


Lot Number	Description of Asset	Photo of Asset
1	<p style="text-align: center;">The Varsity Advertising Collectibles & Surplus Equipment (Items have been relocated from the Athens, GA location to our facility in Lawrenceville, GA)</p> <p style="text-align: center;">SELLING ONLINE ONLY</p> <p style="text-align: center;">BID DEADLINE (Starts To Close): Thursday, July 22nd @ 10 AM</p> <p>ASSET DESCRIPTION: Selling an assortment of advertising collectibles and equipment from the Athens, GA Varsity location. Some of the advertising collectibles are from the former Cheshire Bridge Varsity Jr. location. For a sample of the assets to be sold, please click the "All Photos" tab. More photos to be posted soon!</p> <p>IMPORTANT AUCTIONEER'S NOTE: Bullseye Auction & Appraisal is honored to have been selected to sell some truly one of a kind items from this iconic Athens, GA landmark. Please make plans to attend the public inspection on Wednesday, July 21st from 11 AM - 1 PM.</p> <p>ONLINE BIDDING REGISTRATION: Online bidding to begin on July 12th.</p> <p>INSPECTION: Wednesday, July 21st from 10 AM - 1 PM.</p> <p>It is STRONGLY advised to inspect the items, in person, during the inspection period in order to validate the descriptions and/or photographs in the catalog. All items are located at the address above. Prospective bidders will be able to inspect the assets during the time posted above. Should you have any questions, please contact: Scott Schwartz at 404-550-3490 or scott@bullseyeauctions.com Rick Sammons at 770-490-0798 or rick@bullseyeauctions.com</p> <p>TERMS: All items must be paid for in full with a cashier's check, cash, check with bank letter of guarantee or wire transfer. Major credit cards are accepted but will include a 3% convenience fee at checkout. Immediately following the auction, Auctioneer will email each winning bidder an invoice. Payment to be received at 500 Pike Park Drive, Suite F, Lawrenceville, GA 30046 on Friday, July 23rd from 9 AM - 3 PM.</p> <p>REMOVAL: Friday, July 23rd from 9 AM - 3 PM. Once full payment has been received, removal can begin. Successful bidders are responsible for the removal of all purchased items. Please do not assume there will be boxes, hand trucks or assistance with packing or loading. Failure to adhere to the posted times for removal, will incur additional expense.</p> <p>Regardless of when you pick up your item(s), payment in full must be received by the times posted.</p> <p>SHIPPING: Unfortunately, we are not able to offer shipping services. However, we have a local shipper who can handle those needs for you. They will pick up, crate, pack and arrange delivery of your items. You will be responsible for contacting and paying them directly. Their info is as follows:</p> <p style="text-align: center;">Pak Mail 930 New Hope Road Ste. 11 Lawrenceville, GA 30045 T: (770) 236-8800 F: (770) 236-8833 Ask for Jim or Ashley us698@pakmail.com</p>	<p style="text-align: center;">PLEASE READ</p> 

LEGAL CONTRACT – Your participation in our auction is your acknowledgement and acceptance of the terms and conditions presented here. Your failure to adhere to any of these terms and conditions may constitute a breach of contract and may cause irreparable harm to Bullseye Auction & Appraisal and/or our client. In this event, we and/or our client(s) may attempt to recover any financial or other damages by pursuing any action afforded by law.

SALES TAX: Applicable sales tax will be added to all assets UNLESS proper tax exempt forms are brought with you to the auction, NO EXCEPTIONS.

BUYER'S PREMIUM: There is a 10% Buyer's Premium for this auction. Example: For a high bid of \$1,000, a 10% buyer's premium of \$100 will be added making the purchase price \$1,100.

WARRANTY: All items are being sold "AS IS, WHERE IS" with no warranties expressed or implied. Buyers should carefully verify all items and make their own decision as to the accuracy thereof before relying on the same. Items may be added or deleted without notice. All items subject to prior sale. Online bid increments are at Auctioneer's discretion. All sales are final.

