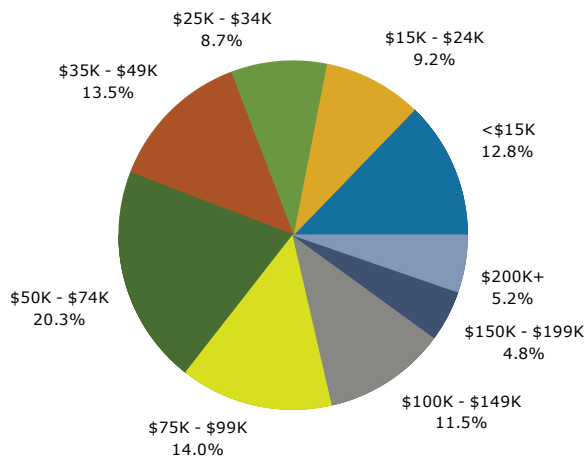
Trends 2019-2024



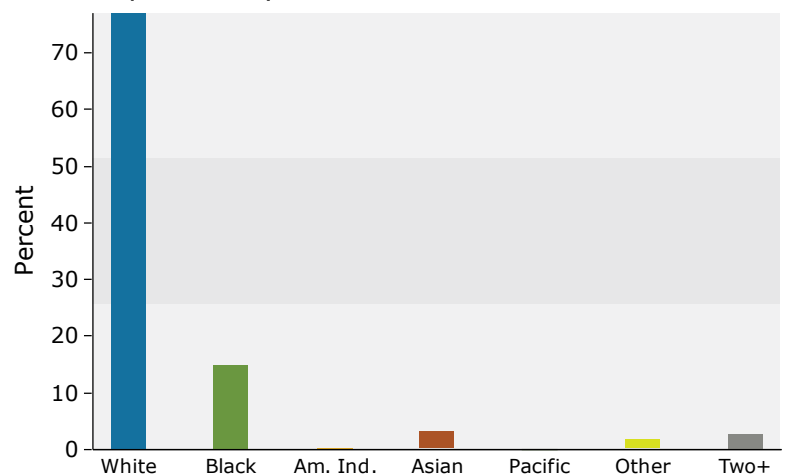
Population by Age



2019 Household Income



2019 Population by Race



2019 Percent Hispanic Origin: 4.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.