SALE MANAGERS:



Scott Schwartz at 404-550-3490, GAL# 2643
Rick Sammons at 770-490-0798, GAL# 3575

2 Approx. 31" x 18"











3 Varsity Logo Insert











4	Approx. 47" x 15"	
5	Approx. 61.5" x 27"	
6	Approx. 47" x 15"	
7	Approx. 33" x 24"	





8	Approx. 47" x 15"	
9	Model C900	
10	Single Sided, Approx. 96" x 18"	
11	Varsity Logo Insert	





12	Varsity Logo Insert	
13	Side Support, Official Varsity Certification Sticker on Top	
14	Side Support, Official Varsity Certification Sticker on Top	
15	Side Support, Official Varsity Certification Sticker on Top	





16	Approx. 69" x 24"	
17	Approx. 41.5" x 29.5"	
18	Approx. 61.5" x 27"	
19	Model JS7	





20	Counter Top	
21	Counter Top	
22	Counter Top	
23	Side Support, Official Varsity Certification Sticker on Top	





24	Side Support, Official Varsity Certification Sticker on Top	
25	Side Support, Official Varsity Certification Sticker on Top	
26	Side Support, Official Varsity Certification Sticker on Top	
27	Approx. 41.5" x 29.5"	





28	Approx. 24" x 18"	 A red sign on a silver tripod stand. The sign features the 'Varsity' logo with a basketball player, the text 'HAPPY HOUR FROM 3PM TO 5PM DAILY', and a promotion: 'BUY ONE SCOOP OF ICE CREAM GET THE SECOND SCOOP FREE!'. It also shows images of ice cream cones. A yellow price tag is attached to the stand.
29	Model JS7	 A white and silver slush machine with a clear front panel. The brand name 'Orange' is visible on the front. A yellow price tag is on the floor next to it.
30	Approx. 18" x 28.25"	 A large map of the University of Guelph campus, showing buildings, roads, and green spaces. It is mounted on a silver tripod stand. A yellow price tag is attached to the stand.
31	Approx. 33" x 24"	 A menu board with a white background and red and black text. It lists drinks and desserts with prices. A yellow price tag is attached to the bottom left.





32	Approx. 33" x 24"	
33	Formed Face Plexiglass, Approx. 35" x 23.5"	
34	Approx. 66" x 44.5"	
35	Approx. 47" x 15"	

36	Approx. 47" x 15"	
37	Approx. 47" x 15"	
38	Approx. 47" x 15"	
39	Center Support, Official Varsity Certification Sticker on Top	

40	Center Support, Official Varsity Certification Sticker on Top	
41	Model TPP-44, Approx. 44.5" x 33"	
42	Model TPP-44, Approx. 44.5" x 33"	
43	Approx. 88" x 27"	
44	Formed Face Plexiglass, Approx. 48" x 24"	





45	Formed Face Plexiglass, Approx. 48" x 24"	
46	Approx. 60" x 48"	
47	Formed Face Plexiglass, Approx. .6' x 9',	
48	Approx. 60" x 48"	





49	Varsity Logo Insert	 A red rectangular insert with the word "Varsity" in a stylized font at the top. Below it is a black and white illustration of a football player in a running pose. At the bottom, there are three small circular icons with text next to them. A yellow price tag with the number "49" is attached to the bottom of the insert.
50	Plexiglass, Approx. 84" x 48", "What'll Ya Have" Letters	 A large rectangular plexiglass sign with the words "WHAT LL YA HAVE" in large, bold, black capital letters. The sign is mounted on a white wooden frame. Below the sign, there is a menu board with various food items and prices.
51	Plastic, Single Sided, Approx. 76.5" x 24"	 A plastic sign with the words "WHAT LL YA HAVE" in large, bold, black capital letters. The sign is mounted on a white wooden frame. Below the sign, there is a menu board with various food items and prices.
52	Plastic, Two Signs Mounted on Wooden Frame, Approx. 95" x 18"	 Two plastic signs mounted on a wooden frame. The top sign has the words "WHAT LL YA HAVE" in large, bold, black capital letters. The bottom sign is a Coca-Cola menu board with various food items and prices. The signs are mounted on a white wooden frame.






53	Approx. 47" x 15"	
54	Single Sided, Approx. 96" x 18"	
55	Plastic on Wood, Single Sided, Approx. 60 " x 24"	
56	Approx. 33" x 24"	





57	Approx. 47" x 15"	
58	Approx. 80.5" x 35.5"	
59	Approx. 80.5" x 35.5"	
60	Plexiglass, Approx. 84" x 24"	

61	Side Support, Official Varsity Certification Sticker on Top	
62	Model #M3R72-3-N / Legs Have Been Removed	
63	Model 1AHF32W, Unknown Condition, Please Inspect	
64	Approx. 7/" x 24"	




65	Model GDM-07-S	
66	Model GDM-07-S	
67	Approx. 27" x 24"	
68	Removed From Auction	




69	Side Support, Official Varsity Certification Sticker on Top	
70	Side Support, Official Varsity Certification Sticker on Top	
71	Side Support, Official Varsity Certification Sticker on Top	
72	Varsity Logo Insert	





73	Formed Face Plexiglass, Approx. 35" x 23.5"	
74	Approx. 54" x 32.5"	
75	Metal, Double Sided, Approx. 66" x 25"	
76	Metal, Double Sided, Approx. 66" x 25"	
77	Metal, Double Sided, Approx. 66" x 25"	





78	Metal, Double Sided, Approx. 66" x 25"	
79	New In Box	
80	Approx. 61" x 19.5"	
81	New In Box	






82	Approx. 60" x 48"	
83	Model 772-33	
84	Model 741-34	
85	Model 772-35	






86	Model T-35F-HC	
87	65lb, Model SG18	
88	65lb, Model SG18	






89	65lb, Model SG18	
90	65lb, Model SG18	
91	65lb, Model SG18	





92	65lb, Model SG18	
93	65lb, Model SG18	
94	Wood, Double Sided, Approx. 96" x 24"	
95	Wood, Double Sided, Approx. 96" x 24"	






96	Wood, Single Sided, Approx. 60" x 28"	
97	Plexiglass on Wood, Single Sided, Approx. 69" x 24"	
98	Will Not Come On - Please Inspect	
99	Model JS7	





100	Side Support, Official Varsity Certification Sticker on Top, Seats 5" Longer Than Table Top	
101	Side Support, Official Varsity Certification Sticker on Top	
102	Side Support, Official Varsity Certification Sticker on Top	
103	Side Support, Official Varsity Certification Sticker on Top	
104	Side Support, Official Varsity Certification Sticker on Top	

105	Side Support, Official Varsity Certification Sticker on Top	
106	Plastic, Single Sided, Damage Throughout Sign, Please Inspect, Approx. 68" x 24"	
107	Plexiglass, Approx. 48" x 22.5"	
108	Plexiglass, Approx. 48" x 22.5"	
109	Center Support, Official Varsity Certification Sticker on Top	





110	Center Support, Official Varsity Certification Sticker on Top	
111	Center Support, Official Varsity Certification Sticker on Top	
112	Center Support, Official Varsity Certification Sticker on Top	
113	Assortment of Small Cor-Plas Signs	
114	Assortment of Small Cor-Plas Signs	





115	Middle Shelf Damaged, Approx. 48" x 21" x 67"	
116	Model T23F, Unknown Condition, Please Inspect	
117	Plexiglass, Approx. 84" x 24"	
118	Plastic on Wood, Single Sided, Please Inspect, Approx. 119" x 27"	




119	Plastic, Single Sided, Approx. 76.5" x 24"	
120	Plastic, Single Sided, Approx. 76.5" x 24"	
121	Entire Length Approx. 185", Official Varsity Certification Sticker on Top of Each Table	
122	Approx. 43" x 18"	
123	with (2) Cash Trays	




124	with (1) Cash Tray	
125	with (1) Cash Tray	
126	Approx. 48" x 24"	
127	Plexiglass, Approx. 84" x 48", "What'll Ya Have" Letters	


128	Official Varsity Certification Sticker	
129	Official Varsity Certification Sticker	
130	Approx. 47" x 15"	






131	Model A-200	
132	Model RH	
133	Door Removed for Transport, May Require Mover, Approx. 60" x 27" x 26"	
134	Approx. 4' x 4' - Check Condition / Please Inspect	





135	Approx. 14" x 23"	
136	Approx. 4" x 36"	
137	Bins, Bottles, Etc.	
138	Wood, Double Sided, Approx. 96" x 24"	

139	Epson & SNSC / No Cords or Power Source	
140	Approx. 53" x 64" - Not Framed / Rolled Up	
141	Plastic, Single Sided, Approx. 73" x 48"	
142	Plastic, Single Sided, Approx. 28.5" x 16.5"	

143	Plastic, Single Sided, Approx. 28.5" x 16.5"	 A menu board for 'Varsity' with a red cup in the foreground. The menu lists various food items and prices. The cup has 'Varsity' written on it.
144	Approx. 40" x 25" x 23"	 A white plastic trash bin with a hinged lid, standing on a concrete floor against a wooden wall.
145	Approx. 40" x 25" x 23"	 A white plastic trash bin with a hinged lid, standing on a concrete floor against a wooden wall.

146	New in Box	
147	Approx. 17" x 12"	
148	Approx. 17" x 12"	
149	Approx. 17" x 12"	

150	Approx. 17" x 12"	
151	Approx. 17" x 12"	
152	Approx. 17" x 12"	
153	Approx. 17" x 12"	
154	Approx. 17" x 12"	

155	Approx. 17" x 12"	
156	Approx. 17" x 12"	
157	Approx. 17" x 12"	
158	Plastic, Single Sided, Approx. 73" x 48"	
GALLERY		